

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM459103

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Golden State Bulb Growers, Inc.		12/20/2017	Corporation: CALIFORNIA
RECEIVING PARTY DATA			
Name:	Ball Horticultural Company		
Street Address:	622 Town Road		
City:	West Chicago		
State/Country:	ILLINOIS		
Postal Code:	60185		
Entity Type:	Corporation: ILLINOIS		
PROPERTY NUMBERS Total: 5			
Property Type	Number	Word Mark	
Registration Number:	4976435	ANTONELLI	
Registration Number:	4531073	CALBEGONIAS	
Registration Number:	4508432	ANTONELLI	
Registration Number:	1808581	AMERIHYBRID	
Registration Number:	1689217	ON TOP	
CORRESPONDENCE DATA			
Fax Number:	3123451778		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	3123451718		
Email:	USDocket@lewisbrisbois.com		
Correspondent Name:	Jill Anderfuren		
Address Line 1:	550 West Adams Street		
Address Line 2:	Suite 300		
Address Line 4:	Chicago, ILLINOIS 60661		
NAME OF SUBMITTER:	Jill Anderfuren		
SIGNATURE:	/ja/		
DATE SIGNED:	01/23/2018		
Total Attachments: 2			

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TRADEMARK ASSIGNMENT

THIS ASSIGNMENT entered into this 20th_ day of December, 2017 between Golden State Bulb Growers, Inc. ("Assignor"), a California corporation of 3060 Hilltop Road, Moss Landing, CA 95039 and Ball Horticultural Company ("Assignee"), an Illinois corporation, of 622 Town Road, West Chicago, IL 60185.

WHEREAS, ASSIGNOR is the owner of all right, title and interest in and to the trademarks and registrations listed on the attached SCHEDULE A, including the goodwill of the business symbolized thereby, and the corresponding registrations issued in the United States Patent and Trademark Office (the "Trademarks"); and

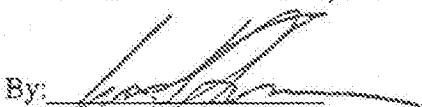
WHEREAS, ASSIGNOR desires to acquire and wishes to assign to ASSIGNEE any and all rights in and to the Trademarks and the goodwill appurtenant thereto;

NOW, THEREFORE:


In consideration of and in exchange for the sum of One Dollar (\$1.00), and other good and valuable consideration, the receipt and sufficiency of which is hereby acknowledged, ASSIGNOR hereby assigns to ASSIGNEE all of its right, title and interest in and to the Trademarks, together with the goodwill of the business symbolized thereby, the right to sue for past infringement and the right to prosecute and maintain trademarks, and the corresponding Trademark registrations listed on SCHEDULE A.

Accepted by:

Golden State Bulb Growers, Inc.

By: 
Name: Justin Brown
Title: Chairman of the Board

Ball Horticultural Company

By: 
Name: Todd Prauedorfer
Title: Corporate Secretary

SCHEDULE A

Registration Number	Mark
4,976,435	ANTONELLI
4,531,073	CALBEGONIAS
4,508,432	ANTONELLI
1,808,581	AMERJHYBRID
1,689,217	ON TOP

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