

## TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1  
Stylesheet Version v1.2

ETAS ID: TM461475

<b>SUBMISSION TYPE:</b>	NEW ASSIGNMENT		
<b>NATURE OF CONVEYANCE:</b>	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
<b>CONVEYING PARTY DATA</b>			
<b>Name</b>	<b>Formerly</b>	<b>Execution Date</b>	<b>Entity Type</b>
On AG		02/05/2018	Corporation: SWITZERLAND
<b>RECEIVING PARTY DATA</b>			
<b>Name:</b>	On Clouds GMBH		
<b>Street Address:</b>	Seeallee 14		
<b>City:</b>	9410 Heiden		
<b>State/Country:</b>	SWITZERLAND		
<b>Entity Type:</b>	Limited Liability Company: SWITZERLAND		
<b>PROPERTY NUMBERS Total: 1</b>			
<b>Property Type</b>	<b>Number</b>	<b>Word Mark</b>	
<b>Serial Number:</b>	85945330	CLOUDTEC	
<b>CORRESPONDENCE DATA</b>			
<b>Fax Number:</b>	9136479057		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
<b>Phone:</b>	9136479050		
<b>Email:</b>	tmdocketing.misemer@hoveywilliams.com		
<b>Correspondent Name:</b>	Dianne Smith-Misemer		
<b>Address Line 1:</b>	10801 Mastin, Blvd., Suite 1000		
<b>Address Line 4:</b>	Overland Park, KANSAS 66210		
<b>ATTORNEY DOCKET NUMBER:</b>	50328/7199.00012		
<b>NAME OF SUBMITTER:</b>	Dianne Smith-Misemer		
<b>SIGNATURE:</b>	/Dianne Smith-Misemer/		
<b>DATE SIGNED:</b>	02/08/2018		
<b>Total Attachments: 2</b>			
source=1045162_1#page1.tif			
source=1045162_1#page2.tif			

CH \$40.00 85945330

## ASSIGNMENT OF TRADEMARK


WHEREAS, On AG, a corporation organized under the laws of Switzerland, with an address at Pfingstweidstrasse 106, 8005 Zürich, Switzerland (hereinafter referred to as "Assignor"), has adopted and used and is using the trademarks (the "Marks") listed on the attached Schedule A annexed hereto and made a part hereof, which trademarks are registered or pending in the United States Patent and Trademark Office with Registration and Serial Numbers and dates of registration or application, as shown on Schedule A;

WHEREAS, On Clouds GmbH, a limited liability company organized under the laws of Switzerland, with an address at Secallee 14, 9410 Heiden, Switzerland (hereinafter referred to as "Assignee"), is desirous of acquiring the Marks and the registrations/applications thereof which are set forth on Schedule A;

NOW, THEREFORE, for good and valuable consideration, the receipt and sufficiency of which is hereby acknowledged, said Assignor does hereby assign unto the said Assignee all rights, title and interest in and to the Marks listed on the attached Schedule A, together with the goodwill of the business symbolized by the Marks, all causes of action for past infringement thereof, and the registrations and applications thereof as set forth in Schedule A.

On AG

Dated: J. February 2018

By:   
Name: David Alleman  
Title: Managing Director

SCHEDULE A

Registered Marks

Mark	Reg. No.	Date of Registration	Goods/Services
CLOUDTEC	85945330	January 7, 2014	Footwear

Pending Application(s)

None