

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM459383

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
The Brand Learning Partners Limited, a subsidiary of Brand Learning Group LTD.		01/22/2018	Limited Corporation: ENGLAND
RECEIVING PARTY DATA			
Name:	Accenture Global Solutions Limited		
Street Address:	3 Grand Canal Plaza Upper Grand Canal Street		
City:	Dublin 4		
State/Country:	IRELAND		
Entity Type:	Private Company Limited By Shares: IRELAND		
PROPERTY NUMBERS Total: 3			
Property Type	Number	Word Mark	
Registration Number:	3260192	BRAND LEARNING	
Registration Number:	4098159	BRAND LEARNING ACADEMY A	
Registration Number:	4098160	BRAND LEARNING RADAR	
CORRESPONDENCE DATA			
Fax Number:	4153920827		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	4153921960		
Email:	trademarkgroup@sideman.com		
Correspondent Name:	Polly A. Dinkel		
Address Line 1:	One Embarcadero Center, 22nd Floor		
Address Line 4:	San Francisco, CALIFORNIA 94111		
DOMESTIC REPRESENTATIVE			
Name:	Polly A. Dinkel		
Address Line 1:	One Embarcadero Center, 22nd Floor		
Address Line 4:	San Francisco, CALIFORNIA 94111		
NAME OF SUBMITTER:	Myles L. Gutenkunst		
SIGNATURE:	/Myles L. Gutenkunst/		
DATE SIGNED:	01/25/2018		

CH \$90.00 3260192

Total Attachments: 3

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TRADEMARK ASSIGNMENT

This Trademark Assignment ("Assignment") is made and entered into as of the date signed below ("Effective Date") by and between THE BRAND LEARNING PARTNERS LIMITED, A SUBSIDIARY OF BRAND LEARNING GROUP LTD., a limited company incorporated in England and Wales ("Assignor") and ACCENTURE GLOBAL SOLUTIONS LIMITED, a private company limited by shares, having a place of business at 3 Grand Canal Plaza Upper Grand Canal Street, Dublin 4, Ireland ("Assignee").

WHEREAS, Assignor is the owner of all right, title and interest in and to the marks on the attached Schedule A (the "Marks"), including the goodwill associated with the Marks, and desire to assign all of its right, title and the interest in and to the Marks to the Assignee; and

WHEREAS, Assignee is desirous of acquiring all of Assignor's right, title and interest in and to the Marks.

NOW, THEREFORE, for good and valuable consideration, the receipt and sufficiency of which are hereby acknowledged:

1. Assignor hereby assigns, transfers and sets over to Assignee, as of the Effective Date, its entire right, title, and interest in and to the Marks throughout the world, including any and all goodwill of the business connected with the use thereof and symbolized thereby, all registrations therefore, all common law rights that exist therein, any and all causes of action throughout the world, including the right to recover damages, for any past, present, or future infringement, misappropriation and/or dilution of the Marks.
2. Assignor hereby authorizes and requests the U.S. Patent and Trademark Office and any relevant Trademark Office to record Assignee as the owner of the Marks.

3. This Trademark Assignment is binding on the Assignor and its respective successors and assigns, and inures to the benefit of the Assignee and its successors and assigns.

IN WITNESS WHEREOF, Assignor and Assignee have caused this Assignment to be executed as of the Effective Date.

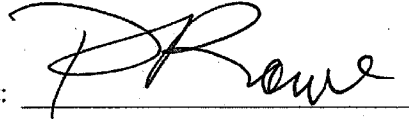
ASSIGNOR :

THE BRAND LEARNING PARTNERS
LIMITED, A SUBSIDIARY OF BRAND
LEARNING GROUP LTD.

Date:

22 January 2018

By:



ASSIGNEE:

ACCENTURE GLOBAL SOLUTIONS
LIMITED

Date:

January 19, 2018

By:

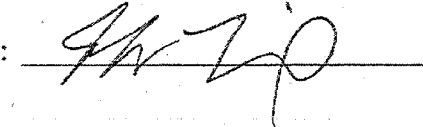


EXHIBIT A
US Trademark Applications

Mark/Name	Application Date	App. No./Reg. No.
 BRAND LEARNING	October 31, 2005	Reg. No. 3260192
BRAND LEARNING  Academy	February 8, 2011	Reg. No. 4098159
BRAND LEARNING  Radar	February 8, 2011	Reg. No. 4098160