

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM459871

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Boisset - La Famille des Grands Vins		01/29/2018	Société Par Actions Simplifiée (Sas): FRANCE
RECEIVING PARTY DATA			
Name:	Wheeler Winery, Inc.		
Street Address:	849 Zinfandel Lane		
City:	St. Helena		
State/Country:	CALIFORNIA		
Postal Code:	94574		
Entity Type:	Corporation: CALIFORNIA		
PROPERTY NUMBERS Total: 1			
Property Type	Number	Word Mark	
Registration Number:	5219039	HAUTE COUTURE	
CORRESPONDENCE DATA			
Fax Number:	4153817515		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	(415) 381-4161		
Email:	trademarks@donahue.com		
Correspondent Name:	Anne Hiaring Hocking		
Address Line 1:	80 East Sir Francis Drake Blvd.		
Address Line 2:	Suite 3E		
Address Line 4:	Larkspur, CALIFORNIA 94939		
NAME OF SUBMITTER:	Anne Hiaring Hocking		
SIGNATURE:	/Anne Hiaring Hocking/		
DATE SIGNED:	01/29/2018		
Total Attachments: 1			
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TRADEMARK ASSIGNMENT AGREEMENT

THIS ASSIGNMENT AGREEMENT (this "Agreement"), effective as of January 29, 2018 (the "Effective Date"), is made by and between **Boisset - La Famille des Grands Vins**, a société par actions simplifiée (sas) ("Assignor"), with principal place of business located at Rue des Freres Montgolfier, Nuits Saint Georges, FRANCE 21700 on the one hand, and **Wheeler Winery, Inc.**, a California Corporation ("Assignee"), with a principal place of business located at 849 Zinfandel Lane, St. Helena, California 94574, on the other hand.

Assignor is the owner of the U.S. trademark **HAUTE COUTURE**, Registration Number **5,219,039** (the "Trademark"). Assignor wishes to assign the Trademark to Assignee, and Assignee wishes to acquire the Trademark from Assignor. For good and valuation consideration, the receipt and sufficiency of which are hereby acknowledged, Assignor and Assignee agree as follows:

Assignor hereby assigns, transfers, and conveys to Assignee all its right, title, and interest, including common law and registered rights of, in, and to the Trademark together with the goodwill of the business associated with it, and the goodwill of the business intended to be associated with it.

Assignor represents and warrants as follows: that it has not assigned, transferred or otherwise conveyed the Trademark to any other party; that it has not abandoned the Trademark; and that it is not aware of any pending claim of infringement or dilution against the Trademark.

Boisset - La Famille des Grands Vins

By: [Signature]
Name: Boisset, Famille
Title: President
Date: 1-29-18

Wheeler Winery, Inc.

By: [Signature]
Name: A. LEONNET
Title: CEO
Date: 1-29-18