

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM460954

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ENTITY CONVERSION		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Lemon, Inc.		12/29/2014	Corporation: DELAWARE
RECEIVING PARTY DATA			
Name:	Lemon, LLC		
Street Address:	350 Ellis Street		
City:	Mountain View		
State/Country:	CALIFORNIA		
Postal Code:	94043		
Entity Type:	Limited Liability Company: DELAWARE		
PROPERTY NUMBERS Total: 3			
Property Type	Number	Word Mark	
Registration Number:	3936592		
Registration Number:	3936574	BLING NATION	
Registration Number:	3936575	BLING TAG	
CORRESPONDENCE DATA			
Fax Number:	6509385200		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	(650) 998-8500		
Email:	trademarks@fenwick.com		
Correspondent Name:	Linda M. Goldman, Esq.		
Address Line 1:	801 California Street		
Address Line 2:	Silicon Valley Center		
Address Line 4:	Mountain View, CALIFORNIA 94041		
ATTORNEY DOCKET NUMBER:	25389-70288-2185		
NAME OF SUBMITTER:	Linda M. Goldman, Esq.		
SIGNATURE:	/img/		
DATE SIGNED:	02/04/2018		
Total Attachments: 6			
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Delaware

PAGE 1

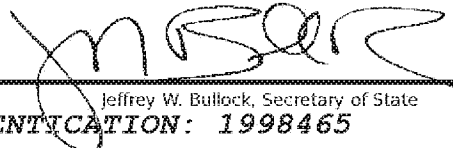
The First State

I, JEFFREY W. BULLOCK, SECRETARY OF STATE OF THE STATE OF DELAWARE DO HEREBY CERTIFY THAT THE ATTACHED IS A TRUE AND CORRECT COPY OF THE CERTIFICATE OF CONVERSION OF A DELAWARE CORPORATION UNDER THE NAME OF "LEMON, INC." TO A DELAWARE LIMITED LIABILITY COMPANY, CHANGING ITS NAME FROM "LEMON, INC." TO "LEMON, LLC", FILED IN THIS OFFICE ON THE THIRTIETH DAY OF DECEMBER, A.D. 2014, AT 6:13 O'CLOCK P.M.

4294834 8100V

141603149




Jeffrey W. Bullock, Secretary of State
AUTHENTICATION: 1998465

DATE: 12-30-14

You may verify this certificate online
at corp.delaware.gov/authver.shtml

TRADEMARK
REEL: 006266 FRAME: 0627

Delaware

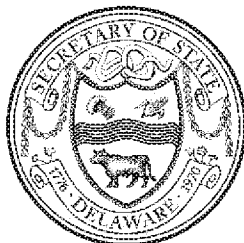
PAGE 2

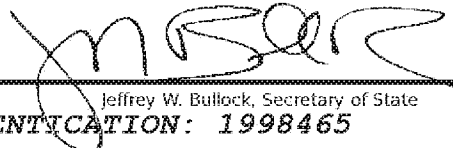
The First State

I, JEFFREY W. BULLOCK, SECRETARY OF STATE OF THE STATE OF DELAWARE DO HEREBY CERTIFY THAT THE ATTACHED IS A TRUE AND CORRECT COPY OF CERTIFICATE OF FORMATION OF "LEMON, LLC" FILED IN THIS OFFICE ON THE THIRTIETH DAY OF DECEMBER, A.D. 2014, AT 6:13 O'CLOCK P.M.

4294834 8100V

141603149




Jeffrey W. Bullock, Secretary of State
AUTHENTICATION: 1998465

DATE: 12-30-14

You may verify this certificate online
at corp.delaware.gov/authver.shtml

TRADEMARK
REEL: 006266 FRAME: 0622

**CERTIFICATE OF CONVERSION
FROM A CORPORATION TO
A LIMITED LIABILITY COMPANY
PURSUANT TO SECTION 18-214
OF THE DELAWARE LIMITED LIABILITY COMPANY ACT**

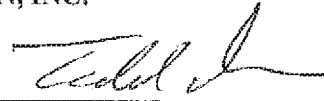
1. The jurisdiction where the corporation was first formed is Delaware.
2. The jurisdiction immediately prior to filing this Certificate of Conversion is Delaware.
3. The date on which the corporation was first formed is February 2, 2007.
4. The name of the corporation immediately prior to filing this Certificate of Conversion is
Lemon, Inc.
5. The name of the limited liability company as set forth in the Certificate of Formation is
Lemon, LLC.
6. The effective date of the conversion shall be December 30, 2014.

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IN WITNESS WHEREOF, the undersigned has executed this Certificate of Conversion as of
the 20th day of December, 2014.

LEMON, INC.

By: _____



Todd Davis, Chairman

CERTIFICATE OF FORMATION
OF
LEMON, LLC

1. **Name of Limited Liability Company:** The name of the limited liability company formed hereby is Lemon, LLC (the "Company").

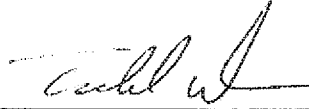
2. **Registered Office:** The address of the registered office of the Company in the state of Delaware is 1209 Orange Street, Wilmington, Delaware 19801.

3. **Registered Agent:** The name and address of the registered agent for service of process in the state of Delaware is The Corporation Trust Company, 1209 Orange Street, Wilmington, Delaware 19801.

4. **Effective Date:** The effective date shall be December 30, 2014.

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29th IN WITNESS WHEREOF, the undersigned has executed this Certificate of Formation as of the
day of December, 2014.



Todd Davis, Authorized Person