

## TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1  
Stylesheet Version v1.2

ETAS ID: TM459625

<b>SUBMISSION TYPE:</b>	NEW ASSIGNMENT
<b>NATURE OF CONVEYANCE:</b>	CHANGE OF NAME

**CONVEYING PARTY DATA**

Name	Formerly	Execution Date	Entity Type
CMG CLIQUE MEDIA GROUP INC.		11/01/2017	Corporation: DELAWARE

**RECEIVING PARTY DATA**

<b>Name:</b>	Clique Brands, Inc.
<b>Street Address:</b>	750 NORTH SAN VICENTE BLVD.
<b>Internal Address:</b>	8TH FLOOR EAST
<b>City:</b>	WEST HOLLYWOOD
<b>State/Country:</b>	CALIFORNIA
<b>Postal Code:</b>	90069
<b>Entity Type:</b>	Corporation: DELAWARE

**PROPERTY NUMBERS Total: 35**

Property Type	Number	Word Mark
Serial Number:	86808060	INF
Serial Number:	77190365	WHO WHAT WEAR
Serial Number:	85740295	BYRDIE
Serial Number:	86857709	OBSESSEE
Serial Number:	86857721	OBSESSEE
Serial Number:	86464842	MINED
Serial Number:	87233240	COLLEGE FASHIONISTA
Serial Number:	87237567	COLLEGE FASHIONISTA
Serial Number:	87237578	COLLEGE FASHIONISTA
Serial Number:	86190514	COLLEGEDORMISTA
Serial Number:	86133813	YOUR CAMPUS IS THE RUNWAY
Serial Number:	86133798	STYLE ON
Serial Number:	86133773	STYLE GURU
Serial Number:	77756109	COLLEGE FASHIONISTA
Serial Number:	87025984	COLLEGE FASHIONISTA
Serial Number:	86476695	WHO WHAT WEAR
Serial Number:	86981196	WHO WHAT WEAR
Serial Number:	86801183	BYRDIE

TRADEMARK

Property Type	Number	Word Mark
Serial Number:	86476683	BYRDIE
Serial Number:	87440889	MERIT
Serial Number:	87440902	MERIT
Serial Number:	85983986	CLIQUE MEDIA
Serial Number:	87468810	WAVE OF COLOR
Serial Number:	87468816	WAVE OF COLOR
Serial Number:	87512656	CLIQUE BRANDS
Serial Number:	87556941	OBSESSEE
Serial Number:	87556956	OBSESSEE
Serial Number:	87584208	UNDECLARED
Serial Number:	87584213	UNDECLARED
Serial Number:	87584219	UNDECLARED
Serial Number:	87607223	UNDECLARED
Serial Number:	87607233	UNDECLARED
Serial Number:	87607240	UNDECLARED
Serial Number:	86801195	BYRDIE
Serial Number:	85975340	W3 BY WHO WHAT WEAR

**CORRESPONDENCE DATA**

Fax Number: 2139292525

*Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.*

Phone: 213-929-2500

Email: ipladocket@swlaw.com

Correspondent Name: Dax Alvarez

Address Line 1: 400 East Van Buren Street

Address Line 2: Suite 1900

Address Line 4: Phoenix, ARIZONA 85004-2202

**ATTORNEY DOCKET NUMBER:** 69922.00012

**NAME OF SUBMITTER:** Dax Alvarez

**SIGNATURE:** /Dax Alvarez/

**DATE SIGNED:** 01/26/2018

**Total Attachments: 2**

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# Delaware

The First State

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I, JEFFREY W. BULLOCK, SECRETARY OF STATE OF THE STATE OF DELAWARE, DO HEREBY CERTIFY THE ATTACHED IS A TRUE AND CORRECT COPY OF THE CERTIFICATE OF AMENDMENT OF "CMG CLIQUE MEDIA GROUP INC.", CHANGING ITS NAME FROM "CMG CLIQUE MEDIA GROUP INC." TO "CLIQUE BRANDS, INC.", FILED IN THIS OFFICE ON THE FIRST DAY OF NOVEMBER, A.D. 2017, AT 8:04 O`CLOCK A.M.

A FILED COPY OF THIS CERTIFICATE HAS BEEN FORWARDED TO THE KENT COUNTY RECORDER OF DEEDS.



  
Jeffrey W. Bullock, Secretary of State

5168252 8100  
SR# 20176875969

You may verify this certificate online at [corp.delaware.gov/authver.shtml](http://corp.delaware.gov/authver.shtml)

Authentication: 203497143  
Date: 11-01-17

**TRADEMARK**  
**REEL: 006258 FRAME: 0619**

State of Delaware  
Secretary of State  
Division of Corporations  
Delivered 08:04 AM 11/01/2017  
FILED 08:04 AM 11/01/2017  
SR 20176875969 - File Number 5168252

CERTIFICATE OF AMENDMENT  
OF  
THE AMENDED AND RESTATED  
CERTIFICATE OF INCORPORATION  
OF  
CMG CLIQUE MEDIA GROUP INC.

Pursuant to Section 242  
of the General Corporation Law of  
the State of Delaware

Katherine Power hereby certifies that:

1. She is the duly elected and acting Chief Executive Officer of CMG Clique Media Group Inc., a corporation organized and existing under the laws of the State of Delaware (the "Company").
2. The original Certificate of Incorporation of the Company was filed with the Secretary of State of the State of Delaware on June 12, 2012.
3. The terms and provisions of this Certificate of Amendment of the Amended and Restated Certificate of Incorporation have been adopted by a majority of the directors of the Company pursuant to Subsection 242(b) of the Delaware General Corporation Law.
4. Article I of the Amended and Restated Certificate of Incorporation of the Company is hereby amended to read in its entirety as follows:

"The name of the corporation is Clique Brands, Inc. (the "Company")."

IN WITNESS WHEREOF, the Company has caused this Certificate of Amendment to be executed by its Chief Executive Officer this 1<sup>st</sup> day of November, 2017.

CMG CLIQUE MEDIA GROUP INC.

By: /s/ Katherine Power  
Name: Katherine Power  
Title: Chief Executive Officer