2/7/2018

## 900437273

01/30/2018

## TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1

SUBMISSION TYPE:		NEW	NEW ASSIGNMENT			
NATURE OF CONVEYANCE:		ASSI	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL			
CONVEYING PARTY	DATA	***************************************		ng transition of the state of t		
Name		Fo	rmerly	Execution Date	Entity Type	
New Jersey Veterinary Medical Assoc				01/17/2018	Corporation: NEW JERSEY	
RECEIVING PARTY DA	ATA					
Name:	Intellisphe	Intellisphere ///				
Street Address:	2 Clarke Drive					
City:	Cranbury					
State/Country:	NEW JERSEY					
Postal Code:	08512					
	Limited Liability Company: NEW JERSEY					
Entity Type: PROPERTY NUMBERS		ability Co	mpany: NEW	/ JERSEY		
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**TRADEMARK** REEL: 006264 FRAME: 0427

## NAME ASSIGNMENT AND ASSUMPTION AGREEMENT

Name Assignment and Assumption Agreement, dated as of January 17, 2018, between Intellisphere, LLC, ("Assignee") and the New Jersey Veterinary Medical Association, Inc., ("Assignor").

WHEREAS, pursuant to an Asset Purchase Agreement, dated as of January 17, 2018 among Assignee and Atlantic Coast Veterinary Conference, Inc. (the "Seller") (and Assignor with respect to certain provisions only) (the "APA"), Assignee has agreed to purchase from Seller certain veterinary conference related assets, and assume certain liabilities related thereto. Capitalized terms used in this Agreement without definition have the respective meanings set forth in the APA; and

WHEREAS, pursuant to the APA, the Assignor has agreed to assign the Name to Assignee as part of the consideration received by Seller for the Transferred Assets.

NOW THEREFORE, in consideration of the Purchase Price paid to Seller, an affiliate of NJVMA, of the promises set forth in the APA, herein, in the other Transaction Documents, and for other good and valuable consideration, the sufficiency of which is hereby acknowledged, the parties hereto, intending to be legally bound, hereby agree as follows:

- 1. Assignor hereby sells, assigns, grants, bargains, transfers and delivers to Assignee on the date hereof, all of the rights in the Name, TO HAVE AND TO HOLD, the same unto Assignee and its successors and assigns forever.
- 2. Assignee hereby accepts and receives the Name, US Trademark registration number: 2790533.
- 3. Each party hereto may attach all or part of the APA to this document to further identify the Transferred Assets.

IN WITNESS WHEREOF, the parties hereto have signed this Name Assignment and Assumption Agreement as of the date first above written.

ASSIGNOR: New Jersey Veterinary Medical Association, Inc.	ASSIGNEE: Intellisphere, LLC
By: Name: Michael Yurkus, DVM Title: President	By:

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ASSIGNOR:	ASSIGNEE: Intellisphere, LLC
New Jersey Veterinary Medical Association, Inc.	£ = 1A
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By:	By: / / / /
Name: Michael Yurkus, DVM	Name: Michael J. Hennessy Sr.
Title: President	Title: Operating Manager

TRADEMARK REEL: 006264 FRAME: 0429

**RECORDED: 01/30/2018**