

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
 Stylesheet Version v1.2

ETAS ID: TM459340

SUBMISSION TYPE:	CORRECTIVE ASSIGNMENT
NATURE OF CONVEYANCE:	Corrective Assignment to correct the typographical error in the name of the assignee from Brands Management, LLC to Brand Management, LLC previously recorded on Reel 002589 Frame 0048. Assignor(s) hereby confirms the original text is: Agrivest International, Inc. ("Assignor") to Brands Management, LLC ("Assignee").

CONVEYING PARTY DATA

Name	Formerly	Execution Date	Entity Type
Agrivest International, Inc.		05/03/2002	Corporation: FLORIDA

RECEIVING PARTY DATA

Name:	Brand Management, LLC
Street Address:	1500 NW 95th Avenue, 2nd Floor
City:	Doral
State/Country:	FLORIDA
Postal Code:	33172
Entity Type:	Limited Liability Company: FLORIDA

PROPERTY NUMBERS Total: 14

Property Type	Number	Word Mark
Serial Number:	76173498	SWEETEST DAY
Serial Number:	76220101	RANDOM ACT OF KINDNESS DAY
Serial Number:	76245487	RIO ROSES UNIVERSITY
Serial Number:	76245490	THE RIO ROSE MARKET
Serial Number:	76327902	START ME UP RIO
Serial Number:	76327698	RIO ALACARTE
Serial Number:	76327913	SEASONAL COLOR ME RIO
Serial Number:	76327901	RAINBOW ROSE
Registration Number:	1830497	FLORA TEC FT-2000 WHERE QUALITY BEGINS
Registration Number:	1838034	FLORA TEC
Registration Number:	1726050	RIO ROSES
Registration Number:	1716265	EQUIFLOR
Registration Number:	1579319	GUARANTEED FRESH
Registration Number:	2487601	THE EQUIFLOR POWER PARTNERSHIP

CORRESPONDENCE DATA

Fax Number: 7043774814

TRADEMARK

Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.

Phone:

7044173126

Email:

donna.millard@nelsonmullins.com,susan.jackson@nelsonmullins.com,ip@nelsonmullins.com

Correspondent Name:

Susan S. Jackson

Address Line 1:

301 S College St 23rd Fl One Wells Fargo

Address Line 2:

Nelson Mullins Riley & Scarborough LLP

Address Line 4:

Charlotte, NORTH CAROLINA 28202

NAME OF SUBMITTER:

Susan S. Jackson

SIGNATURE:

/ Susan S. Jackson /

DATE SIGNED:

01/25/2018

Total Attachments: 9

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TRADEMARK

REEL: 006257 FRAME: 0187

09-27-2002

Docket No.:

26432.003

Tab settings

To the Honorable Commissioner of Patents and Trademarks
102236014

the attached original documents or copy thereof.

1. Name of conveying party(ies):

Agrivest International, Inc.

2. Name and address of receiving party(ies):

Name: Brands Management, LLC

Internal Address:

Street Address: 4405 N.W. 97th Avenue

City: Miami State: FL ZIP: 33178

- Individual(s)
- General Partnership
- Corporation-State Florida
- Other

- Association
- Limited Partnership

- Individual(s) citizenship
- Association
- General Partnership
- Limited Partnership
- Corporation-State Florida
- Other

If assignee is not domiciled in the United States, a domestic designation is Yes No
 (Designations must be a separate document from Additional name(s) & address(es) Yes No

Additional names(s) of conveying party(ies) Yes No

3. Nature of conveyance:

- Assignment
- Security Agreement
- Other
- Merger
- Change of Name

Execution Date: May 3, 2002

4. Application number(s) or registration numbers(s):

A. Trademark Application No. (s)

B. Trademark Registration No. (s)

76/173,498 76/220,101 76/245,487
~~76/245,490~~ 76,327,902 76/327,698
 76/327,913 76/327,901

1,830,497 1,838,034 1,726,050
 1,716,265 1,579,319 2,487,601

Additional numbers Yes No

5. Name and address of party to whom correspondence concerning document should be mailed:

Name: Francis M. Pinckney

Internal Address:

Street Address: Kennedy Covington Lobdell & Hickman

Hearst Tower, 47th Floor, 214 N. Tryon Street

City: Charlotte State: NC ZIP: 28202

6. Total number of applications and registrations involved: 14

7. Total fee (37 CFR 3.41): \$ 3768.00

- Enclosed
- Authorized to be charged to deposit account

8. Deposit account number:

18-1215

10/01/2002 JHALL/LWZ 00000013 181215 76173498

DO NOT USE THIS SPACE

01 FC:481 40.00 CH
02 FC:482 325.00 CH

9. Statement and signature.

To the best of my knowledge and belief, the foregoing information is true and correct and any attached copy is a true copy of the original document.

Francis M. Pinckney

Name of Person Signing

[Handwritten Signature]

Signature

September 26, 2002

Date

Total number of pages including cover sheet, attachments, and

4

TRADEMARK

REEL: 002689 FRAME: 0048

TRADEMARK

REEL: 006257 FRAME: 0188

ASSIGNMENT OF TRADEMARK
REGISTRATIONS & PENDING APPLICATIONS

WHEREAS, Agrivest International, Inc., a corporation, organized and existing under the laws of the State of Florida, with a principal office and place of business at 810 S.W. 80th Street, Ocala, Florida 34474 (the "Assignor"), is the owner of the trademarks (the "Marks") and the registrations thereof (the "Registrations") itemized in Exhibit A attached hereto; and

WHEREAS, Brands Management, LLC, a limited liability company, organized and existing under the laws of the State of Florida, with a principal office and place of business at 4405 N.W. 97th Avenue, Miami, Florida 33178 (the "Assignee"), is desirous of acquiring said Marks and Registrations;

NOW THEREFORE, for good and valuable consideration, the receipt and sufficiency of which is hereby acknowledged, said Assignor does hereby assign unto the said Assignee the entire right, title and interest in and to the said Marks and Registrations of said Marks, together with the good will of the business symbolized by the Marks and Registrations of said Marks.

AGRIVEST INTERNATIONAL, INC.

By: _____

Name

Title:

0235528.01
LIB.CH2

TRADEMARK
REEL: 002539 FRAME: 0049
TRADEMARK

REEL: 006257 FRAME: 0189

State of Florida

County of Dade

On this 3rd day of May, 2002, before me, a Notary Public, came Anthony A. Sarandes, to me known and known by me to be the individual described in and who executed the foregoing Assignment of Trademark Applications and Pending Applications, and duly acknowledged the same to be his free act and deed.

Estelle F. Pecina
Notary Public



EXHIBIT A

Pending U.S. Trademark Applications

Mark	Application Serial No.	Date of Filing
COLOR ME RIO	76/130,626	September 19, 2000
SWEETEST DAY	76/173,498	November 30, 2000
RANDOM ACT OF KINDNESS DAY	76/220,101	March 6, 2001
RIO ROSES UNIVERSITY	76/245,487	April 24, 2001
THE RIO ROSE MARKET	76/245,490	April 24, 2001
START ME UP RIO	76/327,902	October 19, 2001
RIO A'LA CARTE	76,327,698	October 19, 2001
SEASONAL COLOR ME RIO	76/327,913	October 19, 2001
RAINBOW ROSE	76/327,901	October 19, 2001

Registered U.S. Trademarks

Mark	Registration No.	Registration Date
FLORA TEC and Design	1,830,497	April 12, 1994
FLORA TEC	1,838,034	May 31, 1994
RIO ROSES	1,726,050	October 20, 1992
EQUIFLOR	1,716,265	September 15, 1992
GUARANTEED FRESH and Design	1,579,319	January 23, 1990
THE EQUIFLOR POWER PARTNERSHIP	2,487,601	September 11, 2001

DECLARATION OF R. VICTOR GIORGINI

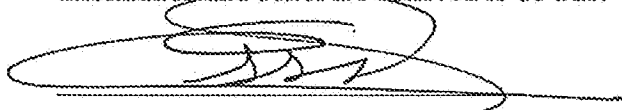
PURSUANT TO 37 C.F.R. § 503.06(c)

Sir:

I, R. Victor Giorgini, do hereby declare and say the following:

1. I am over eighteen (18) years of age and am competent to attest to the facts set forth in this Declaration. I am Manager of Brand Management, LLC, a limited liability company of Florida, USA, formerly having an address at 4405 N.W. 97th Avenue, Miami, Florida 33178 and currently having an address at 1500 NW 95th Avenue, 2nd Floor, Doral, Florida 33172.
2. It has come to my attention that the assignment executed by the assignor Agrivest International, Inc. and recorded at USPTO Reel/Frame no. 002589/0048 where the original cover sheet and underlying document is recorded for the application and registration numbers listed therein incorrectly states Brands Management, LLC. The name incorrectly has an "s" in the legal name of the assignee Brand Management, LLC. Thus, the correct spelling of the legal entity name of the owner is Brand Management, LLC. See Exhibit A.
3. I respectfully request that the assignment record be corrected to reflect the correct spelling of the legal name of the assignee.
4. The required fee for each application or registration to be corrected is being submitted contemporaneously herewith.
5. I hereby declare, with the knowledge that willful false statements and the like so made are punishable by fine or imprisonment, or both, under 18 U.S.C. § 1001, that I am properly authorized to execute this declaration on behalf of Brand Management, LLC, and that all

statements made herein of my own knowledge are true and that all statements made on
information and belief are believed to be true.



Name: R. Victor Giorgini

Manager, Brand Management, LLC

Date: 01-22-2018

Exhibit A

[Insert copy of record for entity from FL Secretary of State]



[Department of State](#) / [Division of Corporations](#) / [Search Records](#) / [Detail By Document Number](#) /

[Previous On List](#) [Next On List](#) [Return to List](#)

Brand Management

Search

No Events No Name History

Detail by Entity Name

Florida Limited Liability Company
BRAND MANAGEMENT, LLC

Filing Information

Document Number	L01000015673
FEI/EIN Number	65-1148555
Date Filed	09/12/2001
State	FL
Status	ACTIVE

Principal Address

10200 NW 21 STREET
SUITE 112
DORAL, FL 33172

Changed: 04/27/2009

Mailing Address

10200 NW 21 STREET
SUITE 112
DORAL, FL 33172

Changed: 04/27/2009

Registered Agent Name & Address

GIORGINI, VICTOR R
10200 NW 21 STREET
SUITE 112
DORAL, FL 33172

Name Changed: 04/19/2011

Address Changed: 04/19/2011

Authorized Person(s) Detail

Name & Address

Title MGR

MARRERO, RAUL
10200 NW 21 STREET SUITE 112
DORAL, FL 33172

Title MGR

GIORGINI, R. VICTOR
10200 NW 21 STREET SUITE 112
DORAL, FL 33172

Annual Reports

Report Year	Filed Date
2015	04/26/2015
2016	03/23/2016
2017	04/26/2017

Document Images

04/26/2017 -- ANNUAL REPORT	View image in PDF format
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04/26/2012 -- ANNUAL REPORT	View image in PDF format
04/19/2011 -- ANNUAL REPORT	View image in PDF format
04/13/2010 -- ANNUAL REPORT	View image in PDF format
04/27/2009 -- ANNUAL REPORT	View image in PDF format
04/14/2008 -- ANNUAL REPORT	View image in PDF format
05/04/2007 -- ANNUAL REPORT	View image in PDF format
04/24/2006 -- ANNUAL REPORT	View image in PDF format
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04/22/2004 -- ANNUAL REPORT	View image in PDF format
04/29/2003 -- ANNUAL REPORT	View image in PDF format
04/29/2002 -- ANNUAL REPORT	View image in PDF format
09/12/2001 -- Florida Limited Liabilities	View image in PDF format

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