

## TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1  
Stylesheet Version v1.2

ETAS ID: TM459062

<b>SUBMISSION TYPE:</b>	NEW ASSIGNMENT		
<b>NATURE OF CONVEYANCE:</b>	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
<b>CONVEYING PARTY DATA</b>			
<b>Name</b>	<b>Formerly</b>	<b>Execution Date</b>	<b>Entity Type</b>
Roberta Masciarelli-Spagnuolo		10/30/2017	INDIVIDUAL: UNITED STATES
<b>RECEIVING PARTY DATA</b>			
<b>Name:</b>	Masciarelli Tenute Agricole S.r.l.		
<b>Street Address:</b>	Via Gamberale		
<b>City:</b>	San Martino Sulla Marrucina		
<b>State/Country:</b>	ITALY		
<b>Postal Code:</b>	1-66010		
<b>Entity Type:</b>	Limited Liability Company: ITALY		
<b>PROPERTY NUMBERS Total: 1</b>			
<b>Property Type</b>	<b>Number</b>	<b>Word Mark</b>	
<b>Registration Number:</b>	2986940	MASCIARELLI	
<b>CORRESPONDENCE DATA</b>			
<b>Fax Number:</b>	2122168001		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
<b>Phone:</b>	212 216-8000		
<b>Email:</b>	docket@tarterkrinsky.com		
<b>Correspondent Name:</b>	Nels T. Lippert		
<b>Address Line 1:</b>	1350 Broadway		
<b>Address Line 2:</b>	c/o Tarter Krinsky & Drogin LLP		
<b>Address Line 4:</b>	New York, NEW YORK 10018		
<b>DOMESTIC REPRESENTATIVE</b>			
<b>Name:</b>	Nels T. Lippert		
<b>Address Line 1:</b>	1350 Broadway		
<b>Address Line 2:</b>	Tarter Krinsky & Drogin LLP		
<b>Address Line 4:</b>	New York, NEW YORK 10018		
<b>NAME OF SUBMITTER:</b>	Nels T. Lippert		
<b>SIGNATURE:</b>	/Nels T. Lippert/		
<b>DATE SIGNED:</b>	01/23/2018		

CH \$40.00 2986940

**Total Attachments: 3**

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## TRADEMARK ASSIGNMENT

For good and valuable consideration, the receipt of which is hereby acknowledged, Roberta Masciarelli-Spagnuolo ("Seller"), hereby irrevocably assigns, transfers, sets over and conveys to Masciarelli Tenute Agricole S.r.l., an Italian Limited Liability Company, ("Buyer"), all of Seller's right, title and interest in and to the below-identified trademark, including the trademark registration thereof and the common law rights pertaining thereto (the "Mark"), and the goodwill of the business symbolized thereby.

<u>Mark</u>	<u>Registration No.</u>
MASCIARELLI	2,986,940

The Seller does hereby assign, transfer and convey, effective as of the date hereof, to Buyer, its successors, legal representative and assigns, all of the Seller's right, title and interest in and to the Mark together with the goodwill of that portion of the Seller's business symbolized thereby, including without limitation, the right to petition, sue or otherwise seek and recover damages, profits and any other remedy for past, present and future infringement, dilution, conversion or misappropriation of, or other injury, offense, violation, breach of duty or wrong relating to the Mark, or any license, agreement, contract or other matter relating thereto. The Seller warrants that the Mark identified above is free and clear of any liens, pledges, security interests and encumbrances, and that it has the full and complete power and authority to sell, transfer and assign the Mark to Buyer.

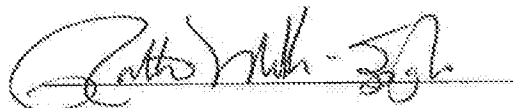
The Seller hereby authorizes and requests the Commissioner of Patents and Trademarks of the United States of America to record the title of Buyer, its successors, legal representatives and assigns, as owner of all right, title and interest in and to the Mark, together with all goodwill

of the business associated with and symbolized by the Mark, and to issue the Certificate of Registration resulting from any such application for registration of the Mark or renewal of the registration of the Mark to Buyer, its successors, legal representatives and assigns, in accordance with the terms of this instrument.

The Seller agrees that it will execute and deliver, or cause to be executed and delivered, to Buyer or Buyer's legal representatives, any other or additional assignments, powers and other appropriate documentation, and provide Buyer with all reasonable additional assistance necessary to effectuate, validate and record the Assignment of the Mark to Buyer with the United States Patent and Trademark Office, within a reasonable time of execution hereof.


**IN WITNESS WHEREOF**, the undersigned has executed this assignment as of the 30<sup>th</sup> day of October, 2017.

**Roberta Masciarelli-Spagnuolo**

A handwritten signature in cursive script, appearing to read "Roberta Masciarelli-Spagnuolo", written over a horizontal line.

State of New York     )  
  ) ss.  
County of New York    )

On this 30<sup>th</sup> day of October, 2017 personally appeared Roberta Masciarelli-Spagnuolo,  
an individual to me known (or satisfactorily identified) as assignor owner of U.S. Registration  
No. 2,986,940 and acknowledged that she executed the foregoing Assignment of Trademark.

  
Notary Public

SARAH E. COLEMAN  
Notary Public, State of New York  
No. 02C06329168  
Qualified in King County  
Commission Expires August 17, 2019