

## TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1  
Stylesheet Version v1.2

ETAS ID: TM459860

<b>SUBMISSION TYPE:</b>	NEW ASSIGNMENT		
<b>NATURE OF CONVEYANCE:</b>	RELEASE OF SECURITY INTEREST		
<b>CONVEYING PARTY DATA</b>			
<b>Name</b>	<b>Formerly</b>	<b>Execution Date</b>	<b>Entity Type</b>
Israel Discount Bank of New York		01/25/2018	Bank: NEW YORK
<b>RECEIVING PARTY DATA</b>			
<b>Name:</b>	Kid O LLC		
<b>Street Address:</b>	121 West 27 Street		
<b>City:</b>	New York		
<b>State/Country:</b>	NEW YORK		
<b>Postal Code:</b>	10001		
<b>Entity Type:</b>	Limited Liability Company: NEW YORK		
<b>PROPERTY NUMBERS Total: 2</b>			
<b>Property Type</b>	<b>Number</b>	<b>Word Mark</b>	
<b>Registration Number:</b>	3540337	KID O	
<b>Registration Number:</b>	3444154	KID O	
<b>CORRESPONDENCE DATA</b>			
<b>Fax Number:</b>	9735972597		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
<b>Phone:</b>	9735972596		
<b>Email:</b>	lstrademark@lowenstein.com		
<b>Correspondent Name:</b>	Matthew Hintz, Esq.		
<b>Address Line 1:</b>	One Lowenstein Drive		
<b>Address Line 4:</b>	Roseland, NEW JERSEY 07068		
<b>ATTORNEY DOCKET NUMBER:</b>	30231.13		
<b>NAME OF SUBMITTER:</b>	Matthew Hintz		
<b>SIGNATURE:</b>	/Matthew Hintz/		
<b>DATE SIGNED:</b>	01/29/2018		
<b>Total Attachments: 2</b>			
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RELEASE OF TRADEMARK SECURITY INTEREST

January 28, 2018

WHEREAS, pursuant to that certain Trademark Security Agreement, dated as of November 22, 2008 (the "Trademark Security Agreement"), by and among Kid O LLC (the "Grantor") made in favor of Israel Discount Bank of New York, (the "Secured Party"), the Grantor granted a lien on and security interest in and to all of its right, title and interest in, to and under (a) the Trademarks of such Grantor specified on Schedule I attached hereto, (b) all goodwill associated with such Trademarks, and (c) all proceeds of any and all of the foregoing (collectively, the "Collateral").

WHEREAS, Secured Party's lien on and security interest in the Collateral was recorded in the United States Patent and Trademark Office on [December 22, 2008], at Reel/Frame 003943/0291;

WHEREAS, Secured Party wishes to provide a document suitable for recording in the United States Patent and Trademark Office for purposes of recording the release, relinquishment and discharge of its lien on and security interest in the Collateral.

NOW, THEREFORE, in consideration of and in exchange for good and valuable consideration, Secured Party hereby, without any representation and warranty, releases, relinquishes and discharges its security interest arising under the Trademark Security Agreement in the Collateral in favor of the Grantor.

*Remainder of page intentionally left blank; signature page follows.*

IN WITNESS WHEREOF, Releasor has caused this Release of Trademark Security Interest to be duly executed as of the date first set forth above.

Israel Discount Bank of New York, as Secured Party

By: \_\_\_\_\_

Name:  
Title:

*YULI FISHER*  
*SVP*

RELEASE OF TRADEMARK  
SECURITY INTEREST