

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM459740

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Mexitan Products, Inc.		12/22/2014	Corporation: FLORIDA
RECEIVING PARTY DATA			
Name:	Elements Brands		
Street Address:	201 Rampart Street		
City:	Charlotte		
State/Country:	NORTH CAROLINA		
Postal Code:	28203		
Entity Type:	Limited Liability Company: COLORADO		
PROPERTY NUMBERS Total: 2			
Property Type	Number	Word Mark	
Registration Number:	3376794	MEXITAN	
Registration Number:	3553660	SKEDATTLE	
CORRESPONDENCE DATA			
Fax Number:	7043315936		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	7043313587		
Email:	CLT-TMCorrespondence@mvalaw.com		
Correspondent Name:	Moore & Van Allen PLLC		
Address Line 1:	100 North Tryon Street		
Address Line 2:	Suite 4700		
Address Line 4:	Charlotte, NORTH CAROLINA 28202-4003		
ATTORNEY DOCKET NUMBER:	043672.000017		
NAME OF SUBMITTER:	Samantha N. Skains-Menchaca		
SIGNATURE:	/sns/		
DATE SIGNED:	01/29/2018		
Total Attachments: 1			
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NUNC PRO TUNC ASSIGNMENT

WHEREAS, Mexitan Products, Inc., a Florida corporation having an address at 3043 Vermont Road, Rantoul, Kansas 66079 ("Assignor"), was formerly the exclusive owner of the entire right, title, and interest in and to U.S. Trademark Registration Nos. 3,376,794 and 3,553,660 ("Registrations") for the marks MEXITAN and SKEDATTLE ("Marks");

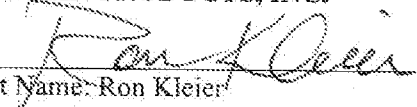
WHEREAS, Elements Brands, a Colorado limited liability company having its principal place of business at 201 Rampart Street, Charlotte, North Carolina 28203 ("Assignee"), acquired and purchased from Assignor all of its rights, title, and interest in and to the Marks, Registrations, and goodwill associated therewith pursuant to that certain Asset Purchase Agreement Agreement dated December 22, 2014, and is desirous of confirming that it has done so; and

WHEREAS, Assignor and Assignee desire to confirm and perfect the sale and assignment of the Marks and Registrations, effective December 22, 2014.

NOW, THEREFORE, for good and valuable consideration, the receipt and sufficiency of which is hereby acknowledged, Assignor hereby acknowledges and confirms that effective December 22, 2014, Assignor sold, assigned, conveyed, and transferred unto said Assignee the entire right, title, and interest in and to the Marks and Registrations, together with the goodwill of the business appurtenant to and symbolized by the Marks, and all rights of action against third parties for past infringement thereof, the same to be held and enjoyed by Assignee as fully and entirely as the same would have been held by Assignor had the sale, transfer, and assignment not been made.

IN WITNESS WHEREOF, Assignor, intending to be legally bound, has caused this Nunc Pro Tunc Assignment to be executed by its duly authorized officer, effective December 22, 2014.

MEXITAN PRODUCTS, INC.

By: 
Print Name: Ron Kleier
Title: President