

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM458772

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
NATURE'S WILD ORGANIC, INC.		01/19/2018	Corporation:
RECEIVING PARTY DATA			
Name:	SDA GIDA TARIM URETIM ITHALAT IHRACAT SANAYI VE TICARET ANONIM SIRKETI		
Street Address:	Organize Sanayi Bölgesi 1299. Cad. No: 5		
City:	Turgutlu Manisa		
State/Country:	TURKEY		
Entity Type:	Corporation: TURKEY		
PROPERTY NUMBERS Total: 1			
Property Type	Number	Word Mark	
Registration Number:	4767011	FIT FIT	
CORRESPONDENCE DATA			
Fax Number:			
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	6266006123		
Email:	info@minderlaw.com		
Correspondent Name:	Minder Law Group		
Address Line 1:	11209 National Blvd Unit 419		
Address Line 4:	Los Angeles, CALIFORNIA 90064		
NAME OF SUBMITTER:	Willy Wong		
SIGNATURE:	/Willy Wong/		
DATE SIGNED:	01/20/2018		
Total Attachments: 1			
source=20171018F-Assignment20180119#page1.tif			

OP \$40.00 4767011

TRADEMARK ASSIGNMENT

WHEREAS, NATURE'S WILD ORGANIC, INC., a corporation duly organized and existing under the laws of the State of New Jersey and having its principal place of business at 8 Corporate Park Suite 300, Irvine, CA 92614 ("Assignor") owns all the right, title and interest in and to US Trademark Registration No. 4767011 (relating to the Fit Fit logo) (the "Mark"); and

WHEREAS, SDA GIDA TARIM URETIM ITHALAT IHRACAT SANAYI VE TICARET ANONIM SIRKETI, a corporation duly organized and existing under the laws of Turkey and having its principal place of business at Organize Sanayi Bölgesi 1299. Cad. No: 5 Turgutlu Manisa TURKEY ("Assignee"), desires to acquire all right, title and interest in and to the Mark, the registrations thereof, and the goodwill associated therewith.

NOW THEREFORE, for \$10 and for other good and valuable consideration, receipt of which is hereby acknowledged, Assignor hereby conveys and assigns to Assignee the entire right, title and interest in and to the Mark together with all goodwill of the business represented and symbolized thereby with all rights to sue and recover damages and/or profits for past infringements.

January 19, 2018
Date

NATURE'S WILD ORGANIC, INC.

By: 

Name: Yigit Ozdemir

Title: V.P.