# TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1 Stylesheet Version v1.2 ETAS ID: TM461790

SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	Security Agreement

### **CONVEYING PARTY DATA**

Name	Formerly	Execution Date	Entity Type
CCA Industries, Inc.		02/05/2018	Corporation: DELAWARE

### **RECEIVING PARTY DATA**

Name:	PNC Bank, National Association, as Agent
Street Address:	Two Tower Center Boulevard
City:	East Brunswick
State/Country:	NEW JERSEY
Postal Code:	08816
Entity Type:	Association: UNITED STATES

#### **PROPERTY NUMBERS Total: 33**

900439080

Property Type	Number	Word Mark			
Serial Number:	87250236	5 MINUTE SPEED WHITENING			
Registration Number:	2121231	BIKINI ZONE			
Registration Number:	3601522	BIKINI ZONE			
Registration Number:	3191253	BULLET-PROOF STRENGTH			
Registration Number:	5341401	CORE CARE AMERICA			
Registration Number:	4422476	EXTREME SCULPT			
Registration Number:	4371191	EYE BOUTIQUE			
Registration Number:	4307624	GEL PERFECT			
Registration Number:	5167088	LOBE MIRACLE			
Registration Number:	1353606	MOOD MAGIC			
Registration Number:	4218947	NO MESS EXPRESS			
Registration Number:	2528184	ONE STEP			
Registration Number:	2111841	PAIN BUST R II			
Registration Number:	2514369	PAIN BUST R ULTRA			
Registration Number:	2108547	PAIN BUST RI			
Registration Number:	2606654	PLUS WHITE			
Registration Number:	1678046	PLUS WHITE			
Registration Number:	3259579	PLUS WHITE XTRA			
Registration Number:	4504117	REVITASTIM			

Property Type	Number	Word Mark
Registration Number:	2738363	SCAR ZONE
Registration Number:	3614948	SCAR ZONE
Registration Number:	4913767	SOLAR SENSE
Registration Number:	1394585	SOLAR SENSE
Registration Number:	3184546	SPEED WHITENING
Registration Number:	4283250	STAINGUARD
Registration Number:	1652847	SUDDEN CHANGE
Registration Number:	2776597	SUDDEN CHANGE
Registration Number:	3088589	SUNSET CAFE
Registration Number:	4263585	SUPER WHITE
Registration Number:	3338707	SUPER WHITE
Registration Number:	1545998	WASH 'N CURL
Registration Number:	3522755	YOU'RE THE MAN
Registration Number:	4061272	ZANY ZINC

#### **CORRESPONDENCE DATA**

**Fax Number:** 8009144240

Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.

**Phone:** 800-713-0755

Email: Michael.Violet@wolterskluwer.com

Correspondent Name: CT Corporation

Address Line 1: 4400 Easton Commons Way

Address Line 2: Suite 125

Address Line 4: Columbus, OHIO 43219

NAME OF SUBMITTER:	Corenda Lewis
SIGNATURE:	/Corenda Lewis/
DATE SIGNED:	02/12/2018

#### **Total Attachments: 23**

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#### INTELLECTUAL PROPERTY SECURITY AGREEMENT

THIS INTELLECTUAL PROPERTY SECURITY AGREEMENT, dated as of February 5, 2018, is made by the undersigned (the "Grantor") in favor of PNC BANK, NATIONAL ASSOCIATION ("PNC"), as agent for Lenders (as hereinafter defined) (PNC, in such capacity, "Agent").

#### **BACKGROUND**

Pursuant to that certain Revolving Credit, Term Loan and Security Agreement, dated as of February 5, 2018 (as amended, restated, amended and restated, supplemented or otherwise modified from time to time, the "Loan Agreement") among CCA INDUSTRIES, INC., a Delaware corporation ("CCA", and together with each Person joined thereto as a borrower from time to time, collectively, the "Borrowers", and each, a "Borrower"), each Person joined thereto as a guarantor from time to time (collectively, the "Guarantors", and each, a "Guarantor", and collectively with the Borrowers, the "Loan Parties" and each, a "Loan Party"), the financial institutions which are now or which hereafter become a party thereto (collectively, the "Lenders" and each individually, a "Lender") and Agent. Agent and Lenders have agreed to make the Advances for the benefit of the Borrowers.

Pursuant to the Loan Agreement, Grantor has granted to Agent a security interest in all of its assets identified below for the benefit of the Lenders.

NOW, THEREFORE, in consideration of the premises and mutual covenants herein contained and for other good and valuable consideration, the receipt and sufficiency of which are hereby acknowledged, Grantor hereby agrees as follows:

- 1. <u>Defined Terms</u>. (a) All capitalized terms used but not otherwise defined herein have the meanings given to them in the Loan Agreement.
- (b) When used in this Intellectual Property Security Agreement the following terms shall have the following meanings (such meanings being equally applicable to both the singular and plural forms of the terms defined):

"Copyright License" means rights under any written agreement now owned or hereafter acquired by any Person whereby CCA grants the right to use any Copyright or Copyright registration owned by CCA.

"Copyrights" means Grantor's right, title, and interest in and to (i) all copyrights in any original work of authorship fixed in any tangible medium of expression, now known or later developed, all registrations and applications for registration of any such copyrights in the United States or any other country, including registrations, recordings and applications, and supplemental registrations, recordings, and applications in the United States Copyright Office; (ii) all rights to sue for past, present, and future infringements and damages therefor; and (iii) all goodwill associated with or symbolized by any of the foregoing.

447375/269-6901139.3 99059556.5 "Intellectual Property Security Agreement" means this Intellectual Property Security Agreement, and shall include all further amendments, modifications and supplements hereto and shall refer to this Intellectual Property Security Agreement, as the same may be in effect at the time such reference becomes operative.

"<u>Patent License</u>" means rights under any written agreement now owned or hereafter acquired by any Person whereby CCA grants any right with respect to any invention on which a Patent owned by CCA is in existence.

"Patents" means Grantor's right, title, and interest in and to (i) all letters patent of the United States or any other country, all registrations and recordings thereof, and all applications for letters patent of the United States or any other country, including registrations, recordings and applications in the United States Patent and Trademark Office or in any similar office or agency of the United States, any state or territory thereof, or any other country; (ii) all reissues, continuations, continuations-in-part or extensions thereof; (iii) all goodwill associated with or symbolized by any of the foregoing; and (iv) all rights to sue for past, present, and future infringement and damages therefor.

"<u>Trademark License</u>" means rights under any written agreement now owned or hereafter acquired by any Person whereby CCA grants any right to use any Trademark or Trademark registration owned by CCA.

"Trademarks" means Grantor's right, title, and interest in and to (i) all trademarks, trade names, corporate names, business names, trade styles, service marks, logos, other source or business identifiers, prints and labels on which any of the foregoing have appeared or appear, designs and general intangibles of like nature (whether registered or unregistered), all registrations and recordings thereof, and all applications in connection therewith, including all registrations, recordings and applications in the United States Patent and Trademark Office or in any similar office or agency of the United States, any state or territory thereof, or any other country or any political subdivision thereof, (ii) all reissues, extensions or renewals thereof; (iii) all goodwill associated with or symbolized by any of the foregoing; and (iv) all rights to sue for past, present, and future infringement, dilution, misappropriation, other violation, or damages therefor.

- 2. <u>Grant Of Security Interest In Intellectual Property Collateral</u>. To secure the complete and timely payment of all the Obligations now or hereafter existing from time to time, and in furtherance of, and not in limitation of, the pledge and grant of a security interest in the Collateral pursuant to the Loan Agreement, Grantor hereby pledges and grants to Agent, for the benefit of Lenders, a continuing first priority security interest in and Lien on all of Grantor's right, title and interest in, to and under the following (collectively, the "Intellectual Property Collateral"):
- (a) all of its Patents and Patent Licenses to which it is a party including those referred to on <u>Schedule I</u> hereto;
- (b) all of its Trademarks and Trademark Licenses to which it is a party including those referred to on <u>Schedule II</u> hereto;

- (c) all of its Copyrights and Copyright Licenses to which it is a party including those referred to on <u>Schedule III</u> hereto;
- (d) all products and proceeds of the foregoing, including, without limitation, any claim by Grantor against third parties for past, present or future (i) infringement or dilution of any Patent or Patent licensed under any Patent License, (ii) injury to the goodwill associated with any Patent or any Patent licensed under any Patent License, (iii) infringement or dilution of any Trademark or Trademark licensed under any Trademark License, (iv) injury to the goodwill associated with any Trademark or any Copyright or Copyright licensed under any Copyright license, and (vi) injury to the goodwill associated with any Copyright or any Copyright licensed under any Copyright License.
- 3. Representations and Warrantees. Grantor represents and warrants that Grantor does not have any interest in, or title to, any registered Patent, Trademark or Copyright except as set forth in Schedules I-III, respectively, hereto. This Intellectual Property Security Agreement is effective to create a valid and continuing Lien on and, upon the filing hereof with the United States Patent and Trademark Office and the United States Copyright Office, perfected security interests in favor of Agent for the benefit of Agent and each Lender Party in all of Grantor's Patents, Trademarks and Copyrights and such perfected security interests are enforceable as such as against any and all creditors of, and purchasers from, Grantor.

## 4. <u>Covenants</u>. Grantor covenants and agrees with Agent as follows:

- (a) Grantor shall notify Agent immediately if it knows or has reason to know that any application or registration relating to any Patent, Trademark or Copyright (now or hereafter existing) material to the operation of Grantor's business may become abandoned or dedicated, or of any adverse determination or development (including the institution of, or any such determination or development in, any proceeding in the United States Patent and Trademark Office, the United States Copyright Office or any court) regarding Grantor's ownership of any Patent, Trademark or Copyright, its right to register the same, or to keep and maintain the same.
- (b) Upon the filing by Grantor, either directly or through any agent, employee, licensee or designee, of an application for the registration of any Patent, Trademark or Copyright with the United States Patent and Trademark Office, the United States Copyright Office or any similar office or agency, Grantor shall provide notice to Agent and, upon request of Agent, Grantor shall execute and deliver a supplement hereto (in form and substance satisfactory to Agent) to evidence Agent's Lien on such Patent, Trademark or Copyright, and the General Intangibles of Grantor relating thereto or represented thereby.
- (c) Grantor shall take all actions necessary or reasonably requested by Agent to maintain and pursue each application, to obtain the relevant registration and to maintain the registration of each of the Patents or Trademarks (now or hereafter existing),

including the filing of applications for renewal, affidavits of use, affidavits of incontestability and opposition and interference and cancellation proceedings.

- (d) In the event that any of the Intellectual Property Collateral material to the operation of Grantor's business is infringed upon, or misappropriated or diluted by a third party, Grantor shall notify Agent promptly after Grantor learns thereof. Grantor shall, unless it shall reasonably determine that such Intellectual Property Collateral is in no way material to the conduct of its business or operations, promptly take appropriate action to address such misappropriation, including, if necessary, suing for infringement, misappropriation or dilution to recover any and all damages for such infringement, misappropriation or dilution, and shall take such other actions as Agent shall deem appropriate under the circumstances to protect such Intellectual Property Collateral.
- 5. <u>Security Agreement</u>. The security interests granted pursuant to this Intellectual Property Security Agreement are granted in conjunction with the security interests and Lien granted to Agent pursuant to the Loan Agreement. Grantor hereby acknowledges and affirms that the rights and remedies of Agent with respect to the security interest in and Lien on the Intellectual Property Collateral made and granted hereby are more fully set forth in the Loan Agreement, the terms and provisions of which are incorporated by reference herein as if fully set forth herein.
- Reinstatement. This Intellectual Property Security Agreement shall remain in full force and effect and continue to be effective should any petition be filed by or against Grantor for liquidation or reorganization, should Grantor become insolvent or make an assignment for the benefit of any creditor or creditors or should a receiver or trustee be appointed for all or any significant part of Grantor's assets, and shall continue to be effective or be reinstated, as the case may be, if at any time payment and performance of the Obligations, or any part thereof, is, pursuant to applicable law, rescinded or reduced in amount, or must otherwise be restored or returned by any obligee of the Obligations, whether as a "voidable preference," "fraudulent conveyance," or otherwise, all as though such payment or performance had not been made. In the event that any payment, or any part thereof, is rescinded, reduced, restored or returned, the Obligations shall be reinstated and deemed reduced only by such amount paid and not so rescinded, reduced, restored or returned.
- 7. <u>Notices</u>. Whenever it is provided herein that any notice, demand, request, consent, approval, declaration or other communication shall or may be given to or served upon any of the parties by any other party, or whenever any of the parties desires to give and serve upon any other party any communication with respect to this Intellectual Property Security Agreement, each such notice, demand, request, consent, approval, declaration or other communication shall be in writing and shall be given in the manner, and deemed received, as provided for in the Loan Agreement.
- 8. <u>Termination Of This Security Agreement</u>. Subject to Section 6 hereof, this Intellectual Property Security Agreement shall terminate upon termination of the Loan Agreement.

9. <u>Counterparts</u>. This Agreement may be executed in one or more counterparts, each of which, when executed and delivered, shall be deemed an original, and all of which, when taken together, shall constitute but a single instrument. Any signature delivered by a party by facsimile or electronic transmission (including email transmission of a .pdf image) shall be deemed to be an original signature hereto.

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IN WITNESS WHEREOF, Grantor has caused this Intellectual Property Security Agreement to be executed and delivered by its duly authorized officer as of the date first set forth above.

CCA INDUSTIRES, INC.

By: C. Lo. F Name: Stephen A. Heit Title: Chief E:

[Signature Page to Intellectual Property Security Agreement]

TRADEMARK

**REEL: 006270 FRAME: 0757** 

ACCEPTED and ACKNOWLEDGED as of the date first written above by:

PNC BANK, NATIONAL ASSOCIATION,

as Agent

Name: David Raphaels

Title:

Senior Vice President

[Signature Page to Intellectual Property Security Agreement]

# SCHEDULE II to INTELLECTUAL PROPERTY SECURITY AGREEMENT

# I. TRADEMARK REGISTRATIONS

Mark	Country	Class	Application	Registration	Owner	Status/Status Date
			No.	No.	Information	
5 MINUTE SPEED WHITENING and Design	U.S.	3	87250236		CCA Industries, Inc. (DELAWARE CORP.) 65 Challenger Road, Suite 340 Ridgefield Park, NJ 07660	Published October 24, 2017
BIKINI ZONE	U.S.	5	75167663	2121231	CCA Industries, Inc. (DELAWARE CORP.) 65 Challenger Road, Suite 340 Ridgefield Park, NJ 07660	Renewed December 16, 2017
BIKINI ZONE	U.S.	3, 5	77501931	3601522	CCA Industries, Inc. (DELAWARE CORP.) 200 Murray Hill Parkway East Rutherford, NJ 07073	Registered 8 & 15 April 14, 2015
BULLET-PROOF STRENGTH	U.S.	3	78591783	3191253	CCA Industries, Inc. (DELAWARE CORP.) 65 Challenger Road, Suite 340 Ridgefield Park, NJ 07660	Renewed January 2, 2017
CORE CARE AMERICA	U.S.	3, 5,	86902880	5341401	CCA Industries, Inc. (DELAWARE CORP.) 65 Challenger Road, Suite 340 Ridgefield Park, NJ 07660	Registered November 21, 2017

Schedule II - 1

99059556.5

Mark	Country	Class	Application No.	Registration No.	Owner Information	Status/Status Date
EXTREME SCULPT	U.S.	5	85498405	4422476	CCA Industries, Inc. (DELAWARE CORP.) 200 Murray Hill Parkway East Rutherford, NJ 07073	Registered October 22, 2013
EYE BOUTIQUE	U.S.	3	85737745	4371191	CCA Industries, Inc. (DELAWARE CORP.) 200 Murray Hill Parkway East Rutherford, NJ 07073	Registered July 23, 2013
GEL PERFECT	U.S.	3	85520342	4307624	CCA Industries, Inc. (DELAWARE CORP.) 200 Murray Hill Parkway East Rutherford, NJ 07073	Registered March 26, 2013
LOBE MIRACLE	U.S.	14	86657354	5167088	CCA Industries, Inc. (DELAWARE CORP.) 65 Challenger Road, Suite 340 Ridgefield Park, NJ 07660	Registered March 21, 2017
MOOD MAGIC	U.S.	3	73516829	1353606	CCA Industries, Inc. (DELAWARE CORP.) 200 Murray Hill Parkway East Rutherford, NJ 07073	Renewed August 13, 2005
NO MESS EXPRESS	U.S.	3	85344820	4218947	CCA Industries, Inc. (DELAWARE CORP.) 200 Murray Hill Parkway East Rutherford,	Registered October 2, 2012

Mark	Country	Class	Application No.	Registration No.	Owner Information	Status/Status Date
					NJ 07073	
ONE STEP	U.S.	3	75783636	2528184	CCA Industries, Inc. (DELAWARE CORP.) 200 Murray Hill Parkway East Rutherford, NJ 07073	Renewed January 8, 2012
PAIN BUST R II and Design	U.S.	5	75119485	2111841	CCA Industries, Inc. (DELAWARE CORP.) 65 Challenger Road, Suite 340 Ridgefield Park, NJ 07660	Renewed November 11, 2017
PAIN BUST R ULTRA and Design	U.S.	5	76005217	2514369	CCA Industries, Inc. (DELAWARE CORP.) 200 Murray Hill Parkway East Rutherford, NJ 07073	Renewed December 4, 2011
PAIN BUST RI and Design	U.S.	5	75119453	2108547	CCA Industries, Inc. (DELAWARE CORP.) 200 Murray Hill Parkway East Rutherford, NJ 07073	Renewed October 28, 2007
PLUS WHITE	U.S.	3, 5, 30	76089367	2606654	CCA Industries, Inc. (DELAWARE CORP.) 200 Murray Hill Parkway East Rutherford, NJ 07073	Renewed August 13, 2012
PLUS WHITE	U.S.	3	74058709	1678046	CCA Industries, Inc. (DELAWARE	Renewed March 3, 2012

Mark	Country	Class	Application	Registration	Owner	Status/Status Date
			No.	No.	Information	
					CORP.) 200 Murray Hill Parkway East Rutherford, NJ 07073	
PLUS WHITE XTRA	U.S.	3	78978341	3259579	CCA Industries, Inc. (DELAWARE CORP.) 65 Challenger Road, Suite 340 Ridgefield Park, NJ 07660	Renewed July 3, 2017
REVITASTIM	U.S.	3	85837782	4504117	CCA Industries, Inc. (DELAWARE CORP.) 200 Murray Hill Parkway East Rutherford, NJ 07073	Registered April 1, 2014
SCAR ZONE	U.S.	3	76319182	2738363	CCA Industries, Inc. (DELAWARE CORP.) 200 Murray Hill Parkway East Rutherford, NJ 07073	Renewed July 15, 2013
SCAR ZONE	U.S.	5	77478332	3614948	CCA Industries, Inc. (DELAWARE CORP.) 200 Murray Hill Parkway East Rutherford, NJ 07073	Registered 8 & 15 September 2, 2014
SOLAR SENSE	U.S.	3	86745055	4913767	CCA Industries, Inc. (DELAWARE CORP.) 65 Challenger Road, Suite 340 Ridgefield Park, NJ 07660	Registered March 8, 2016
SOLAR SENSE	U.S.	3	73556052	1394585	CCA Industries,	Renewed May 27,

Mark	Country	Class	Application	Registration	Owner	Status/Status Date
			No.	No.	Information	
and Design					Inc. (DELAWARE	2006
					CORP.)	
					200 Murray Hill	
					Parkway	
					East Rutherford,	
					NJ 07073	
SPEED	U.S.	3	78486019	3184546	CCA Industries,	Renewed December
WHITENING					Inc. (DELAWARE	12, 2016
					CORP.)	
					65 Challenger	
					Road, Suite 340	
					Ridgefield Park,	
					NJ 07660	
STAINGUARD	U.S.	3	77709520	4283250	CCA Industries,	Registered January
					Inc. (DELAWARE	29, 2013
					CORP.)	
					200 Murray Hill	
					Parkway	
					East Rutherford,	
					NJ 07073	
SUDDEN	U.S.	3	73834012	1652847	CCA Industries,	Renewed August 6,
CHANGE					Inc. (DELAWARE	2011
					CORP.)	
					200 Murray Hill	
					Parkway	
					East Rutherford,	
					NJ 07073	
SUDDEN	U.S.	3	76386353	2776597	CCA Industries,	Renewed October
CHANGE					Inc. (DELAWARE	21, 2013
					CORP.)	
					200 Murray Hill	
					Parkway	
					East Rutherford,	
					NJ 07073	
SUNSET CAFE	U.S.	3	78435576	3088589	CCA Industries,	Renewed May 2,
					Inc. (DELAWARE	2016
					CORP.)	
					65 Challenger	
					Road, Suite 340	
					Ridgefield Park,	
					NJ 07660	

Mark	Country	Class	Application	Registration	Owner	Status/Status Date
			No.	No.	Information	
SUPER WHITE	U.S.	3	85540812	4263585	CCA Industries, Inc. (DELAWARE CORP.) 200 Murray Hill Parkway East Rutherford, NJ 07073	Registered December 25, 2012
SUPER WHITE	U.S.	3	77114705	3338707	CCA Industries, Inc. (DELAWARE CORP.) 200 Murray Hill Parkway East Rutherford, NJ 07073	Registered 8 Accepted November 25, 2013
WASH 'N CURL	U.S.	3	73757011	1545998	CCA Industries, Inc. (DELAWARE CORP.) 200 Murray Hill Parkway East Rutherford, NJ 07073	Renewed July 4, 2009
YOU'RE THE MAN	U.S.	5	78980492	3522755	CCA Industries, Inc. (DELAWARE CORP.) 200 Murray Hill Parkway East Rutherford, NJ 07073	Registered 8 & 15 November 6, 2014
ZANY ZINC	U.S.	3	85129322	4061272	CCA Industries, Inc. (DELAWARE CORP.) 200 Murray Hill Parkway East Rutherford, NJ 07073	Registered November 22, 2011
HAIR OFF	Argentina	3	3158304	2589606	CCA Industries, Inc. 200 Murray Hill Parkway East Rutherford NJ 07073	Registered

Mark	Country	Class	Application	Registration	Owner	Status/Status Date
			No.	No.	Information	
BIKINI ZONE	Australia	5	1810981	1810981	CCA Industries,	Registered
					Inc.	
					65 Challenger	
					Road, Suite 340	
					Ridgefield Park,	
					NJ 07073	
BIKINI ZONE	Australia	5	720925	720925	CCA Industries,	Registered
					Inc.	
					200 Murray Hill	
					Parkway	
					East Rutherford	
					NJ 07073	
NUTRA NAIL	Australia	3	1423021	1423021	CCA Industries,	Registered
					Inc.	
					200 Murray Hill	
					Parkway	
					East Rutherford	
					NJ 07073	
Nutri-Nail	Australia	3	1383270	1383270	CCA Industries,	Registered
					Inc.	
					200 Murray Hill	
					Parkway	
					East Rutherford	
					NJ 07073	
PLUS WHITE	Australia	3, 5	1890680		CCA Industries,	Pending
					Inc.	
					65 Challenger	
					Road, Suite 340	
					Ridgefield Park,	
					NJ 07073	
BIKINI ZONE	Canada	5	0827363	TMA514843	CCA Industries,	Registered/renewed
					Inc.	
					200 Murray Hill	
					Parkway	
					East Rutherford	
					NJ 07073	
MOOD MAGIC	Canada	3	0543270	TMA340991	CCA Industries,	Registered/renewed
					Inc.	
					200 Murray Hill	
					Parkway	
					East Rutherford	

Mark	Country	Class	Application No.	Registration No.	Owner Information	Status/Status Date
					NJ 07073	
PLUS+WHITE	Canada	3	0689210	TMA413110	CCA Industries, Inc. 200 Murray Hill Parkway East Rutherford NJ 07073	Registered/renewed
PRO PERM	Canada	3	0581831	TMA354971	CCA Industries, Inc. 200 Murray Hill Parkway East Rutherford NJ 07073	Registered/renewed
SCAR ZONE	Canada	3	1187594	TMA626932	CCA Industries, Inc. 200 Murray Hill Parkway East Rutherford NJ 07073	Registered
SOLAR SENSE and Design	Canada	3, 5	1057960	TMA559135	CCA Industries, Inc. 200 Murray Hill Parkway East Rutherford NJ 07073	Registered/renewed
SOLAR SENSE	Canada	3, 5	0897964	TMA561131	CCA Industries, Inc. 200 Murray Hill Parkway East Rutherford NJ 07073	Registered/renewed
SUDDEN CHANGE	Canada	3	0715550	TMA417204	CCA Industries, Inc. 200 Murray Hill Parkway East Rutherford NJ 07073	Registered/renewed
WASH 'N CURL	Canada	3	0715539	TMA420400	CCA Industries, Inc.	Registered/renewed

Mark	Country	Class	Application	Registration	Owner	Status/Status Date
			No.	No.	Information	
					200 Murray Hill	
					Parkway	
					East Rutherford	
					NJ 07073	
SUDDEN	Chile	3	833161	844453	CCA Industries,	Registered/renewed
CHANGE					Inc.	
					200 Murray Hill	
					Parkway	
					East Rutherford	
					NJ 07073	
CCA PLUS	China	3		3914888	CCA Industries,	Registered
WHITE					Inc.	
					200 Murray Hill	
					Parkway	
					East Rutherford	
					NJ 07073	
PLUS WHITE	China	3	2019876		CCA Industries,	Pending
					Inc.	
					200 Murray Hill	
					Parkway	
					East Rutherford	
					NJ 07073	
SUDDEN	China	3		10261426	CCA Industries,	Registered
CHANGE					Inc.	
					200 Murray Hill	
					Parkway	
					East Rutherford	
					NJ 07073	
浦思维	China	3		1903593	CCA Industries,	Registered
					Inc.	
					200 Murray Hill	
					Parkway	
					East Rutherford	
					NJ 07073	
速敦澄	China	3		1972158	CCA Industries,	Registered
					Inc.	
					200 Murray Hill	
					Parkway	
					East Rutherford	
					NJ 07073	

Mark	Country	Class	Application	Registration	Owner	Status/Status Date
			No.	No.	Information	
PLUS+WHITE	Colombia	3	94/036229	228547	CCA Industries,	Registered
					Inc.	
					200 Murray Hill	
					Parkway	
					East Rutherford	
					NJ 07073	
WASH'N CURL	Colombia	3	94/036228	173746	CCA Industries,	Registered
					Inc.	
					200 Murray Hill	
					Parkway	
					East Rutherford	
					NJ 07073	
NUTRA NAIL	European	3, 5,	006610761	006610761	CCA Industries,	Registered
	Union	21			Inc.	
					200 Murray Hill	
					Parkway	
					East Rutherford	
					NJ 07073	
PLUS+WHITE	European	3, 5,	006632418	006632418	CCA Industries,	Registered
	Union	30			Inc.	
					200 Murray Hill	
					Parkway	
					East Rutherford	
					NJ 07073	
SUDDEN	European	3, 5,	006610547	006610547	CCA Industries,	Registered
CHANGE	Union	21			Inc.	
					200 Murray Hill	
					Parkway	
					East Rutherford	
					NJ 07073	
PLUS WHITE	Hong Kong	3	303286486		CCA Industries,	Registered
					Inc.	
					200 Murray Hill	
					Parkway	
					East Rutherford	
					NJ 07073	
BIKINI ZONE	India	5	1685015	881276	CCA Industries,	Registered
and Design					Inc.	
-					200 Murray Hill	
					Parkway	
					East Rutherford	

Mark	Country	Class	Application No.	Registration No.	Owner Information	Status/Status Date
					NJ 07073	
PLUS WHITE and Design	India	5	1685016	887169	CCA Industries, Inc. 200 Murray Hill Parkway East Rutherford NJ 07073	Registered
PLUS WHITE and Design	India	3	1690726	882224	CCA Industries, Inc. 200 Murray Hill Parkway East Rutherford NJ 07073	Registered
SCAR ZONE and Design	India	3	1685012	902641	CCA Industries, Inc. 200 Murray Hill Parkway East Rutherford NJ 07073	Registered
SCAR ZONE and Design	India	5	1685013	902646	CCA Industries, Inc. 200 Murray Hill Parkway East Rutherford NJ 07073	Registered
BIKINI ZONE and Design	Mexico	5	M1932210		CCA Industries, Inc. 65 Challenger Road, Suite 340 Ridgefield Park, NJ 07073	Pending
BIKINI ZONE and Design	Mexico	3	M1932209		CCA Industries, Inc. 65 Challenger Road, Suite 340 Ridgefield Park, NJ 07073	Pending
HAIR OFF	Mexico	3	M995528	1219733	CCA Industries, Inc. 200 Murray Hill	Registered

Mark	Country	Class	Application No.	Registration No.	Owner Information	Status/Status Date
					Parkway East Rutherford NJ 07073	
NUTRA NAIL	Mexico	3	M995530	1219734	CCA Industries, Inc. 200 Murray Hill Parkway East Rutherford NJ 07073	Registered
PLUS WHITE	Mexico	5	M1978164		CCA Industries, Inc. 65 Challenger Road, Suite 340 Ridgefield Park, NJ 07073	Pending
PLUS WHITE	Mexico	3	M1978163		CCA Industries, Inc. 65 Challenger Road, Suite 340 Ridgefield Park, NJ 07073	Pending
PLUS+WHITE	Mexico	3	M810488	977222	CCA Industries, Inc. 200 Murray Hill Parkway East Rutherford NJ 07073	Registered
SUDDEN CHANGE	Mexico	3	M810487	988911	CCA Industries, Inc. 200 Murray Hill Parkway East Rutherford NJ 07073	Registered
EAT & LOSE	Panama	5	58540-01	58540	CCA Industries, Inc. 200 Murray Hill Parkway East Rutherford NJ 07073	Registered

Mark	Country	Class	Application	Registration	Owner	Status/Status Date
			No.	No.	Information	
NUTRA CARE	Panama	3	78341-01	78341	CCA Industries,	Registered
					Inc.	
					200 Murray Hill	
					Parkway	
					East Rutherford	
					NJ 07073	
NUTRA NAIL	Panama	3	74620-01	74620	CCA Industries,	Registered
					Inc.	
					200 Murray Hill	
					Parkway	
					East Rutherford	
					NJ 07073	
PLUS WHITE	Panama	3	78342-01	78342	CCA Industries,	Registered
					Inc.	
					200 Murray Hill	
					Parkway	
					East Rutherford	
					NJ 07073	
PLUS WHITE	Panama	3	61016-01	61016	CCA Industries,	Registered
					Inc.	
					200 Murray Hill	
					Parkway	
					East Rutherford	
					NJ 07073	
SUDDEN	Panama	3	78339-01	78339	CCA Industries,	Registered
CHANGE					Inc.	
					200 Murray Hill	
					Parkway	
					East Rutherford	
					NJ 07073	
SUDDEN	Panama	3	58621-01	58621	CCA Industries,	Registered
CHANGE					Inc.	
					200 Murray Hill	
					Parkway	
					East Rutherford	
					NJ 07073	
PLUS + WHITE	Philippines	3	4-1995-	4-1995-	CCA Industries,	Registered/renewed
and Design	1		103111	103111	Inc.	
-					200 Murray Hill	
					Parkway	
					East Rutherford	

Mark	Country	Class	Application No.	Registration No.	Owner Information	Status/Status Date
					NJ 07073	
SCAR ZONE	Portugal/IR	3	845507	845507	CCA Industries, Inc. 200 Murray Hill Parkway East Rutherford, NJ 07073	Registered/renewed
SUNSET CAFE and Design	Saudi Arabia	3			CCA Industries	Registered
SUNSET CAFE and Design	Saudi Arabia	3			CCA Industries Inc.	Registered/renewed
BIKINI ZONE	South Africa	5	1996/15970		CCA Industries, Inc. 200 Murray Hill Parkway East Rutherford NJ 07073	Pending
PLUS+WHITE	South Africa	3	2000/16955		CCA Industries, Inc. 200 Murray Hill Parkway East Rutherford NJ 07073	Pending
plus+white	Turkey	3, 5, 10, 21	99/004436	99 004436	CCA Industries, Inc. 200 Murray Hill Parkway East Rutherford NJ 07073	Registered
SUDDEN CHANGE	UAE	3	106904		CCA Industries Inc. United States of America	Pending
SUDDEN CHANGE	Vietnam	3, 5	4-2012- 11293	4-0209293- 000	CCA Industries, Inc. 200 Murray Hill Parkway East Rutherford NJ 07073	Registered

II. TRADEMARK APPLICATIONS

None.

III. TRADEMARK LICENSES

None.

Schedule II - 15

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**RECORDED: 02/12/2018**