

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM460023

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Safari Club International		01/29/2018	Corporation: ARIZONA
RECEIVING PARTY DATA			
Name:	Safari Club International Foundation		
Street Address:	4800 West Gates Pass Road		
City:	Tucson		
State/Country:	ARIZONA		
Postal Code:	85745		
Entity Type:	Corporation: NEVADA		
PROPERTY NUMBERS Total: 1			
Property Type	Number	Word Mark	
Serial Number:	87200068	ULTIMATE SPORTSMEN'S MARKET	
CORRESPONDENCE DATA			
Fax Number:	6027985595		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	602.798.5419		
Email:	phx_tmocketing@ballardspahr.com		
Correspondent Name:	Kimberly A. Warshawsky		
Address Line 1:	1 East Washington Street		
Address Line 2:	Suite 2300		
Address Line 4:	Phoenix, ARIZONA 85004		
ATTORNEY DOCKET NUMBER:	070818.00207435		
NAME OF SUBMITTER:	Kimberly A. Warshawsky		
SIGNATURE:	/Kimberly A. Warshawsky/		
DATE SIGNED:	01/30/2018		
Total Attachments: 2			
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TRADEMARK ASSIGNMENT AGREEMENT

29 This **TRADEMARK ASSIGNMENT AGREEMENT** (this "Assignment"), dated as of January 29, 2018, is made by Safari Club International ("Assignor"), an Arizona corporation located at 4800 West Gates Pass Road, Tucson, Arizona 85745 in favor of Safari Club International Foundation ("Assignee"), a Nevada corporation located at 4800 West Gates Pass Road, Tucson, Arizona 85745. For good and valuable consideration, the receipt and sufficiency are hereby acknowledged, the parties agree as follows:

1. **Assignment.** Assignor hereby irrevocably conveys, transfers, and assigns to Assignee all of the Assignor's right, title, and interest in and to the following (the "Assigned Trademarks"), together with all of the goodwill of the business connected with the use of, and symbolized by, the Assigned Trademark(s):

(a) the trademark registrations and trademark applications set forth on Exhibit A and all issuances, extensions and renewals thereof;

(b) all rights of any kind whatsoever of Assignor accruing under the trademarks set forth on Exhibit A provided by applicable law of any jurisdiction, by international treaties and conventions, and otherwise throughout the world;

(c) any and all royalties, fees, income, payments and other proceeds now or hereafter due or payable with respect to any and all of the foregoing; and

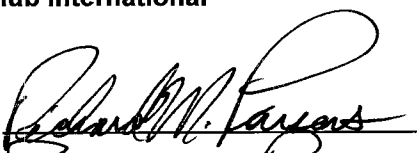
(d) any and all claims and causes of action with respect to any of the foregoing, whether accruing before, on and/or after the date hereof, including all rights to and claims for damages, restitution and injunctive and other legal and equitable relief for past, present and future infringement, dilution, misappropriation, violation, misuse, breach or default, with the right but no obligation to sue for such legal and equitable relief and to collect, or otherwise recover, any such damages

2. **Recordation and Further Actions.** Assignor authorizes the Commissioner for Trademarks of the USPTO and any other national, federal and state government officials to record and register this Trademark Assignment upon request by Assignee. Assignor shall execute any and all documents and take all further actions as reasonable requested by Assignee to transfer ownership of the Assigned Trademarks including, but not limited to, assignments, transfers and related powers of attorney.

IN WITNESS WHEREOF, the parties have executed this Assignment as of the date first written above.

ASSIGNOR

Safari Club International

By: 
Name: Richard M. Parsons
Title: CEO

ASSIGNEE

Safari Club International Foundation

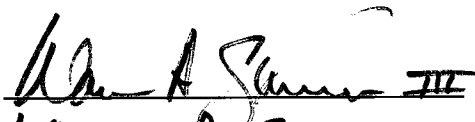
By: 
Name: WARREN A. SACKMAN III
Title: PRESIDENT

EXHIBIT A

TRADEMARK	SERIAL NO. / REGISTRATION NO.	JURISDICTION
ULTIMATE SPORTSMEN'S MARKET	87/200068	U.S.