

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM460258

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
International Chili Society, Inc.		10/23/2017	Corporation: CALIFORNIA
RECEIVING PARTY DATA			
Name:	ICS Chili, Inc.		
Street Address:	1881 Knoll Drive		
City:	Ventura		
State/Country:	CALIFORNIA		
Postal Code:	93003		
Entity Type:	Corporation: CALIFORNIA		
PROPERTY NUMBERS Total: 1			
Property Type	Number	Word Mark	
Registration Number:	2194524	FIREFEST	
CORRESPONDENCE DATA			
Fax Number:			
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	601-949-4900		
Email:	jwtrademarks@joneswalker.com		
Correspondent Name:	W. Whitaker Rayner		
Address Line 1:	Jones Walker LLP		
Address Line 2:	190 East Capitol Street, Suite 800		
Address Line 4:	Jackson, MISSISSIPPI 39201		
NAME OF SUBMITTER:	W. Whitaker Rayner		
SIGNATURE:	/w. whitaker rayner/		
DATE SIGNED:	01/31/2018		
Total Attachments: 1			
source= FIREFEST assignment#page1.tif			

CH \$40.00 2194524

TRADEMARK ASSIGNMENT

This Trademark Assignment, effective as of the 23rd day of October, 2017, is by and between INTERNATIONAL CHILI SOCIETY, INC., a California corporation ("Assignor"), and ICS CHILI, INC., a California corporation ("Assignee").

WHEREAS, Assignor is the owner of the U.S. Registration No. 2194524 for FIREFEST (the "Mark"); and

WHEREAS, in connection with the transfer of certain assets of Assignor to Assignee, the parties desire for Assignor to transfer to Assignee the Mark and all associated good will; and

WHEREAS, the parties desire to memorialize this transfer of the Mark and all associated good will.

For and in consideration of the sum of Ten Dollars (\$10.00) and other good and valuable consideration, the receipt and sufficiency of which is hereby acknowledged, Assignor hereby assigns to Assignee, all right, title and interest in the Mark, as well as any common law mark identical, or substantially similar, to the Mark, and all good will associated therewith.

THE INTERNATIONAL CHILI SOCIETY, INC.

By: 
Carol Hancock, CEO

ICS CHILI, INC.

By: 
Scott Roland, CEO