

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM460609

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Roseann Lowe		01/30/2018	INDIVIDUAL: UNITED STATES
RECEIVING PARTY DATA			
Name:	Busy Bee Body, LLC		
Street Address:	368 Raleigh Street		
City:	Holly Springs		
State/Country:	NORTH CAROLINA		
Postal Code:	27540		
Entity Type:	Limited Liability Company: NORTH CAROLINA		
PROPERTY NUMBERS Total: 1			
Property Type	Number	Word Mark	
Serial Number:	87481032	BUSY BEE BODY	
CORRESPONDENCE DATA			
Fax Number:	9196530435		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	919-653-7824		
Email:	USTRademark@nexsenpruet.com		
Correspondent Name:	Sarah E. Nagae		
Address Line 1:	4141 Parklake Avenue		
Address Line 2:	Suite 220		
Address Line 4:	Raleigh, NORTH CAROLINA 27612		
NAME OF SUBMITTER:	Sarah E. Nagae		
SIGNATURE:	/Sarah E. Nagae/		
DATE SIGNED:	02/02/2018		
Total Attachments: 2			
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TRADEMARK ASSIGNMENT

This TRADEMARK ASSIGNMENT (this "Assignment") is made and entered into this 30th day of January, 2018 by Roseann Lowe, an individual having an address at 368 Raleigh Street Holly Springs, North Carolina 27540 (hereinafter the "Assignor") and Busy Bee Body, LLC, a limited liability company organized and existing under the laws of North Carolina and having an address at 368 Raleigh Street Holly Springs, North Carolina 27540 (hereinafter the "Assignee");

WHEREAS, Assignor has applied for the trademark BUSY BEE BODY (hereinafter "the BUSY BEE BODY Mark") as U.S. Application Serial No. 87/481,032 (hereinafter the "Application") in connection with "Exercise equipment, namely, resistance bands and accessories therefor, namely, handles, carrying bags, and door stops, all specially adapted for use with exercise resistance bands; Exercise equipment, namely, kits containing resistance bands and related instructional material; Physical fitness equipment, namely, resistance bands and accessories therefor, namely, handles, carrying bags, and door stops, all specially adapted for use with exercise resistance bands; Physical fitness equipment, namely, kits containing resistance bands and related instructional material" in International Class 28.

WHEREAS, Assignee is a successor to the business of Assignor.

WHEREAS, Assignee is desirous of acquiring said rights in the BUSY BEE BODY Mark, together with the goodwill of the business symbolized by the BUSY BEE BODY Mark;

NOW THEREFORE, for good and valuable consideration, the receipt and sufficiency of which are hereby acknowledged, Assignor and Assignee, each intending to be legally bound, hereby agree as follows:

1. Assignor does hereby sell, assign, transfer and set over to Assignee its entire right, title, and interest in and to the BUSY BEE BODY Mark, all trademark applications thereto, and the goodwill of the business in connection with which the BUSY BEE BODY Mark is used and which is symbolized by the BUSY BEE BODY Mark, now or hereafter in effect, and all rights of priority thereto. Such assignment of the BUSY BEE BODY Mark by Assignor is for the Assignee's own use and enjoyment and for the use and enjoyment of Assignee's successors, assigns or other legal representatives as fully and entirely as the same would have been held and enjoyed by Assignor if this Assignment had not been made, together with all claims for damages by reason of past, present or future infringement or other unauthorized use of the BUSY BEE BODY Mark, with the right to sue for and collect the same for such improper uses.

2. Assignor hereby covenants and represents that Assignor has the full right to convey the entire interest herein assigned, and that Assignor has not executed, and will not execute, any agreement in conflict herewith.

3. Assignor hereby covenants and represents that Assignor had a *bona fide* intent to use the BUSY BEE BODY Mark for the goods set forth above from the time of Assignor's filing

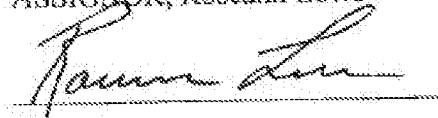
of the Application, that Assignor has continually maintained said *bona fide* intent to use the BUSY BEE BODY Mark since that time and has not abandoned the same, that Assignor has continually policed the BUSY BEE BODY Mark and any confusingly similar marks for the same or related goods, that to the best of Assignor's knowledge, information and belief, neither the BUSY BEE BODY Mark nor any confusingly similar marks are currently used by any other person, firm, company, or entity not affiliated with Assignor, for similar or related goods.

4. Assignor hereby further covenants and agrees that Assignor will communicate to Assignee, its successors, legal representatives, and assigns, any facts known to Assignor respecting the BUSY BEE BODY Mark, and testify in any legal proceeding, sign all lawful papers, execute all applications for registration, make all rightful oaths, and generally do everything possible to aid Assignee, its successors, legal representatives, and assigns, to obtain and enforce proper protection for the BUSY BEE BODY Mark in all countries.

5. The terms, covenants, and conditions of this Assignment shall inure to the benefit of Assignee, its successors, assigns and/or other legal representatives, and shall be binding on the Assignor, its successors, and assigns and/or other legal representatives.

IN WITNESS WHEREOF, Assignor has caused this Assignment to be executed and delivered as of the date indicated above.

ASSIGNOR, Roseann Lowe



Sworn to and subscribed before me,

this the 30 day of January, 2018.



Notary Public

Kathleen M Barraza

Printed Name

My Commission Expires: May 13, 2018

