## TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1 Stylesheet Version v1.2

ETAS ID: TM461333

**SUBMISSION TYPE: NEW ASSIGNMENT** 

**NATURE OF CONVEYANCE:** ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL

#### **CONVEYING PARTY DATA**

Name	Formerly	Execution Date	Entity Type
Carl's Patio Acquisition, LLC		01/22/2018	Limited Liability Company: DELAWARE

### **RECEIVING PARTY DATA**

Name:	Carls Patio Outdoor Inc.		
Street Address:	400 Perimeter Center Terrace, Suite 800		
City:	Atlanta		
State/Country:	GEORGIA		
Postal Code:	30346		
Entity Type:	Corporation: NEVADA		

### **PROPERTY NUMBERS Total: 3**

Property Type	Number	Word Mark
Registration Number:	5006431	HABERDASHERY OUTDOOR
Registration Number:	4982977	
Registration Number:	4264143	FIFTH & SHORE

### **CORRESPONDENCE DATA**

Fax Number: 4142713552

Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent

using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.

Phone: 4142775000

Email: tm-dept@quarles.com Cheryl M. Smukowski **Correspondent Name:** 

Address Line 1: 411 East Wisconsin Avenue

Address Line 2: Quarles & Brady LLP

Address Line 4: Milwaukee, WISCONSIN 53202

ATTORNEY DOCKET NUMBER: 138206.00553

**SIGNATURE:** /cms/

**DATE SIGNED:** 02/07/2018

**Total Attachments: 4** 

NAME OF SUBMITTER:

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Cheryl M. Smukowski

**TRADEMARK** REEL: 006268 FRAME: 0660

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TRADEMARK REEL: 006268 FRAME: 0661

## TRADEMARK ASSIGNMENT

This Trademark Assignment (the "Assignment") is made and entered into as of the 22nd day of January, 2018, by Carl's Patio Acquisition, LLC, a Delaware limited liability company with its principal place of business at 501 103rd Avenue N., #100 Royal Palm Beach, Florida 33411 ("Assignor"), and Carl's Patio Outdoor Inc., a Nevada corporation with its principal place of business at 400 Perimeter Center Terrace, Suite 800, Atlanta GA 30346 ("Assignee") (individually, a "Party" and collectively, the "Parties").

WHEREAS, Assignor is the owner of the trademarks and associated federal and state trademark registrations identified on <u>Schedule A</u> attached hereto (the "Trademarks"), along with (i) all US and foreign trademark rights, including the right to claim priority based on the filing date of the trademark applications for the Trademarks under the Paris Convention for the Protection of Industrial Property and all other treaties of like purposes, (ii) all business associated with such Trademarks, and (iii) the goodwill of the business connected with the use of such Trademarks and symbolized thereby;

WHEREAS, Assignor and Assignee entered into a certain Asset Purchase Agreement dated as of January 22, 2018 (the "Purchase Agreement"), whereby Assignor agreed to transfer to Assignee all of its right, title and interest in and to the Trademarks, along with all business associated with the Trademarks and the good will of the business connected therewith, and the right to sue, obtain relief and recover for, and the right to profits or damages due or accrued arising out of or in connection with, any and all past, present or future infringements of the Trademarks;

**WHEREAS**, pursuant to the Purchase Agreement, Assignor has agreed to execute and deliver to Assignee this Trademark Assignment for recordation with the United States Patent and Trademark Office;

NOW, THEREFORE, in consideration of the promises and mutual covenants herein contained and for other good and valuable consideration, the receipt and sufficiency of which are hereby acknowledged, Assignor hereby sells, assigns, transfers and sets over to Assignee its entire right, title and interest in and to the Trademarks, subject to and on the terms and conditions set forth in the Purchase Agreement, including (1) all trademarks, pending applications for registration of trademarks, and issued registrations of trademarks related to the Trademarks, together with the goodwill of the business connected with the use of the Trademarks and symbolized by the Trademarks; (2) all rights to causes of action and remedies related to the Trademarks including, without limitation, the right to sue, obtain relief and recover for, and the right to profits or damages due or accrued arising out of or in connection with, any and all past, present or future infringement of rights related to the foregoing; and (3) any and all other rights and interests arising out of, in connection with, or in relation to the Trademarks, the same to be held and enjoyed by Assignee, its successors, assigns and other legal representatives.

[Signatures appear on next page]

TRADEMARK REEL: 006268 FRAME: 0662 Executed as of the date first above written.

CARL'	S PATIO ACQUISITION, LLC ,
By:Name: Its:	Ronald Ellewise Ronald E. Weinberg Sr. Chairman/ CEO
ASSIGN	NEE:
CARL'S	S PATIO OUTDOOR INC.
By: Name: :	Peter Weitzner

ASSIGNOR:

Title: Vice President

## Executed as of the date first above written.

ASSIGNOR:

CARL'S PATIO ACQUISITION, LLC,

Name:

its:

ASSIGNEE:

CARLS PATIO OUTDOOR INC.

NAME: PETER WEITZNE

ITS: VICE PRESIDENC

[Signature Page to Trademark Assignment]

# **SCHEDULE A**

Mark	Jurisdiction	Reg. No.	Reg. Date July 26, 2016	
HABERDASHERY OUTDOOR	US	5006431		
	US	4982977	June 21, 2016	
FIFTH & SHORE	US	4264143	December 25, 2012	

TRADEMARK REEL: 006268 FRAME: 0665

RECORDED: 02/07/2018