

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM460919

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
The 101 Corporation		02/01/2018	Corporation: CALIFORNIA
RECEIVING PARTY DATA			
Name:	Conspiracy Inc.		
Street Address:	137 North Larchmont Boulevard		
Internal Address:	Suite 123		
City:	Los Angeles		
State/Country:	CALIFORNIA		
Postal Code:	90004		
Entity Type:	Corporation: NEVADA		
PROPERTY NUMBERS Total: 1			
Property Type	Number	Word Mark	
Registration Number:	3726515	ROOM101	
CORRESPONDENCE DATA			
Fax Number:	213-896-24		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	213-896- 2510		
Email:	ptdocketing@hklaw.com, richard.lyon@hklaw.com, alexis.karriker@hklaw.com		
Correspondent Name:	Richard E. Lyon		
Address Line 1:	Holland & Knight LLP		
Address Line 2:	400 South Hope Street, Suite 800		
Address Line 4:	Los Angeles, CALIFORNIA 90071		
NAME OF SUBMITTER:	Richard E. Lyon		
SIGNATURE:	/Richard E. Lyon/		
DATE SIGNED:	02/05/2018		
Total Attachments: 1			
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ASSIGNMENT OF TRADEMARK


WHEREAS, THE 101 CORPORATION, a California corporation, located in Los Angeles, California (ASSIGNOR") is the owner of U.S. Trademark Registration No. 3,726,515, registered on December 15, 2009 for the trademark ROOM101 for use on "cigars, cigarettes, humidors, lighters not of precious metal, ashtrays not of precious metal; lighters and ashtrays of precious metal ("The Trademark"); and

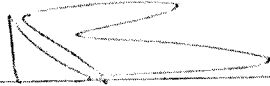
WHEREAS, CONSPIRACY INC., a Nevada corporation having its principal place of business located at 137 North Larchmont Boulevard, Suite 123, Los Angeles, California 90004 ("ASSIGNEE"), is desirous of acquiring The Trademarks and the goodwill appurtenant thereto;

NOW, THEREFORE, for good and valuable consideration, the receipt of which is hereby acknowledged, ASSIGNOR hereby transfers and assigns to ASSIGNEE, all right, title and interest in and to The Trademark, the goodwill of the business symbolized by The Trademark, the right to sue for past, present and future infringement of The Trademark and the right to collect and own monetary or damages as a result thereof.

THE 101 CORPORATION

CONSPIRACY INC.

By: 
Name: Matthew Booth
Title: President

By: 
Name: Matthew Booth
Title: President

Dated: February 1, 2018

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