:H \$40.00 360888

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1 Stylesheet Version v1.2 ETAS ID: TM459196

SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL

CONVEYING PARTY DATA

Name	Formerly	Execution Date	Entity Type
Eagle Optics, Inc.		01/24/2018	Corporation: WISCONSIN

RECEIVING PARTY DATA

Name:	Sheltered Wings, Inc.	
Doing Business As:	Vortex Optics	
Street Address:	1 Vortex Drive	
City:	Barneveld	
State/Country:	WISCONSIN	
Postal Code:	53507	
Entity Type:	Corporation: WISCONSIN	

PROPERTY NUMBERS Total: 1

Property Type	Number	Word Mark
Registration Number:	3608885	DENALI

CORRESPONDENCE DATA

Fax Number: 6082587138

Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent

using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.

Phone: 608-255-4440

Email: PTO-WIS@huschblackwell.com

Correspondent Name: Husch Blackwell LLP

Address Line 1: PO Box 1379
Address Line 2: Michael Cronin

Address Line 4: Madison, WISCONSIN 53701

NAME OF SUBMITTER:	Michael J. Cronin
SIGNATURE:	/Michael J. Cronin/
DATE SIGNED:	01/24/2018

Total Attachments: 1

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TRADEMARK REEL: 006256 FRAME: 0828

TRADEMARK ASSIGNMENT AGREEMENT

This TRADEMARK ASSIGNMENT AGREEMENT ("Agreement") is effective as of January 24, 2018 (the "Effective Date") by and between Eagle Optics, Inc., a Wisconsin corporation ("Assignor") and Sheltered Wings, Inc., d/b/a Vortex Optics, a Wisconsin corporation ("Assignee").

For good and valuable consideration, the sufficiency of which is hereby acknowledged, the parties agree as follows:

- 1. <u>Ownership</u>. Assignor owns all right, title, and interest in the trademark listed below ("Assigned Mark"):
 - (a) DENALI, U.S. Registration No. 3,608,885
- 2. <u>Transfer.</u> Assignor hereby sells, assigns, and transfers to Assignee all right, title, and interest, throughout the world, in and to the Assigned Mark and any application or registration therefor, together with all common law rights, the goodwill of the business symbolized by the Assigned Mark, any and all causes of action, either in law or in equity, and the right to enforce any rights and to file any causes of action, including the right to recover damages, for any past, present or future infringement or misappropriation of the Assigned Mark.
- 3. <u>Acceptance</u>. Assignee hereby accepts the assignment described herein and assumes all ownership, rights, liabilities and obligations in connection with such assignment.

EAGLE OPTICS, INC.

SHELTERED WINGS, INC., d/b/a VORTEX
OPTICS

By: Daniel C. Hamilton, President

By: Daniel C. Hamilton, President

MIL-29050461-1

RECORDED: 01/24/2018

TRADEMARK REEL: 006256 FRAME: 0829