

## TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1  
Stylesheet Version v1.2

ETAS ID: TM459773

<b>SUBMISSION TYPE:</b>	NEW ASSIGNMENT		
<b>NATURE OF CONVEYANCE:</b>	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
<b>CONVEYING PARTY DATA</b>			
<b>Name</b>	<b>Formerly</b>	<b>Execution Date</b>	<b>Entity Type</b>
Rodale Inc.		01/02/2018	Corporation: PENNSYLVANIA
<b>RECEIVING PARTY DATA</b>			
<b>Name:</b>	Hearst Magazines, Inc.		
<b>Street Address:</b>	300 West 57th Street		
<b>City:</b>	New York		
<b>State/Country:</b>	NEW YORK		
<b>Postal Code:</b>	10019		
<b>Entity Type:</b>	Corporation: DELAWARE		
<b>PROPERTY NUMBERS Total: 179</b>			
<b>Property Type</b>	<b>Number</b>	<b>Word Mark</b>	
<b>Serial Number:</b>	72076532	PREVENTION	
<b>Serial Number:</b>	72427561		
<b>Serial Number:</b>	73043085	ORGANIC GARDENING	
<b>Serial Number:</b>	73069492	BICYCLING	
<b>Serial Number:</b>	73144532	RUNNER'S WORLD	
<b>Serial Number:</b>	73226066	RUNNER'S WORLD	
<b>Serial Number:</b>	73299489	ORGANIC GARDENING	
<b>Serial Number:</b>	73597238	MEN'S HEALTH	
<b>Serial Number:</b>	74147693	WOMEN'S HEALTH	
<b>Serial Number:</b>	74444086	THE DOCTORS BOOK OF HOME REMEDIES	
<b>Serial Number:</b>	74451765	THE DOCTORS BOOK	
<b>Serial Number:</b>	74559793	PREVENTION	
<b>Serial Number:</b>	74672903	PREVENTION'S GUIDE	
<b>Serial Number:</b>	75036422	MEN'S HEALTH	
<b>Serial Number:</b>	75261233	MEN'S HEALTH	
<b>Serial Number:</b>	75290646	MEN'S HEALTH	
<b>Serial Number:</b>	75290647	MEN'S HEALTH	
<b>Serial Number:</b>	75336406	ASK MEN'S HEALTH	
<b>Serial Number:</b>	75363411	TONS OF USEFUL STUFF	

CH \$4490.00 72076532

Property Type	Number	Word Mark
Serial Number:	75627621	RUNNING TIMES
Serial Number:	75664642	MENSHEALTH.COM
Serial Number:	75664643	BICYCLING.COM
Serial Number:	75704918	RODALE
Serial Number:	75718209	PREVENTION
Serial Number:	75718210	PREVENTION
Serial Number:	75719007	RODALE
Serial Number:	75736853	
Serial Number:	75736855	RODALE
Serial Number:	75814710	THE GUIDE TO THE MEANING OF LIFE
Serial Number:	75894384	SALUD TOTAL PARA LA MUJER
Serial Number:	75979080	MEN'S HEALTH
Serial Number:	75982009	RUNNER'S WORLD
Serial Number:	76004191	WIN THE FAT WAR
Serial Number:	76118983	RODALE'S NEW CLASSICS
Serial Number:	76145775	JIMMY THE BARTENDER
Serial Number:	76325448	AVERAGE GUY
Serial Number:	76424840	PREVENTION
Serial Number:	76527130	RODALE LIVE YOUR WHOLE LIFE
Serial Number:	76527194	LIVE YOUR WHOLE LIFE
Serial Number:	77143750	BELLY OFF CLUB
Serial Number:	77166792	MEN'S HEALTH TV
Serial Number:	77182215	FLAT BELLY DIET
Serial Number:	77223273	MEN'S HEALTH PERSONAL TRAINER
Serial Number:	77245378	ORGANIC GARDENING
Serial Number:	77367796	THE AVERAGE WOMAN
Serial Number:	77390951	THE GREEN PHARMACY
Serial Number:	77395933	OUTSMART DIABETES
Serial Number:	77422706	MEN'S WEALTH
Serial Number:	77502161	PREVENTION TV
Serial Number:	77540139	FLAT BELLY DIET
Serial Number:	77656843	THE LOOP
Serial Number:	77695722	THE DIABETES DTOUR DIET
Serial Number:	77699560	BRAINPOWER GAME PLAN
Serial Number:	77699597	2-WEEK TURNAROUND
Serial Number:	77704528	DIABETES DTOUR POWERED BY PREVENTION
Serial Number:	77704550	GO! GUIDE
Serial Number:	77737127	400-CALORIE FIX

Property Type	Number	Word Mark
Serial Number:	77746831	MEN'S HEALTH
Serial Number:	77805184	CHILDREN'S HEALTH
Serial Number:	77829574	WALK OFF WEIGHT
Serial Number:	77844356	WOMEN'S HEALTH
Serial Number:	78114778	OUTSMART
Serial Number:	78170088	MEN'S HEALTH
Serial Number:	78276802	PREVENTION FITNESS SYSTEM
Serial Number:	78313869	ABS DIET
Serial Number:	78331489	WALK OFF WEIGHT
Serial Number:	78334728	ABS DIET
Serial Number:	78334733	ABS DIET
Serial Number:	78334742	ABS DIET
Serial Number:	78369239	MUSCLE BULLETIN
Serial Number:	78378341	METROGRADES
Serial Number:	78389081	MUSCLE BULLETIN
Serial Number:	78389089	HEALTH BULLETIN
Serial Number:	78389094	NUTRITION BULLETIN
Serial Number:	78389164	METROGRADES
Serial Number:	78415148	15-MINUTE WORKOUT
Serial Number:	78421038	WOMEN'S HEALTH
Serial Number:	78421041	WOMEN'S HEALTH
Serial Number:	78444677	THE QUICK COOK
Serial Number:	78465863	BELLY OFF CLUB
Serial Number:	78564870	THE ATHLETE'S PALATE
Serial Number:	78564877	I'M A RUNNER
Serial Number:	78564889	RAVE RUN
Serial Number:	78564905	HUMAN RACE
Serial Number:	78564907	PERSONAL RECORD
Serial Number:	78564937	ASK MILES
Serial Number:	78564939	THE FAST LANE
Serial Number:	78564949	RUNNING THE NUMBERS
Serial Number:	78564976	FRIDGE WISDOM
Serial Number:	78564997	THE STARTING LINE
Serial Number:	78570420	MEN'S HEALTH
Serial Number:	78579428	INSIDEOUT
Serial Number:	78621075	PREVENTION
Serial Number:	78666364	THE ABS DIET
Serial Number:	78666630	ABS DIET

Property Type	Number	Word Mark
Serial Number:	78738975	WOMEN'S HEALTH
Serial Number:	78779358	125 BEST FOODS FOR MEN
Serial Number:	78785035	THE SUGAR SOLUTION
Serial Number:	78844247	PREVENTION
Serial Number:	78956543	RUNNER'S WORLD PACE TEAM
Serial Number:	78975356	MH
Serial Number:	78976484	I'M A RUNNER
Serial Number:	78976485	ATHLETE'S PALATE
Serial Number:	85049519	PREVENTION TAKE CHARGE TOUR
Serial Number:	85150448	THE SALT SOLUTION
Serial Number:	85164477	FITBIE
Serial Number:	85164480	DAILY POWER
Serial Number:	85170475	RUNNER'S WORLD
Serial Number:	85230203	THE ACTIVE CALORIE DIET
Serial Number:	85236580	SLIM CALM SEXY
Serial Number:	85239078	SMARTCOACH
Serial Number:	85239283	OUTSMART DIABETES
Serial Number:	85300928	20 30 40 MINUTES OR LESS
Serial Number:	85311196	THE NEWBIE CHRONICLES
Serial Number:	85311224	THE NEWBIE CHRONICLES
Serial Number:	85402631	RODALE GROW
Serial Number:	85454485	MEN'S HEALTH
Serial Number:	85454536	WOMEN'S HEALTH
Serial Number:	85454556	RUNNER'S WORLD
Serial Number:	85480435	THE BELLY MELT DIET
Serial Number:	85543434	RUN 10 FEED 10
Serial Number:	85562709	3V
Serial Number:	85601692	3 V VIGOR. VERVE. VITALITY.
Serial Number:	85601721	3 V FITNESS
Serial Number:	85601740	3 V HEALTH
Serial Number:	85601758	3 V
Serial Number:	85601777	VIGOR. VERVE. VITALITY.
Serial Number:	85606465	THE WARMUP
Serial Number:	85632807	MEN'S HEALTH
Serial Number:	85632815	WOMEN'S HEALTH
Serial Number:	85665815	RODALE'S ESTABLISHED 1942
Serial Number:	85665849	RODALE'S
Serial Number:	85681356	DELTAFIT

Property Type	Number	Word Mark
Serial Number:	85681367	SPEEDSHRED
Serial Number:	85684680	RUNNER'S WORLD
Serial Number:	85723481	WOMAN V. WORKOUT
Serial Number:	85729022	FIT CHICK
Serial Number:	85798925	LOVE YOUR WHOLE LIFE
Serial Number:	85822744	RODALE GROW
Serial Number:	85824681	GUY GOURMET
Serial Number:	85824698	TECHLUST
Serial Number:	85831830	GUY GOURMET
Serial Number:	85838806	ASK MH
Serial Number:	85846535	HELLO, WONDERFUL!
Serial Number:	85857931	THE STARTING LINE
Serial Number:	85938470	10 MINUTE TORCHERS
Serial Number:	85981940	ASK MH
Serial Number:	86006754	INSPIRED DESIGN MEETS HEALTHY LIVING
Serial Number:	86133091	WH FIT CLUB
Serial Number:	86141317	MEN'S HEALTH GET BACK IN SHAPE
Serial Number:	86168859	MEN'S HEALTH THE NEXT TOP TRAINER
Serial Number:	86168875	MH60
Serial Number:	86193948	ASK MEN'S HEALTH
Serial Number:	86300023	LOVE YOUR LOWER BODY
Serial Number:	86311998	RODALEU
Serial Number:	86312201	ORGANIC LIFE
Serial Number:	86312251	ORGANIC LIFE
Serial Number:	86312273	ORGANIC LIFE
Serial Number:	86312293	ORGANIC LIFE
Serial Number:	86374720	SLIM CALM SEXY
Serial Number:	86391928	ZELLE
Serial Number:	86629482	BUMPWATCH
Serial Number:	86728909	METASHRED
Serial Number:	86750337	RODALE WELLNESS
Serial Number:	86773914	RUNNERSWORLD RUNNERSWORLD.COM
Serial Number:	86774082	WOMEN'SHEALTH WOMEN'SHEALTHMAG.COM
Serial Number:	86778240	RODALE PRODUCTIONS
Serial Number:	86778440	RODALE'S ORGANICLIFE RODALE'S ORGANICLIF
Serial Number:	86779647	PREVENTION PREVENTION.COM
Serial Number:	86779711	BICYCLING BICYCLING.COM
Serial Number:	86890107	FITBIE FITBIE.COM

Property Type	Number	Word Mark
Serial Number:	86896130	THE SHIELDER
Serial Number:	86966437	RIPTENSITY
Serial Number:	87036810	METAGAINZ
Serial Number:	87056653	ALL IN 18
Serial Number:	87075904	28-DAY FAT-TORCH PLAN
Serial Number:	87106014	WITH YOGA
Serial Number:	87216934	MEN'S HEALTH
Serial Number:	87584493	SALTY CAT

**CORRESPONDENCE DATA**

**Fax Number:** 6462082022  
*Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.*  
**Phone:** 2126492022  
**Email:** trademarks@hearst.com  
**Correspondent Name:** Maureen W. Sheehan  
**Address Line 1:** 300 West 57th Street  
**Address Line 4:** New York, NEW YORK 10019

<b>ATTORNEY DOCKET NUMBER:</b>	Rodale Assignment
<b>NAME OF SUBMITTER:</b>	Karolyn L. Richter
<b>SIGNATURE:</b>	/Karolyn L. Richter/
<b>DATE SIGNED:</b>	01/29/2018

**Total Attachments: 10**  
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## TRADEMARK ASSIGNMENT AGREEMENT

This TRADEMARK ASSIGNMENT AGREEMENT (this “Assignment”), dated as of January 2, 2018, is from Rodale Inc., a Pennsylvania corporation (“Assignor”), in favor of Hearst Magazines, Inc., a Delaware corporation (“Assignee”) (each of Assignee and Assignor, a “Party” and collectively, the “Parties”). Capitalized terms used but not defined in this Agreement shall have the meaning ascribed to such terms in the Purchase Agreement (as defined below).

WHEREAS, Assignor and Assignee have entered into an Asset Purchase Agreement, dated as of October 18, 2017 (the “Purchase Agreement”), pursuant to which, upon the terms and subject to the conditions set forth in the Purchase Agreement, Assignor has agreed to (and has agreed to cause its applicable Subsidiaries to) sell, convey, transfer, assign and deliver to Assignee, and Assignee has agreed to purchase from Assignor (or its applicable Subsidiaries), all of Assignor’s (and its applicable Subsidiaries’) right, title and interest in and to all of the Transferred Assets, including the registered trademarks and applications and unregistered trademarks set forth in Schedule A hereto (the “Assigned Marks”) that constitute part of the Transferred IP; and

WHEREAS, this Assignment is being executed to effect the assignment from Assignor to Assignee of all of Assignor’s right, title and interest in and to the Assigned Marks.

NOW, THEREFORE, in consideration of the premises and the mutual agreements and covenants set forth in the Purchase Agreement and hereinafter set forth, the Parties hereby agree as follows:

1. Assignment. As of the date hereof, Assignor hereby irrevocably, sells, assigns, transfers and delivers to Assignee, and Assignee hereby purchases, acquires and accepts from Assignor, all right, title and interest in and to each of the Assigned Marks worldwide, together with the goodwill of the Business (as defined in the Purchase Agreement) symbolized thereby, including, but not limited to, any applications or registrations therefor, together with all income, royalties, damages and payments due or payable as of the date hereof or thereafter, including damages and payments for past, present and future infringements, misappropriations or other violations thereof, the right to sue and recover for past, present and future infringements, misappropriations and other violations thereof and any and all corresponding rights or interests that, now or hereafter, may be secured throughout the world.

2. Trademark Recordation. Assignor hereby requests the United States Commissioner of Trademarks in the United States Patent and Trademark Office, and the corresponding entities or agencies in any applicable jurisdiction, to record Assignee as the assignee and owner of the Assigned Marks.

3. Further Assurances. Assignor hereby further agrees to execute, or to cause to have executed, any confirmatory assignment of Assigned Marks that may be reasonably required in addition to the signing of this Assignment and reasonably requested by the Assignee, Assignee's successors, assigns or other legal representatives, in order to transfer to the Assignee

the ownership of the Assigned Marks in individual countries and to effectuate the purposes of this Assignment, including, but not limited to, distributing copies of the completed registrar transfer documents to the Assignee, it being understood that any expense incident to the execution of such papers shall be borne by the Assignee, its successors and assigns.

4. Terms of the Purchase Agreement. The Parties acknowledge and agree that this Assignment is entered into pursuant to the Purchase Agreement, to which reference is made for a further statement of the rights and obligations of Assignor and Assignee with respect to the Assigned Marks. The representations, warranties, covenants, agreements, and indemnities contained in the Purchase Agreement shall not be superseded hereby but shall remain in full force and effect to the full extent provided therein. In the event of any conflict or inconsistency between the terms of the Purchase Agreement and the terms hereof, the terms of the Purchase Agreement shall govern.

5. Miscellaneous.

a. This Agreement shall be binding upon and inure to the benefit of the Parties and their respective successors and permitted assigns. No other Person shall have any right, benefit or obligation under this Agreement as a third-party beneficiary or otherwise.

b. The headings contained in this Agreement are inserted for convenience of reference only and will not affect the meaning or interpretation of this Agreement.

c. This Agreement may be executed in one or more counterparts, and by either of the Parties in separate counterparts, each of which when executed shall be deemed to be an original but all of which taken together shall constitute one and the same agreement. Delivery of an executed counterpart of a signature page to this Agreement by electronic mail or facsimile shall be as effective as delivery of a manually executed counterpart of this Agreement.

d. This Agreement may not be modified or amended except by an instrument or instruments in writing signed by the Party against whom enforcement of any such modification or amendment is sought. Either Party may, only by an instrument in writing, waive compliance by the other Party with any term or provision of this Agreement on the part of such other Party to be performed or complied with. The waiver by any Party of a breach of any term or provision of this Agreement shall not be construed as a waiver of any subsequent breach.

e. This Agreement shall be governed by and construed in accordance with the Laws of the State of New York applicable to contracts executed and to be performed wholly within the State of New York and without reference to the choice or conflict of law principles (whether of the State of New York or any other jurisdiction) that would result in the application of the Laws of a different jurisdiction. Each Party irrevocably submits to the jurisdiction of the Supreme Court of the State of New York, County of New York (or, if under applicable Law exclusive jurisdiction is vested in the federal courts, the United States District Court for the Southern District of New York (and appellate courts thereof)), for any Action arising out of or relating to this Agreement, and hereby irrevocably agrees that all claims in respect of such Action may be heard and determined in such court. Each Party hereby irrevocably waives, to the fullest extent that it may effectively do so, and agrees not to assert by way of motion, defense,



counterclaim, or otherwise, the defense of an inconvenient forum to the maintenance of such Action.

f. EACH PARTY KNOWINGLY, INTENTIONALLY, AND VOLUNTARILY WAIVES TO THE FULLEST EXTENT PERMITTED BY APPLICABLE LAW TRIAL BY JURY IN ANY ACTION, PROCEEDING OR COUNTERCLAIM BROUGHT BY ANY OF THEM AGAINST THE OTHER ARISING OUT OF OR IN ANY WAY CONNECTED WITH THIS AGREEMENT, OR ANY OTHER AGREEMENTS EXECUTED IN CONNECTION HEREWITH OR THE ADMINISTRATION THEREOF OR ANY OF THE TRANSACTIONS CONTEMPLATED HEREBY OR THEREBY. NO PARTY SHALL SEEK A JURY TRIAL IN ANY LAWSUIT, PROCEEDING, COUNTERCLAIM OR ANY OTHER LITIGATION PROCEDURE BASED UPON, OR ARISING OUT OF, THIS AGREEMENT OR ANY RELATED INSTRUMENTS OR THE RELATIONSHIP BETWEEN THE PARTIES. NO PARTY WILL SEEK TO CONSOLIDATE ANY SUCH ACTION IN WHICH A JURY TRIAL HAS BEEN WAIVED WITH ANY OTHER ACTION IN WHICH A JURY TRIAL CANNOT BE OR HAS NOT BEEN WAIVED. EACH PARTY CERTIFIES THAT IT HAS BEEN INDUCED TO ENTER INTO THIS AGREEMENT BY, AMONG OTHER THINGS, THE MUTUAL WAIVERS AND CERTIFICATIONS SET FORTH ABOVE IN THIS SECTION 5(f). NO PARTY HAS IN ANY WAY AGREED WITH OR REPRESENTED TO ANY OTHER PARTY THAT THE PROVISIONS OF THIS SECTION 5(f) WILL NOT BE FULLY ENFORCED IN ALL INSTANCES.

g. If any term, provision, covenant or restriction of this Agreement is held by a court of competent jurisdiction or other authority to be invalid, void or unenforceable, the remainder of the terms, provisions, covenants and restrictions of this Agreement shall remain in full force and effect and shall in no way be affected, impaired or invalidated so long as the economic or legal substance of the transactions contemplated hereby is not affected in any manner materially adverse to any Party. Upon such a determination, the Parties shall negotiate in good faith to modify this Agreement so as to effect the original intent of the Parties as closely as possible in a mutually acceptable manner in order that the transactions contemplated hereby be consummated as originally contemplated to the fullest extent possible.

[Remainder of Page Intentionally Left Blank]

IN WITNESS WHEREOF, each Party has caused this Agreement to be duly executed on its behalf as of the day and year first above written.

**ASSIGNOR:**

RODALE INC.

By: 

Name: Maria Rodale

Title: Chief Executive Officer

*[Signature Page to Trademark Assignment Agreement]*

**TRADEMARK**  
**REEL: 006259 FRAME: 0261**

ASSIGNEE:

HEARST MAGAZINES, INC.

By: 

Name: DAVID F. CAREY

Title: PRESIDENT

*[Signature Page to Trademark Assignment Agreement]*

**TRADEMARK**  
**REEL: 006259 FRAME: 0262**

SCHEDULE A  
ASSIGNED MARKS

See attached.

## Schedule A

Mark	Class(es)	Appl. No.	Reg. No.
PREVENTION	16	72,076,532	694,267
"Trefoil" Design	09, 16	72,427,561	970,800
ORGANIC GARDENING	16	73,043,085	1,034,539
BICYCLING	16	73,069,492	1,079,823
RUNNER'S WORLD	16	73,144,532	1,181,061
RUNNER'S WORLD	25, 42	73226066	1,215,914
ORGANIC GARDENING	16	73,299,489	1,193,617
MEN'S HEALTH	16	73,597,238	1,441,628
WOMEN'S HEALTH	16	74,147,693	1,693,746
THE DOCTORS BOOK OF HOME REMEDIES	16	74,444,086	1,909,955
THE DOCTORS BOOK	16	74,451,765	1,911,296
PREVENTION	18	74,559,793	1,914,946
PREVENTION'S GUIDE	16	74,672,903	1,959,078
MEN'S HEALTH	16	75,036,422	2,012,088
MEN'S HEALTH	25	75,261,233	2,121,904
MEN'S HEALTH	41	75,290,646	2,245,025
MEN'S HEALTH	09	75,290,647	2,241,160
ASK MEN'S HEALTH	16	75,336,406	2,239,690
TONS OF USEFUL STUFF	16, 41	75,363,411	2,178,669
RUNNING TIMES	16	75,627,621	2,323,902
MENSHEALTH.COM	42	75,664,642	2,458,115
BICYCLING.COM	42	75,664,643	2,570,358
RODALE	09, 41, 42	75,704,918	2,559,409
PREVENTION	09, 25	75,718,209	2,550,507
PREVENTION	41, 42	75,718,210	2,643,325
RODALE	16, 41, 42	75,719,007	2,389,587
"Trefoil" Design	09, 16, 41, 42	75,736,853	2,562,215
RODALE & "Trefoil" Design	09, 16, 41, 42	75,736,855	2,562,216
THE GUIDE TO THE MEANING OF LIFE	16	75,814,710	2,605,279
SALUD TOTAL PARA LA MUJER	16	75,894,384	2,564,938
MEN'S HEALTH	42	75,979,080	2,344,140
RUNNER'S WORLD	41, 42	75,982,009	2,643,641
WIN THE FAT WAR	16	76,004,191	2,541,512
RODALE'S NEW CLASSICS	16	76,118,983	2,586,404
JIMMY THE BARTENDER	16, 42	76,145,775	2,648,222
AVERAGE GUY	16, 41	76,325,448	2,896,103
PREVENTION	35	76,424,840	2,964,475
RODALE LIVE YOUR WHOLE LIFE & Design	41	76,527,130	2,853,136
LIVE YOUR WHOLE LIFE	41	76,527,194	2,853,142
BELLY OFF CLUB	16	77,143,750	3,400,913
MEN'S HEALTH TV	41	77,166,792	3,391,127
FLAT BELLY DIET	09, 44	77,182,215	3,413,682
MEN'S HEALTH PERSONAL TRAINER	41, 44	77,223,273	3,434,559
ORGANIC GARDENING	42, 44	77,245,378	3,381,634
THE AVERAGE WOMAN	16	77,367,796	3,438,616
THE GREEN PHARMACY	16	77,390,951	3,575,048
OUTSMART DIABETES	16	77,395,933	3,495,864
MEN'S WEALTH	36	77,422,796	3,597,527
PREVENTION TV	41, 44	77,502,161	3,569,622
FLAT BELLY DIET	16	77,540,139	3,604,711
THE LOOP (Design)	38	77,656,843	3,663,406
THE DIABETES DTOUR DIET	16	77,695,722	4,107,181
BRAINPOWER GAME PLAN	41	77,699,560	3,958,392

## Schedule A

2-WEEK TURNAROUND	09	77,699,597	3,738,401
Diabetes DTOUR Powered by Prevention	09, 41, 44	77,704,528	4,107,182
GO! GUIDE	09	77,704,550	3,708,193
400-CALORIE FIX	16, 41, 44	77,737,127	3,890,835
MEN'S HEALTH	28	77,746,831	4,012,893
CHILDREN'S HEALTH	41	77,805,184	3,924,287
WALK OFF WEIGHT	16, 44	77,829,574	3,891,141
WOMEN'S HEALTH	16	77,844,356	3,802,497
OUTSMART	16	78,114,778	2,783,200
MEN'S HEALTH	41	78,170,088	3,101,437
PREVENTION FITNESS SYSTEM	09	78,276,802	2,968,489
ABS DIET	16	78,313,869	3,014,226
WALK OFF WEIGHT	16	78,331,489	2,954,876
ABS DIET	09, 16	78,334,728	3,091,675
ABS DIET	41	78,334,733	3,014,232
ABS DIET	35	78,334,742	3,014,233
MUSCLE BULLETIN	41	78,369,239	2,974,874
METROGRADES	16	78,378,341	3,003,059
MUSCLE BULLETIN	16	78,389,081	2,937,172
HEALTH BULLETIN	16	78,389,089	3,022,218
NUTRITION BULLETIN	16	78,389,094	2,984,357
MetroGrades	41, 44	78,389,164	3,083,600
15-MINUTE WORKOUT	16, 41	78,415,148	3,069,514
WOMEN'S HEALTH	16	78,421,038	3,064,598
WOMEN'S HEALTH	41	78,421,041	3,064,599
THE QUICK COOK & Design	16	78,444,677	2,997,681
BELLY OFF CLUB	44	78,465,863	3,034,891
THE ATHLETE'S PALATE	16	78,564,870	3,030,925
I'M A RUNNER	16	78,564,877	3,022,297
RAVE RUN	16	78,564,889	3,016,480
HUMAN RACE	16	78,564,905	3,016,481
PERSONAL RECORD	16	78,564,907	3,102,423
ASK MILES	16	78,564,937	3,009,824
THE FAST LANE	16	78,564,939	3,036,972
RUNNING THE NUMBERS	16	78,564,949	3,012,403
FRIDGE WISDOM	16	78,564,976	3,014,290
THE STARTING LINE	16	78,564,997	3,014,292
MEN'S HEALTH	35	78,570,420	3,179,381
INSIDEOUT	35	78,579,428	3,378,502
PREVENTION	16	78,621,075	3,161,878
THE ABS DIET & Design	09, 16, 35, 41	78,666,364	3,083,999
ABS DIET	41	78,666,630	3,231,812
WOMEN'S HEALTH	09	78,738,975	3,410,559
125 BEST FOODS FOR MEN	16	78,779,358	3,125,245
THE SUGAR SOLUTION	16	78,785,035	3,249,141
PREVENTION	16	78,844,247	3,201,866
RUNNER'S WORLD PACE TEAM	35, 41	78,956,543	3,458,133
MH	16	78,975,356	2,849,828
I'M A RUNNER	41	78,976,484	3,066,084
ATHLETE'S PALATE	41	78,976,485	3,068,340
PREVENTION TAKE CHARGE TOUR	35, 41, 44	85,049,519	4,035,885
THE SALT SOLUTION	16	85,150,448	3,968,012
FITBIE	41, 44	85,164,477	3,944,371
DAILY POWER	41, 44	85,164,480	4,547,876
RUNNER'S WORLD	16	85,170,475	3,955,128

## Schedule A

THE ACTIVE CALORIE DIET	16	85,230,203	4,126,623
SLIM CALM SEXY	16	85,236,580	4,147,511
SmartCoach	41	85,239,078	4,095,580
OUTSMART DIABETES	41, 44	85,239,283	4,016,073
20 30 40 minutes or less & Design	16	85,300,928	4,051,090
THE NEWBIE CHRONICLES	41	85,311,196	4,079,653
THE NEWBIE CHRONICLES	16	85,311,224	4,043,594
RODALE GROW	35, 42, 43	85,402,631	4,313,888
MEN'S HEALTH	09	85,454,485	4,154,152
WOMEN'S HEALTH	09	85,454,536	4,154,153
RUNNER'S WORLD	09	85,454,556	4,157,826
THE BELLY MELT DIET	16, 44	85,480,435	4,219,707
Run 10 Feed 10	36, 41	85,543,434	4,209,746
3V	41, 44	85,562,709	4,260,536
3V vigor. verve. vitality. (Design-red/orange)	41, 44	85,601,692	4,263,776
3V FITNESS (Design-Yellow/Green)	41, 44	85,601,721	4,260,814
3V health (Design-Blue)	41, 44	85,601,740	4,263,777
3V (Design)	41, 44	85,601,758	4,263,778
VIGOR. VERVE. VITALITY.	41, 44	85,601,777	4,263,779
THE WARMUP	16	85,606,465	4,181,124
MEN'S HEALTH	41, 44	85,632,807	4,237,824
WOMEN'S HEALTH	41, 44	85,632,815	4,237,825
RODALE'S ESTABLISHED 1942 (Stylized)	35	85,665,815	4,408,235
RODALE'S	35	85,665,849	4,412,002
DELTA FIT	09, 16, 41	85,681,356	4,390,769
SPEEDSHRED	09, 16, 41	85,681,367	4,292,398
RUNNER'S WORLD	41	85,684,680	4,305,001
WOMAN V. WORKOUT	41	85,723,481	4,353,072
FIT CHICK	41	85,729,022	4,438,535
LOVE YOUR WHOLE LIFE	16	85,798,925	4,391,258
RODALE GROW & Design	35, 42, 43	85,822,744	4,372,553
GUY GOURMET	41	85,824,681	4,399,258
TECHLUST	41	85,824,698	4,399,259
GUY GOURMET	16	85,831,830	4,359,480
ASK MH	16	85,838,806	4,581,977
HELLO, WONDERFUL!	35	85,846,535	4,401,794
THE STARTING LINE	41	85,857,931	4,539,398
10 MINUTE TORCHERS	09, 41	85,938,470	4,462,155
ASK MH	44	85,981,940	4,569,753
INSPIRED DESIGN MEETS HEALTHY LIVING	35	86,006,754	4,490,882
WH FIT CLUB	35, 41	86,133,091	4,583,434
MEN'S HEALTH GET BACK IN SHAPE	41	86,141,317	4,778,058
MEN'S HEALTH THE NEXT TOP TRAINER	41	86,168,859	5,126,374
MH60	09, 38	86,168,875	4,717,740
ASK MEN'S HEALTH	41, 44	86,193,948	4,584,530
LOVE YOUR LOWER BODY	09	86,300,023	4,667,506
RodaleU	41	86,311,998	4,791,766
ORGANIC LIFE	16, 42, 44, 45	86,312,201	4,796,513
ORGANIC LIFE	35	86,312,251	4,899,159
ORGANIC LIFE	41	86,312,273	4,899,160
ORGANIC LIFE	41	86,312,293	4,791,769
SLIM CALM SEXY	16	86,374,720	4,667,781
ZELLE	41	86,391,928	
BUMPWATCH	41, 44	86,629,482	5,177,014
METASHRED	09, 38, 41	86,728,909	5,014,446

## Schedule A

RODALE WELLNESS	35, 41, 44, 45	86,750,337	4,963,398
RUNNER'SWORLD RUNNER'SWORLD.COM	09, 38	86,773,914	4,964,107
Women'sHealth Women's-healthMAG.com (motion	09, 38	86,774,082	4,946,275
Design - Rodale Productions (motion mark)	09, 38	86,778,240	4,936,892
RODALE'S ORGANICLIFE - RODALE'S	09, 38	86,778,440	4,936,893
Prevention Prevention.com (motion mark)	09	86,779,647	4,960,340
Bicycling Bicycling.com (motion mark)	09	86,779,711	4,960,341
fitble.com (motion mark)	41	86,890,107	5,112,345
THE SHIELDER	41	86,896,130	5,085,385
RIPTENSITY	09, 38, 41	86,966,437	5,102,070
METAGAINZ	38	87,036,810	5,277,516
ALL IN 18	09, 38	87,056,653	5,262,332
28-DAY FAT TORCH PLAN	41	87,075,904	5,124,272
WITH YOGA	09	87,106,014	5,267,460
MEN'S HEALTH	29	87,216,934	5,348,837
SALTY CAT	38, 41	87,584,493	