

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM459519

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Charles Jourdan Fashion Group, LLC		07/21/2017	Limited Liability Company: DELAWARE
RECEIVING PARTY DATA			
Name:	Charles Jourdan Holding AG		
Street Address:	Zugerstrasse 76B,		
Internal Address:	CH-6340		
City:	Baar		
State/Country:	SWITZERLAND		
Entity Type:	Aktiengesellschaft (Ag): SWITZERLAND		
PROPERTY NUMBERS Total: 13			
Property Type	Number	Word Mark	
Registration Number:	1131260	CHARLES JOURDAN	
Registration Number:	0987611	CHARLES JOURDAN	
Registration Number:	4974165	CHARLES JOURDAN	
Registration Number:	1467403	CHARLES JOURDAN	
Registration Number:	1307510	CHARLES JOURDAN	
Serial Number:	86580334	CHARLES JOURDAN	
Registration Number:	0679333	CHARLES JOURDAN	
Serial Number:	87048167	CHARLIE BY CHARLES JOURDAN	
Serial Number:	85891570	CHARLIE BY CHARLES JOURDAN	
Serial Number:	86695393	CJ	
Registration Number:	1362807	CJ	
Serial Number:	86607351	CJ	
Registration Number:	1364491	CJ	
CORRESPONDENCE DATA			
Fax Number:	3102283953		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	310-228-3700		
Email:	rwalsh@smrh.com		
TRADEMARK			

CH \$340.00 1131260

Correspondent Name: Michael R. Heimbold, Esq.
Address Line 1: 1901 Avenue of the Stars, Suite 1600
Address Line 4: Los Angeles, CALIFORNIA 90067

ATTORNEY DOCKET NUMBER: 55YY-253360

NAME OF SUBMITTER: Michael R. Heimbold

SIGNATURE: /Michael R. Heimbold/

DATE SIGNED: 01/25/2018

Total Attachments: 4

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UNITED STATES TRADEMARK ASSIGNMENT

WHEREAS, Charles Jourdan Fashion Group LLC, a Delaware limited liability company having a principal place of business at 1515 North Federal Highway, Suite 206, Boca Raton, Florida 33432 United States of America (“Assignor”) is the owner of all right, title and interest in and to the trademarks and in and to the applications and registrations listed on the attached Exhibit A (the “Marks” and collectively, “Registrations”, respectively);

WHEREAS, Charles Jourdan Fashion Group LLC is assigning the Marks and Registrations to Assignee as part of the entire business or portion thereof to which the Marks pertain as required by 15 U.S.C. §1060; and

WHEREAS, CHARLES JOURDAN HOLDING, ag having an address at Zugerstrasse 76B, 6340 Baar, Switzerland (“Assignee”), the successor of the ongoing and existing business or portion thereof of Assignor’s business to which the Marks pertain, is desirous of acquiring all right, title and interest in, to and under the Marks and the Registrations, and all goodwill associated therewith;

NOW, THEREFORE, in consideration of the sum of Ten U.S. Dollars (\$10.00 U.S.) and other good and valuable consideration, the receipt, sufficiency and reasonably equivalent value of which are hereby mutually acknowledged, Assignor has, and by these presents does hereby irrevocably sell, assign, transfer and convey unto Assignee, its successors and assigns, all right, title and interest of Assignor in and to: (a) the Marks; (b) the Registrations and any and all other issued federal or state trademark or service mark registrations of the Marks which Assignor may own; (c) any and all pending federal and state applications to register the Marks; (d) all common law rights in, to and under the Marks; (e) all other rights in, to and under the Marks, together with and including all goodwill of the business symbolized by the Marks; (f) any and all rights to royalties, profits, compensations, license fees or other payments or remuneration of any kind relating to the Marks, and/or the goodwill under the Marks; and (g) all claims

or causes of action Assignor has or may have in connection with the Marks including, but not limited to, the right to sue and recover damages for any and all past, present and future infringements of the Marks.


Assignor hereby covenants that it has full right to convey the entire interest herein assigned, and that it has not executed, and will not execute, any agreements inconsistent herewith. Assignor and its successors and assigns shall execute and deliver to Assignee any further documents or instruments and shall take any reasonable actions which may be necessary to effect the foregoing assignment or the recordation or perfection thereof.

2. Assignor hereby authorizes and requests the applicable trademark offices, entities or agencies, to record Assignee as the assignee and owner of the Marks and the Registrations, and to issue all corresponding registrations to the Assignee, its successors, legal representatives and assigns, in accordance with the terms of this instrument.

This instrument and the assignment effected hereunder are effective as of the 21st day of July, 2017.

ASSIGNOR:

CHARLES JOURDAN FASHION GROUP LLC

By: 
Name: _____
Title: _____


Witnesses:





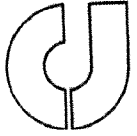
Signature: _____

Print Name: _____

Signature: _____

Print Name: _____

COUNTRY	MARK	CLASS	APP NO./DATE REG. NO./DATE	STATUS
United States	CHARLES JOURDAN	9	SN 73178390 Filed 1978-07-17 RN1131260 Issued 1980-02-26	Registered
United States	CHARLES JOURDAN	18	SN 72444624 Filed 1972-12-26 RN 987611 Issued 1974-07-09	Registered
United States	CHARLES JOURDAN	25	SN 86504587 Filed 2015-01-15 RN 4974165 Issued 2016-06-07	Registered
United States	CHARLES JOURDAN	25	SN 73475834 Filed 1984-04-16 RN 1467403 Issued 1987-01-12	Registered [Renewal due 1/12/17; grace period ends 7/12/17]
United States	CHARLES JOURDAN	42	SN 73431453 Filed 1983-06-22 RN 1307510 Issued 1984-11-27	Registered
United States	CHARLES JOURDAN	14, 18, 25	SN 86580334 Filed 2015-03-30	Pending
United States	CHARLES JOURDAN	10, 25, 26	SN 72057022 Filed 1958-08-11 RN 679333 Issued 1959-05-26	Registered
United States	<p>CHARLIE BY CHARLES JOURDAN & Design</p>  <p>CHARLES JOURDAN</p>	18	SN 87048167 Filed 2016-05-24	Pending

COUNTRY	MARK	CLASS	APP NO./DATE REG. NO./DATE	STATUS
United States	<p>CHARLIE BY CHARLES JOURDAN & Design</p>  <p><i>Charlie</i> by CHARLES JOURDAN</p>	25	SN 85891570 Filed 2013-01-04	Pending (Allowed)
United States	<p>CJ</p> 	14	SN 86695393 Filed 2015-07-16	Pending
United States	<p>CJ</p> 	14, 16, 18, 25	SN 73431356 Filed 1983-06-22 RN 1362807 Issued 1985-10-01	Registered
United States	<p>CJ</p> 	18, 25	SN 86607351 Filed 2015-04-23	Pending
United States	<p>CJ (Stylized-White)</p> 	18, 25	SN 73/475,214 Filed 1984-04-13 RN 1,364,491 Issued 1985-10-08	Registered