

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM459798

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Benjamin G Burris		01/29/2018	INDIVIDUAL: UNITED STATES
RECEIVING PARTY DATA			
Name:	AXPM Dental Management, LLC		
Street Address:	610 President Clinton Ave., Suite 110		
City:	Little Rock		
State/Country:	ARKANSAS		
Postal Code:	72201		
Entity Type:	Limited Liability Company: ARKANSAS		
PROPERTY NUMBERS Total: 1			
Property Type	Number	Word Mark	
Serial Number:	86322144	UNCOMMON ORTHODONTICS	
CORRESPONDENCE DATA			
Fax Number:	5017812778		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	5019521887		
Email:	joe.gregory@rockdentalbrands.com		
Correspondent Name:	Joseph W Gregory		
Address Line 1:	610 President Clinton Ave., Suite 110		
Address Line 4:	Little Rock, ARKANSAS 72201		
NAME OF SUBMITTER:	Joseph W Gregory		
SIGNATURE:	/Joseph W Gregory/		
DATE SIGNED:	01/29/2018		
Total Attachments: 1			
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OP \$40.00 86322144

TRADEMARK ASSIGNMENT

WHEREAS, Benjamin G. Burris DBA The Progressive Orthodontist with an address of Suite 1 3782 N Front Street Fayetteville Arkansas 72703 ("Assignor"), has adopted, owns and is using the service mark "Uncommon Orthodontics" (the "Mark") in connection with the following services in International Class 041: online publications, namely, online magazines, newsletters, and blogs in the field of orthodontics; and,

WHEREAS, Assignor owns an application for federal registration of the Mark on the Principal Register of the United States Patent and Trademark Office in connection with the services identified therein, Serial No. 86322144 (the "Application"); and

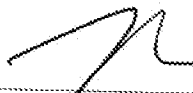
WHEREAS, Assignor desires to transfer to AXPM Dental Management, LLC, an Arkansas limited liability company, with a place of business at 610 Clinton Avenue, Suite 110, Little Rock, AR 72201 ("Assignee"), and Assignee desires to own the Mark and the above-referenced Application; and,

NOW, THEREFORE, for good and valuable consideration, the receipt and sufficiency of which are hereby acknowledged, Assignor hereby sells, assigns and transfers to Assignee all of its right, title and interest in and to the Mark, together with the goodwill of the business symbolized by the Mark, and the Application thereof.

Assignor hereby authorizes the Commissioner for Trademarks in the USPTO and the officials of corresponding entities or agencies in any applicable jurisdictions to record and register this Trademark Assignment upon request by Assignee.

DATED and effective as of 01 / 29 / 2018

ASSIGNOR:



Benjamin G. Burris
d/b/a The Progressive Orthodontist

STATE OF ARKANSAS)

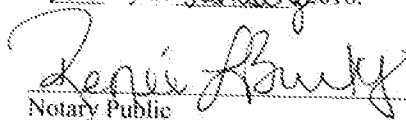
COUNTY OF Pulaski)

ss.

ACKNOWLEDGMENT

BE IT REMEMBERED that on this day came before the undersigned, a Notary Public, duly qualified, commissioned and acting, Benjamin G. Burris d/b/a The Progressive Orthodontist, to me well known as one of the parties to the foregoing instrument, and stated that he/she/they had executed the same for the consideration, uses and purposes therein mentioned and set forth.

WITNESS my hand and seal as such Notary Public this 29 day of January 2018.


Notary Public

My Commission Expires:

11/22/2020
(SEAL)

