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TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.201/23/2018
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ETAS ID: TM459024

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	RELEASE OF SECURITY INTEREST		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Credit Suisse AG		01/23/2018	Aktiengesellschaft (Ag):
RECEIVING PARTY DATA			
Name:	SMG		
Street Address:	300 Conshohocken State Rd		
City:	Conshohocken		
State/Country:	PENNSYLVANIA		
Postal Code:	19428		
Entity Type:	PENNSYLVANIA - GP - General Partnership		
PROPERTY NUMBERS Total: 4			
Property Type	Number	Word Mark	
Registration Number:	2024896	SMG	
Registration Number:	3032026	SMG	
Registration Number:	3372097	SAVOR . . .	
Registration Number:	3424671	K'NEKT	
CORRESPONDENCE DATA			
Fax Number:	2128594000		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	2128598000		
Email:	mark.konzelmann@friedfrank.com		
Correspondent Name:	Mark Konzelmann		
Address Line 1:	1 New York Plaza		
Address Line 2:	Floor 26		
Address Line 4:	New York, NEW YORK 10004		
NAME OF SUBMITTER:	Mark Konzelmann		
SIGNATURE:	/Mark Konzelmann/		
DATE SIGNED:	01/23/2018		
Total Attachments: 3			
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TRADEMARK
REEL: 006265 FRAME: 0158

RELEASE OF SECURITY INTERESTS IN INTELLECTUAL PROPERTY

This RELEASE OF SECURITY INTERESTS IN INTELLECTUAL PROPERTY (this “Release”), dated as of January 23, 2018, is made by CREDIT SUISSE AG, as First Lien Agent and Second Lien Agent for the Secured Parties (the “Agent”), in favor of the Grantor (as defined below). Capitalized terms not otherwise defined herein shall have the meanings given to them in the First Lien IP Security Agreement or Second Lien IP Security Agreement (as each defined below).

WHEREAS, SMG, a Pennsylvania general partnership (the “Grantor”), and the Agent entered into that certain Short Form First Lien Intellectual Property Security Agreement, dated as of February 27, 2014 (as amended, restated, supplemented or otherwise modified from time to time) (the “First Lien IP Security Agreement”), in which the Grantor granted to the Agent, for the benefit of the Secured Parties, a security interest in the Intellectual Property Collateral (including, without limitation, each trademark registration and trademark application listed on Schedule A attached hereto);

WHEREAS, the Grantor and the Agent entered into that certain Short Form Second Lien Intellectual Property Security Agreement, dated as of February 27, 2014 (as amended, restated, supplemented or otherwise modified from time to time) (the “Second Lien IP Security Agreement”), in which the Grantor granted to the Agent, for the benefit of the Secured Parties, a security interest in the Intellectual Property Collateral (including, without limitation, each trademark registration and trademark application listed on Schedule A attached hereto); and

WHEREAS, the First Lien IP Security Agreement was recorded in the U.S. Patent and Trademark Office on February 27, 2014 at Reel/Frame No. 5226/0736 and the Second Lien IP Security Agreement was recorded in the U.S. Patent and Trademark Office on February 27, 2014 at Reel/Frame No. 5226/0728.

NOW, THEREFORE, in consideration of the foregoing and other good and valuable consideration, the receipt and sufficiency of which are hereby acknowledged, the parties agree as follows:

The Agent hereby releases, terminates and discharges all of its security interests in the Intellectual Property Collateral and the Agent hereby reassigns any and all such right, title and interest (if any) that the Agent may have in the Intellectual Property Collateral to the Grantor.

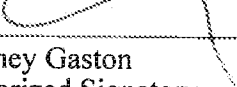
The Agent authorizes and requests that the Commissioner of Patents and Trademarks and any other applicable government officer record this Release.


This Release and the rights and obligations of the parties hereunder and any claim or controversy relating hereto shall be governed by, and construed and interpreted in accordance with, the laws of the State of New York, without regard to its conflicts of laws principles.

[Signature Page Follows]

IN WITNESS WHEREOF, the Agent has executed this Release as of the date first written above.

**CREDIT SUISSE AG, CAYMAN ISLANDS
BRANCH, as Agent**

By: 
Name: Whitney Gaston
Title: Authorized Signatory

By: 
Name: Warren Van Heyst
Title: Authorized Signatory

SCHEDULE A

Trademark Registrations and Applications

Owner	Trademark	Application Number	Registration Number
SMG	SMG	74635836	2024896
SMG	SMG Design	78505448	3032026
SMG	SAVOR...	77179248	3372097
SMG	K'NEKT	78927293	3424671