

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM461234

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
ALEX BRANDS BUZZ BEE HOLDINGS, LLC		10/30/2017	Limited Liability Company: DELAWARE
RECEIVING PARTY DATA			
Name:	BUZZ BEE TOYS, INC.		
Street Address:	309 Fellowship Road		
Internal Address:	Suite 105		
City:	Mt. Laurel		
State/Country:	NEW JERSEY		
Postal Code:	08054		
Entity Type:	Corporation: DELAWARE		
PROPERTY NUMBERS Total: 2			
Property Type	Number	Word Mark	
Registration Number:	5282196	DRENCH FORCE	
Serial Number:	87409320	MONORAIL	
CORRESPONDENCE DATA			
Fax Number:	2155686499		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	215-568-6400		
Email:	Trademarks@vklaw.com		
Correspondent Name:	John J. O'Malley		
Address Line 1:	30 South 17th Street		
Address Line 2:	18th Floor		
Address Line 4:	Philadelphia, PENNSYLVANIA 19103		
NAME OF SUBMITTER:	John J. O'Malley		
SIGNATURE:	/John J. O'Malley/		
DATE SIGNED:	02/07/2018		
Total Attachments: 11			
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TRADEMARK ASSIGNMENT

This Trademark Assignment (“Assignment”) is effective as of October 30, 2017, by and between Alex Brands Buzz Bee Holdings, LLC, a Delaware limited liability company (“Assignor”) and Buzz Bee Toys, Inc., a Delaware corporation (“Assignee”).

WHEREAS, pursuant to that certain Asset Purchase Agreement, dated October 30, 2017, by and between Assignor and Assignee (the “Asset Purchase Agreement”), Assignor has agreed to assign to Assignee its entire right, title, and interest in and to the trademarks shown and/or described on Schedule A hereto, including without limitation all applications and registrations therefore and all goodwill associated therewith (the “Trademarks”);

WHEREAS, Assignor is the owner of all right, title and interest in and to the Trademarks;

WHEREAS, by virtue of and subject to the Asset Purchase Agreement, Assignee is interested in obtaining and Assignor wishes to assign, grant and deliver exclusively to Assignee all right, title and interests of every kind and nature in and to the Trademarks, together with the goodwill of the business symbolized thereby;

WHEREAS, by virtue of and subject to the Asset Purchase Agreement, Assignee is the successor to the portion of the ongoing business and existing business of Assignor to which any of the Trademarks that are subject of an application for registration under Trademark Act Section 1(b), 15 U.S. Section 1051(b) pertains.

NOW THEREFORE, in consideration of the promises and mutual covenants and agreements contained herein, in the Asset Purchase Agreement, and other good and valuable consideration, the receipt and sufficiency of which is hereby acknowledged, Assignor by these presents has sold, assigned, transferred and conveyed and by these presents does sell,


assign, transfer and convey unto Assignee, and Assignee hereby accepts, all of Assignor's right, title and interest and to the Trademarks, together with the goodwill of the business which is symbolized thereby and with the right to recover for damages and profits and all other remedies for past, present and future infringements thereof.

Assignor further agrees to execute and/or deliver to Assignee all other and further documents and instruments, and do such additional or other acts and things as may be reasonably requested by Assignee, its successors or assigns, to effectuate or record this Assignment and reasonably required by Assignee to effectuate or record this Assignment.

[Signature Page Follows]

IN WITNESS WHEREOF, Assignor and Assignee have caused this Assignment to be executed as of the first date written above.

Alex Brands Buzz Bee Holdings, LLC
Assignor

By: 

Name: John M. Belniak

Title: Authorized Signatory

Buzz Bee Toys, Inc.
Assignee

By: _____

Name: Jeffrey C. Zimmerman

Title: President

[Signature Page to Trademark Assignment]

TRADEMARK
REEL: 006268 FRAME: 0622

IN WITNESS WHEREOF, Assignor and Assignee have caused this Assignment to be executed as of the first date written above.

Alex Brands Buzz Bee Holdings, LLC
Assignor

By: _____

Name: John M. Beiniak

Title: Authorized Signatory

Buzz Bee Toys, Inc.
Assignee

By:  _____







Name: Jeffrey C. Zimmerman

Title: President

[Signature Page to Trademark Assignment]

Schedule A
Trademarks

U.S. Trademark Registrations

Trademark	Registration No.	Registration Date	Owner	Country
AIR BLASTERS	2949896	10-May-2005	Alex Brands Buzz Bee Holdings, LLC	United States of America
	4115404	20-Mar-2012	Alex Brands Buzz Bee Holdings, LLC	United States of America
AIR MAX	5209876	23-May-2017	Alex Brands Buzz Bee Holdings, LLC	United States of America
AIR MAX BARON	5138077	7-Feb-2017	Alex Brands Buzz Bee Holdings, LLC	United States of America
AIR MAX BOSS	5124906	17-Jan-2017	Alex Brands Buzz Bee Holdings, LLC	United States of America
AIR MAX TYRANT	5124907	17-Jan-2017	Alex Brands Buzz Bee Holdings, LLC	United States of America
AIR TEK	5119983	10-Jan-2017	Alex Brands Buzz Bee Holdings, LLC	United States of America
AIR WARRIORS	2829241	6-Apr-2004	Alex Brands Buzz Bee Holdings, LLC	United States of America
ANGLE METER	4441614	26-Nov-2013	Alex Brands Buzz Bee Holdings, LLC	United States of America
AQUA BEAST	4928174	29-Mar-2016	Alex Brands Buzz Bee Holdings, LLC	United States of America
AUTO TEK 20	4726395	28-Apr-2015	Alex Brands Buzz Bee Holdings, LLC	United States of America
	3901488	4-Jan-2011	Alex Brands Buzz Bee Holdings, LLC	United States of America
BLASTZOOKA logo	4749099	2-Jun-2015	Alex Brands Buzz Bee Holdings, LLC	United States of America
BUBBLE BUDDIES	3719460	1-Dec-2009	Alex Brands Buzz Bee Holdings, LLC	United States of America
BUZZ BEE TOYS	2892435	12-Oct-2004	Alex Brands Buzz Bee Holdings, LLC	United States of America
	4347337	4-Jun-2013	Alex Brands Buzz Bee Holdings, LLC	United States of America
CONNECT THEM ALL	4115579	20-Mar-2012	Alex Brands Buzz Bee Holdings, LLC	United States of America
	4400742	10-Sep-2013	Alex Brands Buzz Bee Holdings, LLC	United States of America
DELUGE	3693667	6-Oct-2009	Alex Brands Buzz Bee Holdings, LLC	United States of America
	4564674	8-Jul-2014	Alex Brands Buzz Bee Holdings, LLC	United States of America
	5282196	5-Sep-2017	Alex Brands Buzz Bee Holdings, LLC	United States of America

U.S. Trademark Registrations

Trademark	Registration No.	Registration Date	Owner	Country
DRENCH MASTER	4814085	15-Sep-2015	Alex Brands Buzz Bee Holdings, LLC	United States of America
EQUALIZER	3793810	25-May-2010	Alex Brands Buzz Bee Holdings, LLC	United States of America
EXPEDITION	3693668	6-Oct-2009	Alex Brands Buzz Bee Holdings, LLC	United States of America
EXTREME AIR MAX	4615002	30-Sep-2014	Alex Brands Buzz Bee Holdings, LLC	United States of America
EXTREME RANGE MASTER	4615003	30-Sep-2014	Alex Brands Buzz Bee Holdings, LLC	United States of America
	4614141	30-Sep-2014	Alex Brands Buzz Bee Holdings, LLC	United States of America
	5277550	29-Aug-2017	Alex Brands Buzz Bee Holdings, LLC	United States of America
	5042546	13-Sep-2016	Alex Brands Buzz Bee Holdings, LLC	United States of America
	4354980	18-Jun-2013	Alex Brands Buzz Bee Holdings, LLC	United States of America
GLO-LAZER	3623977	19-May-2009	Alex Brands Buzz Bee Holdings, LLC	United States of America
GUNSMOKE	4614973	30-Sep-2014	Alex Brands Buzz Bee Holdings, LLC	United States of America
HARPOON logo	4928175	29-Mar-2016	Alex Brands Buzz Bee Holdings, LLC	United States of America
HYDRO-BLAST	3521646	21-Oct-2008	Alex Brands Buzz Bee Holdings, LLC	United States of America
HYDRO-PULSE	3521647	21-Oct-2008	Alex Brands Buzz Bee Holdings, LLC	United States of America
LIGHTNING STRIKE	2949888	10-May-2005	Alex Brands Buzz Bee Holdings, LLC	United States of America
	3971828	31-May-2011	Alex Brands Buzz Bee Holdings, LLC	United States of America
MINI MARSHMALLOW ATTACK	3838824	24-Aug-2010	Alex Brands Buzz Bee Holdings, LLC	United States of America
	4444525	3-Dec-2013	Alex Brands Buzz Bee Holdings, LLC	United States of America
	4400743	10-Sep-2013	Alex Brands Buzz Bee Holdings, LLC	United States of America
PLASMA BLASTER	3623978	19-May-2009	Alex Brands Buzz Bee Holdings, LLC	United States of America
POWER GRIP	4168740	3-Jul-2012	Alex Brands Buzz Bee Holdings, LLC	United States of America




U.S. Trademark Registrations

Trademark	Registration No.	Registration Date	Owner	Country
PREDATOR logo	4749100	2-Jun-2015	Alex Brands Buzz Bee Holdings, LLC	United States of America
PULSEBLASTER	3696694	13-Oct-2009	Alex Brands Buzz Bee Holdings, LLC	United States of America
PULSEMASTER	3696693	13-Oct-2009	Alex Brands Buzz Bee Holdings, LLC	United States of America
PULSESTRIKE	3693665	6-Oct-2009	Alex Brands Buzz Bee Holdings, LLC	United States of America
	4347336	4-Jun-2013	Alex Brands Buzz Bee Holdings, LLC	United States of America
RADS 12	4122718	3-Apr-2012	Alex Brands Buzz Bee Holdings, LLC	United States of America
	4354979	18-Jun-2013	Alex Brands Buzz Bee Holdings, LLC	United States of America
RUFFSTUFF	3548586	23-Dec-2008	Alex Brands Buzz Bee Holdings, LLC	United States of America
RUFFSTUFF	3550226	23-Dec-2008	Alex Brands Buzz Bee Holdings, LLC	United States of America
SIDEWINDER	4629695	28-Oct-2014	Alex Brands Buzz Bee Holdings, LLC	United States of America
	4122741	3-Apr-2012	Alex Brands Buzz Bee Holdings, LLC	United States of America
	4122742	3-Apr-2012	Alex Brands Buzz Bee Holdings, LLC	United States of America
SONIC SHOCK SYSTEM	3702345	27-Oct-2009	Alex Brands Buzz Bee Holdings, LLC	United States of America
SONIC 6 logo	4749101	2-Jun-2015	Alex Brands Buzz Bee Holdings, LLC	United States of America
SQUEEZ EZ	4814087	15-Sep-2015	Alex Brands Buzz Bee Holdings, LLC	United States of America
STICKY DARTS	2928435	22-Feb-2005	Alex Brands Buzz Bee Holdings, LLC	United States of America
SUPER HOOPS	2973010	19-Jul-2005	Alex Brands Buzz Bee Holdings, LLC	United States of America
SURGE 6	4122717	3-Apr-2012	Alex Brands Buzz Bee Holdings, LLC	United States of America
SURGE 10	4122723	3-Apr-2012	Alex Brands Buzz Bee Holdings, LLC	United States of America
TEK 10	4726396	28-Apr-2015	Alex Brands Buzz Bee Holdings, LLC	United States of America
	5042460	13-Sep-2016	Alex Brands Buzz Bee Holdings, LLC	United States of America

U.S. Trademark Registrations

Trademark	Registration No.	Registration Date	Owner	Country
TOMMY20	4036798	11-Oct-2011	Alex Brands Buzz Bee Holdings, LLC	United States of America
TORRENT	4119423	27-Mar-2012	Alex Brands Buzz Bee Holdings, LLC	United States of America
TURBO 12	4122714	3-Apr-2012	Alex Brands Buzz Bee Holdings, LLC	United States of America
ULTIMATE SNIPE BLAST	3946070	12-Apr-2011	Alex Brands Buzz Bee Holdings, LLC	United States of America
ULTIMATE MISSILE BLAST	3946068	12-Apr-2011	Alex Brands Buzz Bee Holdings, LLC	United States of America
ULTIMATE RAPID BLAST	3946069	12-Apr-2011	Alex Brands Buzz Bee Holdings, LLC	United States of America
ULTRA TEK BRUTE	5138071	7-Feb-2017	Alex Brands Buzz Bee Holdings, LLC	United States of America
ULTRA TEK CHAMPION	5138075	7-Feb-2017	Alex Brands Buzz Bee Holdings, LLC	United States of America
ULTRA TEK GEM	5138072	7-Feb-2017	Alex Brands Buzz Bee Holdings, LLC	United States of America
ULTRA TEK PROTECTOR	5138076	7-Feb-2017	Alex Brands Buzz Bee Holdings, LLC	United States of America
ULTRA TEK SNIPE	5138070	7-Feb-2017	Alex Brands Buzz Bee Holdings, LLC	United States of America
ULTRA TEK STAR	5138073	7-Feb-2017	Alex Brands Buzz Bee Holdings, LLC	United States of America
ULTRA TEK WIZARD	5138074	7-Feb-2017	Alex Brands Buzz Bee Holdings, LLC	United States of America
ULTRA-TEK	4984288	21-Jun-2016	Alex Brands Buzz Bee Holdings, LLC	United States of America
VAMPIRE HUNTER	5022999	16-Aug-2016	Alex Brands Buzz Bee Holdings, LLC	United States of America
VINDICATOR	3693669	6-Oct-2009	Alex Brands Buzz Bee Holdings, LLC	United States of America
	4347335	4-Jun-2013	Alex Brands Buzz Bee Holdings, LLC	United States of America
WATER WARRIORS	2792587	9-Dec-2003	Alex Brands Buzz Bee Holdings, LLC	United States of America
WATERLORD	4960860	17-May-2016	Alex Brands Buzz Bee Holdings, LLC	United States of America
WING2 logo	4773747	14-Jul-2015	Alex Brands Buzz Bee Holdings, LLC	United States of America

U.S. Trademark Applications

Trademark	Application/Serial No.	Application Filing Date	Owner	Country
	86823444	17-Nov-2015	Alex Brands Buzz Bee Holdings, LLC	United States of America
AMPLIFIER	87624620	27-Sep-2017	Alex Brands Buzz Bee Holdings, LLC	United States of America
	87023570	3-May-2016	Alex Brands Buzz Bee Holdings, LLC	United States of America
BARBARIAN	87396880	3-Apr-2017	Alex Brands Buzz Bee Holdings, LLC	United States of America
CALIBER	87624598	27-Sep-2017	Alex Brands Buzz Bee Holdings, LLC	United States of America
COVERT SQUAD	87/623426	26-Sep-2017	Alex Brands Buzz Bee Holdings, LLC	United States of America
CYCLOPS	87501345	8-Sep-2017	Alex Brands Buzz Bee Holdings, LLC	United States of America
DOUBLE BARREL AND DESIGN	87221578	31-Oct-2016	Alex Brands Buzz Bee Holdings, LLC	United States of America
DUEL FORCE	87316275	27-Jan-2017	Alex Brands Buzz Bee Holdings, LLC	United States of America
ERADICATOR	87316265	27-Jan-2017	Alex Brands Buzz Bee Holdings, LLC	United States of America
FAST SPLASH	87529830	16-Jul-2017	Alex Brands Buzz Bee Holdings, LLC	United States of America
HEATSEEKING INFRARED SCOPE	87316220	27-Jan-2017	Alex Brands Buzz Bee Holdings, LLC	United States of America
	87044759	20-May-2016	Alex Brands Buzz Bee Holdings, LLC	United States of America
INTERCEPTOR	87316204	27-Jan-2017	Alex Brands Buzz Bee Holdings, LLC	United States of America
MERLIN	87316294	27-Jan-2017	Alex Brands Buzz Bee Holdings, LLC	United States of America
MONORAIL	87409320	12-Apr-2017	Alex Brands Buzz Bee Holdings, LLC	United States of America
NIGHT ASSAULT	87623416	26-Sep-2017	Alex Brands Buzz Bee Holdings, LLC	United States of America
NOMAD	87316110	27-Jan-2017	Alex Brands Buzz Bee Holdings, LLC	United States of America
OUTLANDER	87534699	19-Jul-2017	Alex Brands Buzz Bee Holdings, LLC	United States of America
PRECISEPRO	87218383	27-Oct-2016	Alex Brands Buzz Bee Holdings, LLC	United States of America
SATURATOR	87524899	12-Jul-2017	Alex Brands Buzz Bee Holdings, LLC	United States of America

Trademark	Application/Serial No.	Application Filing Date	Owner	Country
STEADY BLAST	86779339	6-Oct-2015	Alex Brands Buzz Bee Holdings, LLC	United States of America
STRYKER FORCE	87316125	27-Jan-2017	Alex Brands Buzz Bee Holdings, LLC	United States of America
TACTICAL STORM	87216413	27-Oct-2016	Alex Brands Buzz Bee Holdings, LLC	United States of America
THERMAL HUNTER	87218401	27-Oct-2016	Alex Brands Buzz Bee Holdings, LLC	United States of America
	86827594	20-Nov-2015	Alex Brands Buzz Bee Holdings, LLC	United States of America
	86827473	20-Nov-2015	Alex Brands Buzz Bee Holdings, LLC	United States of America
	86827266	20-Nov-2015	Alex Brands Buzz Bee Holdings, LLC	United States of America
	86827718	20-Nov-2015	Alex Brands Buzz Bee Holdings, LLC	United States of America
ULTRA-TEK SENTINEL	87216900	26-Oct-2016	Alex Brands Buzz Bee Holdings, LLC	United States of America
ZENITH	87316195	27-Jan-2017	Alex Brands Buzz Bee Holdings, LLC	United States of America