

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM459661

SUBMISSION TYPE:	CORRECTIVE ASSIGNMENT		
NATURE OF CONVEYANCE:	Corrective Assignment to correct the the date of assignment from May 6, 2013 to May 16, 2013 previously recorded on Reel 005166 Frame 0626. Assignor(s) hereby confirms the date of assignmnet is May 16, 2013.		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Jackson Family Investments III, LLC		09/06/2017	Limited Liability Company: DELAWARE
RECEIVING PARTY DATA			
Name:	Jackson Family Farms, LLC		
Street Address:	421 Aviation Blvd.		
City:	Santa Rosa		
State/Country:	CALIFORNIA		
Postal Code:	95403		
Entity Type:	Limited Liability Company: CALIFORNIA		
PROPERTY NUMBERS Total: 1			
Property Type	Number	Word Mark	
Registration Number:	3550848	ZENA CROWN VINEYARD	
CORRESPONDENCE DATA			
Fax Number:	7072556876		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	7072527122		
Email:	tmdept@dpf-law.com		
Correspondent Name:	J. Scott Gerien		
Address Line 1:	1455 First Street, Suite 301		
Address Line 4:	Napa, CALIFORNIA 94559		
ATTORNEY DOCKET NUMBER:	JACK2-480/JFF 1/26/18		
NAME OF SUBMITTER:	J. Scott Gerien		
SIGNATURE:	/J. Scott Gerien/		
DATE SIGNED:	01/26/2018		
Total Attachments: 7			
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**CORRECTIVE ASSIGNMENT OF
UNITED STATES TRADEMARK AND TRADEMARK REGISTRATION**

WHEREAS, pursuant to that certain Assignment and Bill of Sale dated as of May 6, 2013 (the "Assignment"), Jackson Family Investments III, LLC, a Delaware limited liability company ("Assignor") sold, assigned and transferred to Jackson Family Farms LLC, a California limited liability company ("Assignee") all Assignor's right, title, and interest in and to the following trademark which is registered in the U.S. Patent and Trademark Office (the "Mark"):

<u>Trademark</u>	<u>Reg. No.</u>	<u>Reg. Date</u>
ZENA CROWN VINEYARD	3,550,848	December 23, 2008

WHEREAS, the Assignment was recorded by Assignee on December 3, 2013, in Reel: 005166 Frame: 0626 of the Electronic Trademark Assignment System ("ETAS") of the United States Patent and Trademark Office ("USPTO");

WHEREAS, May 6, 2013 was erroneously specified as the date of the Assignment and as the effective date of the assignment of the Mark from Assignor to Assignee on the ETAS coversheet submitted to the USPTO on December 3, 2013; and

WHEREAS, Assignor and Assignee acknowledge that the intended date of the Assignment and the effective date of the assignment by Assignor of the Mark to Assignee was and is May 16, 2013;

NOW THEREFORE, for good and valuable consideration, receipt of which is hereby acknowledged, Assignor and Assignee hereby confirm and agree that Assignor does sell, assign and transfer to Assignee, nunc pro tunc, effective May 16, 2013, all right, title and interest in and to the Mark, together with the goodwill of the business symbolized by the mark, in the U.S. and the U.S. registration for the Mark identified above.

Dated: September 6, 2017

"Assignor"

JACKSON FAMILY INVESTMENTS III, LLC,
a Delaware limited liability company

By: 

Its: VP, Legal Counsel

"Assignee"

JACKSON FAMILY FARMS, LLC,
a California limited liability company

By: 

Its: VP, Legal Counsel

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	NUNC PRO TUNC ASSIGNMENT		
EFFECTIVE DATE:	05/06/2013		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Jackson Family Investments III, LLC		08/12/2013	LIMITED LIABILITY COMPANY: DELAWARE
RECEIVING PARTY DATA			
Name:	Jackson Family Farms, LLC		
Street Address:	421 Aviation Blvd.		
City:	Santa Rosa		
State/Country:	CALIFORNIA		
Postal Code:	95403		
Entity Type:	LIMITED LIABILITY COMPANY: CALIFORNIA		
PROPERTY NUMBERS Total: 1			
Property Type	Number	Word Mark	
Registration Number:	3550848	ZENA CROWN VINEYARD	
CORRESPONDENCE DATA			
Fax Number:			
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	707-547-4752		
Email:	judith.schvimmer@jfwmail.com		
Correspondent Name:	Judith M. Schvimmer		
Address Line 1:	421 Aviation Blvd.		
Address Line 2:	Legal Dept.		
Address Line 4:	Santa Rosa, CALIFORNIA 95403		
ATTORNEY DOCKET NUMBER:	ZENA CROWN VINEYARD		
NAME OF SUBMITTER:	Judith M. Schvimmer		

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Signature:	/Judith M. Schwimmer/
Date:	12/03/2013
Total Attachments: 4 source=13.05.06_TM Assignment & Bill of Sale - ZENA CROWN VINEYARD (JFI III to JFF)#page1.tif source=13.05.06_TM Assignment & Bill of Sale - ZENA CROWN VINEYARD (JFI III to JFF)#page2.tif source=13.05.06_TM Assignment & Bill of Sale - ZENA CROWN VINEYARD (JFI III to JFF)#page3.tif source=13.05.06_TM Assignment & Bill of Sale - ZENA CROWN VINEYARD (JFI III to JFF)#page4.tif	

ASSIGNMENT AND BILL OF SALE

(JFI III to JFF – Gran Moraine Vineyard & Zena Crown Vineyard Trademarks)

THIS ASSIGNMENT AND BILL OF SALE (this "Assignment") is entered into this 6th day of May 2013 by and between JACKSON FAMILY INVESTMENTS III, LLC, a Delaware corporation with offices at 421 Aviation Boulevard, Santa Rosa, California 95403 ("Assignor"), and JACKSON FAMILY FARMS, LLC, a California limited liability company with offices at 421 Aviation Boulevard, Santa Rosa, California 95403 ("Assignee").

WHEREAS, Assignor is the sole and exclusive owner of the trademark registrations for the marks identified more fully in the attached Exhibit A and Exhibit B (the "Trademarks"), and further is the sole and exclusive owner of all business goodwill related therewith and symbolized thereby, worldwide (the "Territory"); and

WHEREAS, Assignee desires to acquire all rights, title and interest in and to the Trademarks and all business goodwill related therewith;

NOW, THEREFORE, TO ALL IT MAY CONCERN:

Be it known that in consideration of the payment by Assignee to Assignor of the sum of **TEN THOUSAND DOLLARS AND NO CENTS (\$10,000.00)** (the "Purchase Price"), of which \$5,000 is for the Gran Moraine trademark as described in Exhibit A and \$5,000.00 is for the Zena West trademark as described in Exhibit B, and other valuable consideration, the receipt and sufficiency of which is hereby acknowledged, Assignor hereby sells, assigns, and transfers unto Assignee the full and exclusive entire right, title, and interest in and to the Trademarks, and the business goodwill associated therewith, including, without limitation, all renewals therefor, all proceeds therefor (including, but not limited to, all license royalties and proceeds of infringement suits), the right to sue for past, present, and future infringements, and the goodwill of the business associated with and symbolized by the Trademarks.

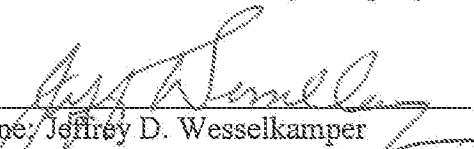
The trademarks are being assigned in conjunctions with the goodwill associated therewith, as well as with the right to sue for past, present, and future infringements. An assignment of trademarks without the assignment of the associated goodwill would be invalid.

[Signature Page Follows]

IN WITNESS WHEREOF, this Assignment and Bill of Sale has been duly executed on the day and year first above written.

ASSIGNOR:

Jackson Family Investments III, LLC,
A Delaware limited liability company

By: 
Name: Jeffrey D. Wesselkamper
Title: President

ASSIGNEE:

Jackson Family Farms, LLC
A California limited liability company

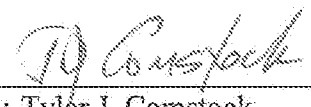
By: 
Name: Tyler J. Comstock
Title: Executive Vice President and Chief
Financial Officer

Exhibit A

United States registered federal trademark "Gran Moraine Vineyard" (Reg. #4022954).

Exhibit B

United States registered federal trademark "Zena Crown Vineyard" (Reg. #3550848).