

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM459977

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Machine Zone, Inc.		01/08/2018	Corporation: DELAWARE
RECEIVING PARTY DATA			
Name:	Cognant LLC		
Street Address:	800 West El Camino Real, Suite 180		
City:	Mountain View		
State/Country:	CALIFORNIA		
Postal Code:	94040-2586		
Entity Type:	Limited Liability Company: CALIFORNIA		
PROPERTY NUMBERS Total: 2			
Property Type	Number	Word Mark	
Serial Number:	87244073	REALTIME CLARITY	
Serial Number:	87244016	REALTIME MARKETER+	
CORRESPONDENCE DATA			
Fax Number:	6508152601		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	650-815-2600		
Email:	svtmdocketing@sheppardmullin.com		
Correspondent Name:	Harold Milstein c/o Sheppard Mullin		
Address Line 1:	379 Lytton Avenue		
Address Line 4:	Palo Alto, CALIFORNIA 94301		
ATTORNEY DOCKET NUMBER:	26VS-162815 REALTIME		
NAME OF SUBMITTER:	Harold Milstein		
SIGNATURE:	/HaroldMilstein/		
DATE SIGNED:	01/30/2018		
Total Attachments: 2			
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GLOBAL TRADEMARK ASSIGNMENT

THIS GLOBAL TRADEMARK ASSIGNMENT ("Assignment") is made by and between Machine Zone, Inc., a Delaware corporation, having an address at 2225 E. Bayshore Road, Suite 200, Palo Alto, California 94303 ("Assignor"), and Cognant LLC, a California limited liability company, having an address at 800 West El Camino Real, Suite 180, Mountain View, California 94040-2586 ("Assignee").

WHEREAS, Assignor is the owner of the trademarks and the associated trademark registrations and applications listed in Exhibit A attached (the "Assignor Trademarks"); and

WHEREAS, Assignee is desirous of acquiring the Assignor Trademarks thereof as successor-in-interest to the business pertaining to the Assignor Trademarks.

NOW, THEREFORE, for good and valuable consideration, the receipt of which is hereby acknowledged, Assignor does hereby transfer and assign to Assignee all of its right, title, and interest in and to the Assignor Trademarks, together with the goodwill of the business symbolized by the Assignor Trademarks, including the right to recover for damages and profits for past infringements of the Assignor Trademarks.

MACHINE ZONE, INC.

By: 

Name: Kristen Dumont

Title: Chief Operating Officer

Date: JANUARY 8, 2018

COGNANT LLC

By: 

Name: Lonnie Huang

Title: Manager

Date: JANUARY 8, 2018

EXHIBIT A

Trademark	Country	Application No.	Registration No.	Trademark Status
REALTIME CLARITY	United States of America	87244073		Allowed
REALTIME MARKETER+	Australia - IR	1349309	1349309	Registered
REALTIME MARKETER+	Brazil	912521309		Published
REALTIME MARKETER+	Canada	1828274		Pending
REALTIME MARKETER+	China - IR	1349309		Pending
REALTIME MARKETER+	Int'l Registration - Madrid Protocol Only	1349309	1349309	Registered
REALTIME MARKETER+	Japan - IR	1349309	1349309	Registered
REALTIME MARKETER+	South Korea - IR	1349309		Pending
REALTIME MARKETER+	New Zealand - IR	1349309	1349309	Registered
REALTIME MARKETER+	Russian Federation - IR	1349309		Pending
REALTIME MARKETER+	Turkey - IR	1349309		Pending
REALTIME MARKETER+	United States of America	87244016		Allowed