TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1 Stylesheet Version v1.2 ETAS ID: TM462213

SUBMISSION TYPE:	RESUBMISSION		
NATURE OF CONVEYANCE:	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
RESUBMIT DOCUMENT ID:	900432903		

CONVEYING PARTY DATA

Name	Formerly	Execution Date	Entity Type
Geoscape International, Inc.		12/20/2017	Corporation: FLORIDA

RECEIVING PARTY DATA

Name:	Latin Force Group LLC		
Street Address:	2100 West Flagler Street		
Internal Address:	2nd Floor		
City:	Miami		
State/Country:	FLORIDA		
Postal Code:	33135		
Entity Type:	Limited Liability Company: FLORIDA		

PROPERTY NUMBERS Total: 2

Property Type	Number	Word Mark
Registration Number:	2847185	DIRECTARGET
Registration Number:	2427132	GEOSCAPE

CORRESPONDENCE DATA

Fax Number:

Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.

Email:stokesb@gtlaw.comCorrespondent Name:Bethany A. StokesAddress Line 1:Greenberg Traurig, LLP

Address Line 2: One International Place, Suite 2000
Address Line 4: Boston, MASSACHUSETTS 02110

ATTORNEY DOCKET NUMBER: 106319-011000

NAME OF SUBMITTER: Bethany Stokes

SIGNATURE: /Bethany Stokes/

DATE SIGNED: 02/13/2018

Total Attachments: 4

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TRADEMARK ASSIGNMENT

This Trademark Assignment (the "<u>Assignment</u>") is entered into this 20th day of December, 2017 by and between Geoscape International, Inc., a Florida corporation having its principal place of business at 2100 West Flagler Street, 2nd Floor, Miami, Florida 33135 ("<u>Assignor</u>"), and Latin Force Group LLC, a Florida limited liability company having its principal place of business at 2100 West Flagler Street, 2nd Floor, Miami, Florida 33135 ("Assignee").

WHEREAS, Assignor is the owner of the trademarks, service marks and trade names set forth on <u>Schedule 1</u> attached hereto and incorporated herein by this reference, including all applications or registrations therefor (the "<u>Assigned Trademarks</u>");

WHEREAS, Assignor has the desire to sell, transfer, assign and set over unto Assignee, and Assignee has the desire accept, all rights, title and interest in and to the Assigned Trademarks as specified in this Agreement;

WHEREAS, in connection therewith, Assignor now wishes to assign to Assignee, and Assignee is desirous of acquiring from Assignor, the Assigned Trademarks;

NOW, THEREFORE, in consideration of the premises set forth above and in the Letter Agreement and for other good and valuable consideration, the receipt and sufficiency of which are hereby acknowledged, the parties agree as follows:

- 1. Assign, transfer, sells and convey, and confirm that they have assigned, transferred, sold and conveyed to Assignee their entire right, title, and interest in and to the Assigned Trademarks, including all goodwill associated therewith, and any and all claims and causes of action, with respect to any of the foregoing, whether accruing before, on and/or after the date hereof, including all rights to and claims for damages, restitution and injunctive and other legal and equitable relief for past, present and future infringement, dilution, misappropriation, violation, misuse, breach or default, with the right but no obligation to sue for such legal and equitable relief and to collect, or otherwise recover, any such damages.
- 2. Authorize and request the Commissioner of Patents and Trademarks of the United States of America and the empowered officials of all other governments to issue or transfer all Assigned Trademarks to Assignee, as assignee of the entire right, title, and interest therein or otherwise as Assignee may direct and, at Assignee's cost, to record and register this Assignment Agreement upon request by Assignee, its successors, assigns and legal representatives, or to such nominees as it may designate. Assignors shall, at Assignee's cost, take such steps and actions following the date hereof, including the execution of any documents, files, registrations, or other similar items, to ensure that the Assigned Trademarks are properly assigned to Assignee, or any assignee or successor thereto.
- 3. Assignor shall make no further use of the Assigned Trademarks on or in connection with any goods or services, nor shall Assignor challenge Assignee's use of the Assigned Trademarks after the date of this Assignment.
- 4. Assignors hereby covenant that no assignment, sale, agreement or encumbrance has been or will be made or entered into which would conflict with this Assignment Agreement.
- 5. This Assignment Agreement may be executed in counterparts, each of which will be deemed an original, but all of which together constitute one and the same original. This Assignment

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Agreement may not be amended except by an instrument in writing signed by each of the parties hereto.

6. This Assignment Agreement shall be binding upon and shall inure to the benefit of the parties hereto and their respective successors and assigns.

[signature pages follow]

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IN WITNESS WHEREOF, the parties hereto have caused this Assignment to be executed by their respective duly authorized representatives as of the day and year above written.

ASSIGNOR:

GEOSCAPE INTERNATIONAL, INC.

Name: Cesar Melgoza

Title: President

ASSIGNEE:

LATIN FORCE GROUP LLC

Name: Cesar Melgoza

Title: Chief Executive Officer

SCHEDULE 1

ASSIGNED TRADEMARKS

Trademark	Goods and Services	Application Date and Number	Registration Date and Number	Jurisdiction
GEOSCAPE	Class 9: Computer software for use in creating demographic and marketing maps; computer software for use in database management in the field of demographics and maps.	1045962 09-Feb-2000	TMA561821 10-May-2002	Canada
DIRECTARGET	Class 35: Organization of demographic data for advertising purposes, namely, database organization, modeling and list selection; licensing of computer software for performing database organization, modeling and list selection Class 42: Leasing of computer systems for database organization, modeling and list selection	76/358,558 Jan 14, 2002	2,847,185 Jun. 01, 2004	United States
GEOSCAPE	Class 9: computer software for use in creating demographic and marketing maps; computer software for use in database management in the field of demographics and maps	76/018,879 Apr. 06, 2000	2,427,132 Feb 06, 2001	United States

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RECORDED: 12/20/2017

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