

## TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1  
 Stylesheet Version v1.2

ETAS ID: TM459429

<b>SUBMISSION TYPE:</b>	NEW ASSIGNMENT		
<b>NATURE OF CONVEYANCE:</b>	SECURITY INTEREST		
<b>CONVEYING PARTY DATA</b>			
<b>Name</b>	<b>Formerly</b>	<b>Execution Date</b>	<b>Entity Type</b>
WINONA FOODS, INC.		01/24/2018	Corporation: WISCONSIN
<b>RECEIVING PARTY DATA</b>			
<b>Name:</b>	ASSOCIATED BANK, NATIONAL ASSOCIATION		
<b>Street Address:</b>	200 N. ADAMS STREET		
<b>City:</b>	GREEN BAY		
<b>State/Country:</b>	WISCONSIN		
<b>Postal Code:</b>	54301		
<b>Entity Type:</b>	National Banking Association: UNITED STATES		
<b>PROPERTY NUMBERS Total: 7</b>			
<b>Property Type</b>	<b>Number</b>	<b>Word Mark</b>	
<b>Serial Number:</b>	87693644	VENETTO	
<b>Registration Number:</b>	4689510	DELLA TERRA	
<b>Registration Number:</b>	4207043	ARPIN	
<b>Registration Number:</b>	4039324	GOLD N CREAMY	
<b>Registration Number:</b>	3599867	ALEJANDRO	
<b>Registration Number:</b>	3401257	PAINTED COW	
<b>Registration Number:</b>	3688327	CHEESE CRAFTERS	
<b>CORRESPONDENCE DATA</b>			
<b>Fax Number:</b>	6022295690		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
<b>Phone:</b>	602-229-5228		
<b>Email:</b>	nancy.oehler@quarles.com		
<b>Correspondent Name:</b>	Heather L. Buchta / Quarles & Brady LLP		
<b>Address Line 1:</b>	2 North Central Ave.		
<b>Address Line 2:</b>	1 Renaissance Sq.		
<b>Address Line 4:</b>	Phoenix, ARIZONA 85004-2391		
<b>NAME OF SUBMITTER:</b>	Nancy Oehler		
<b>SIGNATURE:</b>	/nancy oehler/		
<b>DATE SIGNED:</b>	01/25/2018		

CH \$190.00 87693644

**Total Attachments: 4**

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## NOTICE OF SECURITY INTEREST IN TRADEMARKS

THIS NOTICE OF SECURITY INTEREST IN TRADEMARKS dated as of January 24, 2018, is made by and between WINONA FOODS, INC., a Wisconsin corporation, with its principal place of business located at 1552 Lineville Road, Green Bay, WI 54313 (the "Company") and ASSOCIATED BANK, NATIONAL ASSOCIATION, a national banking association, in its capacity as administrative agent for the Lenders referred to below (in such capacity, the "Administrative Agent"), with an address at 200 N. Adams Street, Green Bay, WI 54301.

The parties acknowledge and agree as follows:

A. The Company has entered into a Credit Agreement dated concurrently herewith (as amended, restated or otherwise modified from time to time, the "Credit Agreement") with various financial institutions as lenders (the "Lenders") and the Administrative Agent, pursuant to which the Lenders have agreed to make certain financial accommodations to the Company;

B. In connection with the Credit Agreement, the Company and the Administrative Agent have executed a Security Agreement dated concurrently herewith (as it may be amended, restated, supplemented or otherwise modified from time to time, the "Security Agreement");

C. The Company has adopted, used and is using its respective trademarks listed on Exhibit A attached hereto (the "Trademarks"), which Trademarks are registered with or applications therefore are pending before, the United States Patent and Trademark Office; and


D. Pursuant to the Security Agreement, the Company has granted and hereby grants to the Administrative Agent for the benefit of the Lenders, a security interest in and to all of the Trademarks, and in and to all proceeds and benefits thereof.

*[Signature pages follow]*

Dated as of the day first written above.

**COMPANY:**

WINONA FOODS, INC., a Wisconsin corporation

By:   
Terry K. Steinmann, President

Signature Page to Notice of Security Interest in Trademarks


**TRADEMARK**  
**REEL: 006257 FRAME: 0562**

Dated as of the day first written above.

**ADMINISTRATIVE AGENT:**

ASSOCIATED BANK, NATIONAL  
ASSOCIATION, a national banking association, as  
Administrative Agent

By:

  
Tracy R. Temple, Vice President

# EXHIBIT A

## U.S. Registered Trademarks

	Trademark	Status	Application number	Application date	Registration number	Registration Date
1.	VENETTO	Pending	87693644	November 21, 2017	N/A	
2.	DELLA TERRA	Registered	86079686	October 1, 2013	4689510	February 17, 2015
3.	ARPIN	Registered	85308065	April 29, 2011	4207043	September 11, 2012
4.	GOLD N CREAMY	Registered	85024983	April 28, 2010	4039324	October 11, 2011
5.	ALEJANDRO	Registered	77413068	March 4, 2008	3599867	March 31, 2009
6.	PAINTED COW	Registered	77232219	July 18, 2007	3401257	March 25, 2008
7.	CHEESE CRAFTERS	Registered	77555914	August 26, 2008	3688327	September 29, 2009