

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM459387

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Lucky Tiger LLC		12/01/2017	Limited Liability Company: WISCONSIN
RECEIVING PARTY DATA			
Name:	King Research, Inc.		
Street Address:	7025 West Marcia Road		
City:	Milwaukee		
State/Country:	WISCONSIN		
Postal Code:	53223		
Entity Type:	Corporation: WISCONSIN		
PROPERTY NUMBERS Total: 9			
Property Type	Number	Word Mark	
Registration Number:	0419775	LUCKY TIGER	
Registration Number:	0695419	CRU-BUTCH	
Registration Number:	1054904	MOLLE	
Registration Number:	1106432	HAIR CARE	
Registration Number:	2538180	"HAVE A LUCKY DAY!"	
Registration Number:	2675266	LUCKY TIGER	
Registration Number:	3573925	LUCKY TIGER HEAD TO TAIL	
Registration Number:	4874581	LOOK GOOD, GET LUCKY	
Registration Number:	4480488	LUCKY TIGER	
CORRESPONDENCE DATA			
Fax Number:	4142259753		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	414-225-9755		
Email:	docketing@boylefred.com		
Correspondent Name:	Boyle Fredrickson, S.C.		
Address Line 1:	840 North Plankinton Avenue		
Address Line 4:	Milwaukee, WISCONSIN 53203		
ATTORNEY DOCKET NUMBER:	1631.000		

CH \$240.00 0419775

NAME OF SUBMITTER:	Peter C. Stomma
SIGNATURE:	/Peter C. Stomma/
DATE SIGNED:	01/25/2018
Total Attachments: 3 source=Lucky Tiger Trademark Assignment to King Research#page1.tif source=Lucky Tiger Trademark Assignment to King Research#page2.tif source=Lucky Tiger Trademark Assignment to King Research#page3.tif	

ASSIGNMENT OF TRADEMARK RIGHTS

This assignment is made by LUCKY TIGER LLC, a Wisconsin limited liability company, located and doing business at 7025 West Marcia Road, Milwaukee, Wisconsin 53223 to KING RESEARCH, INC., a Wisconsin corporation, located and doing business at 7025 West Marcia Road, Milwaukee, Wisconsin 53223.

LUCKY TIGER LLC is the owner of the following trademarks and registrations thereof or applications for registration thereof (hereafter the "Trademark Rights"):

Country	Title	Registration No.	Registration Date
US	LUCKY TIGER	419,775	3/5/1946
US	CRU-BUTCH	695,419	3/29/1960
US	MOLLE	1,054,904	12/28/1976
US	HAIR CARE and Design	1,106,432	11/21/1978
US	'HAVE A LUCKY DAY!' and Design	2,538,180	2/12/2002
US	LUCKY TIGER and Design	2,675,266	1/14/2003
US	LUCKY TIGER HEAD TO TAIL	3,573,925	2/10/2009
US	LOOK GOOD, GET LUCKY!	4,874,581	12/22/2015
US	LUCKY TIGER	4,480,488	2/11/2014
CTM	LUCKY TIGER	12421152	4/8/2016

For good and valuable consideration, the receipt and sufficiency of which is hereby acknowledged, LUCKY TIGER LLC as of Dec 1, 2017 sells, transfers and assigns to KING RESEARCH, INC. all right, title and interest in and to the Trademark Rights, together with the goodwill of the business symbolized by the trademarks incorporated in the Trademark Rights. This assignment includes the right to bring suit for any past or future infringement of any of the trademarks, and the right to obtain injunctive relief or recover damages for any such infringement.

This assignment includes any and all rights held by LUCKY TIGER LLC in any of the Trademark Rights in any country, together with the goodwill symbolized thereby.

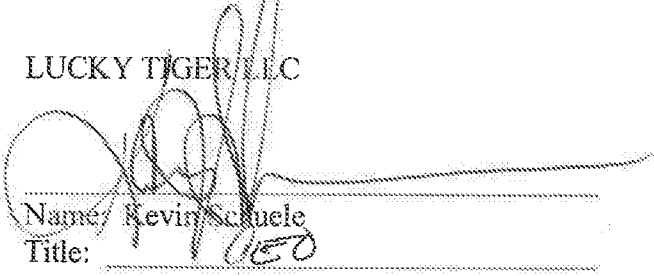
LUCKY TIGER LLC further covenants that it will, at any time, upon request, execute and deliver any and all papers that may be necessary or desirable to perfect the title in

KING RESEARCH, INC. to the trademarks. LUCKY TIGER LLC will upon request, sign all papers, make all rightful oaths, and do all lawful acts requisite therefore, but at the expense of KING RESEARCH, INC.

LUCKY TIGER LLC hereby warrants that it is the owner of all right, title and interest in and to the Trademark Rights and has the full right to convey the entire right, title and interest in the Trademark Rights, and that there is no agreement or obligation in conflict with this assignment or inhibiting in any way the full and complete transfer of all rights in and to the Trademark Rights to KING RESEARCH, INC.

Executed this 1st day of December, 20 17.

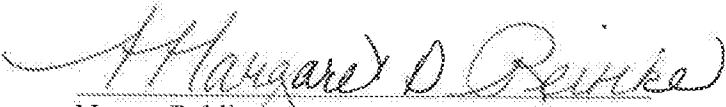
LUCKY TIGER LLC


Name: Kevin Schuele
Title: CEO

State of Wisconsin)
County of Milwaukee) ss


Personally appeared before me this 1st day of December, 20 17,
Kevin J. Schuele, to me known to be the person whose name is subscribed to the foregoing instrument, and acknowledged that he signed, sealed and delivered the said instrument as his free and voluntary act and deed for the use and purposes therein set forth.

SEAL


Notary Public
My Commission expires: 8-10-2018

Accepted this 1st day of December, 2017.

KING RESEARCH, INC.


Name: Kevin Schuele
Title: CEO

State of Wisconsin)
County of Milwaukee)^{ss}

Personally appeared before me this 1st day of December, 2017,
Kevin J. Schuele, to me known to be the person whose name is subscribed
to the foregoing instrument, and acknowledged that he signed, sealed and delivered the said
instrument as his free and voluntary act and deed for the use and purposes therein set forth.

SEAL




Notary Public
My Commission expires: 8-10-2018