

## TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1  
Stylesheet Version v1.2

ETAS ID: TM458934

<b>SUBMISSION TYPE:</b>	NEW ASSIGNMENT		
<b>NATURE OF CONVEYANCE:</b>	CHANGE OF NAME		
<b>CONVEYING PARTY DATA</b>			
<b>Name</b>	<b>Formerly</b>	<b>Execution Date</b>	<b>Entity Type</b>
Big Strike, LLC		12/29/2017	Limited Liability Company: CALIFORNIA
<b>RECEIVING PARTY DATA</b>			
<b>Name:</b>	Living Doll, LLC		
<b>Street Address:</b>	1515 E. 15th Street		
<b>City:</b>	Los Angeles		
<b>State/Country:</b>	CALIFORNIA		
<b>Postal Code:</b>	90021		
<b>Entity Type:</b>	Limited Liability Company: CALIFORNIA		
<b>PROPERTY NUMBERS Total: 13</b>			
<b>Property Type</b>	<b>Number</b>	<b>Word Mark</b>	
<b>Serial Number:</b>	75179905	BIG FLIRT	
<b>Serial Number:</b>	86248151	BLACK MOON	
<b>Serial Number:</b>	74219491	FIRST OPTION	
<b>Serial Number:</b>	77771568	FREE 2	
<b>Serial Number:</b>	77771574	FREE 2 LUV	
<b>Serial Number:</b>	85768118	LOVE HAIGHT	
<b>Serial Number:</b>	85716037	MNK	
<b>Serial Number:</b>	78790506	SOULMATES	
<b>Serial Number:</b>	86343594		
<b>Serial Number:</b>	85482066	URBAN HEARTS	
<b>Serial Number:</b>	85768128	WANT AND NEED	
<b>Serial Number:</b>	86807199	HALO	
<b>Serial Number:</b>	75413863	KATLYN O'FARREL	
<b>CORRESPONDENCE DATA</b>			
<b>Fax Number:</b>	2138915031		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
<b>Phone:</b>	2138915031		
<b>Email:</b>	trademark@buchalter.com		
<b>TRADEMARK</b>			

CH \$340.00 75179905

**Correspondent Name:** Jessie Reider, CA Bar 237113  
**Address Line 1:** 1000 Wilshire Blvd., Suite 1500  
**Address Line 4:** Los Angeles, CALIFORNIA 90017

**NAME OF SUBMITTER:** Jessie K Reider, CA Bar No. 237113

**SIGNATURE:** /jkr/

**DATE SIGNED:** 01/22/2018

**Total Attachments: 1**

source=CA - Big Strike LLC name change to Living Doll LLC#page1.tif

LLC-2

**Amendment to Articles of Organization of a Limited Liability Company (LLC)**

To change information of record for your California LLC, you can fill out this form, and submit for filing along with:

- A \$30 filing fee.
- A separate, non-refundable \$15 service fee also must be included, if you **drop off** the completed form.
- To file this form, the status of your LLC must be active on the records of the California Secretary of State, or if suspended, this form can only be filed to list a new LLC name. To check the status of the LLC, go to [BusinessSearch.sos.ca.gov](http://BusinessSearch.sos.ca.gov).

**Important!** To change the LLC addresses, or to change the name or address of the LLC's agent for service of process, you must file a Statement of Information (Form LLC-12). To get Form LLC-12, go to [www.sos.ca.gov/business/be/statements.htm](http://www.sos.ca.gov/business/be/statements.htm).

Items 4-6: **Only** fill out the information that is changing. Attach extra pages if you need more space or need to include any other matters.

**FILED** *AG*  
**Secretary of State**  
**State of California**

DEC 29 2017 *e*

*IPC*  
This Space For Office Use Only

For questions about this form, go to [www.sos.ca.gov/business/be/filing-tips.htm](http://www.sos.ca.gov/business/be/filing-tips.htm).

① **LLC's Exact Name** (on file with CA Secretary of State)  
BIG STRIKE, LLC

② **LLC File No.** (Issued by CA Secretary of State)  
201110510121

**Purpose**

- ③ The purpose of the limited liability company is to engage in any lawful act or activity for which a limited liability company may be organized under the California Revised Uniform Limited Liability Company Act.

**New LLC Name** (List the proposed LLC name exactly as it is to appear on the records of the California Secretary of State.)

- ④ Living Doll, LLC

*Proposed LLC Name*

The proposed new name **must** include: LLC, L.L.C., Limited Liability Company, Limited Liability Co., Ltd. Liability Co. or Ltd. Liability Company; and **may not** include: bank, trust, trustee, incorporated, inc., corporation, or corp., insurer, or insurance company.

**Management** (Check only one.)

- ⑤ The LLC will be managed by:
- One Manager       More Than One Manager       All Limited Liability Company Member(s)

**Amendment to Text of the Articles of Organization** (List both the current text, and the text as amended by this filing.)

⑥

**Read and sign below:** Unless a greater number is provided for in the Articles of Organization, this form must be signed by at least one manager, if the LLC is manager-managed or at least one member, if the LLC is member-managed. If the signing manager or member is a trust or another entity, go to [www.sos.ca.gov/business/be/filing-tips.htm](http://www.sos.ca.gov/business/be/filing-tips.htm) for more information. If you need more space, attach extra pages that are 1-sided and on standard letter-sized paper (8 1/2" x 11"). All attachments are part of this document.

*Richard Sneider*  
Sign here

Richard Sneider  
Print your name here

Manager  
Your business title

Make check/money order payable to: **Secretary of State**  
Upon filing, we will return one (1) uncertified copy of your filed document for free, and will certify the copy upon request and payment of a \$5 certification fee.

**By Mail**  
Secretary of State  
Business Entities, P.O. Box 944228  
Sacramento, CA 94244-2280

**Drop-Off**  
Secretary of State  
1500 11th Street., 3rd Floor  
Sacramento, CA 95814