

## TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1  
Stylesheet Version v1.2

ETAS ID: TM461711

<b>SUBMISSION TYPE:</b>	NEW ASSIGNMENT		
<b>NATURE OF CONVEYANCE:</b>	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
<b>CONVEYING PARTY DATA</b>			
<b>Name</b>	<b>Formerly</b>	<b>Execution Date</b>	<b>Entity Type</b>
ITC USA, LLC		12/14/2017	Limited Liability Company: WASHINGTON
<b>RECEIVING PARTY DATA</b>			
<b>Name:</b>	The Movement IP B.V.		
<b>Street Address:</b>	Burgemeester Stramanweg 101		
<b>City:</b>	1101 AA AMSTERDAM		
<b>State/Country:</b>	UNITED STATES		
<b>Postal Code:</b>	20006		
<b>Entity Type:</b>	Limited Liability Company: NETHERLANDS		
<b>PROPERTY NUMBERS Total: 1</b>			
<b>Property Type</b>	<b>Number</b>	<b>Word Mark</b>	
<b>Serial Number:</b>	86811918	POLYLANA	
<b>CORRESPONDENCE DATA</b>			
<b>Fax Number:</b>			
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
<b>Phone:</b>	202-293-3529		
<b>Email:</b>	shumphrey@CameronLLP.com		
<b>Correspondent Name:</b>	Stephen L. Humphrey		
<b>Address Line 1:</b>	818 Connecticut Avenue, NW		
<b>Address Line 2:</b>	Suite 500		
<b>Address Line 4:</b>	Washington, D.C. 20006		
<b>DOMESTIC REPRESENTATIVE</b>			
<b>Name:</b>	Stephen L. Humphrey		
<b>Address Line 1:</b>	818 Connecticut Avenue, NW		
<b>Address Line 2:</b>	Suite 500		
<b>Address Line 4:</b>	Washington, D.C. 20006		
<b>NAME OF SUBMITTER:</b>	Stephen L. Humphrey		
<b>SIGNATURE:</b>	/Stephen L. Humphrey/		
<b>DATE SIGNED:</b>	02/12/2018		

OP \$40.00 86811918

**Total Attachments: 1**

source=POLYLANA Assignment#page1.tif

DEED OF ASSIGNMENT

THIS ASSIGNMENT is made effective the 14th day of December 2017, between ITC USA, LLC, a Limited Liability Company legally organized under the laws of Washington, having a principal place of business at 603 Stewart Street, Suite 200, SEATTLE WA 98101, The United States of America ("ASSIGNOR"), and The Movement IP B.V., a Limited Liability Company legally organized under the laws of the Netherlands, having a principal place of business at Burgemeester Stramanweg 101, 101 AA AMSTERDAM, The Netherlands

WHEREAS, the ASSIGNOR is the owner of the following trademark and corresponding application of said trademark at the United States Patent and Trademark Office (USPTO):

Trademark	Application No.
POLYLANA	8680918

Hereinafter referred to as: "The Trademark".

WHEREAS, the ASSIGNOR has agreed to assign The Trademark to the ASSIGNEE; and

WHEREAS, the ASSIGNEE is desirous of acquiring The Trademark, and hereby accepts the assignment.

NOW THEREFORE, for good and valuable consideration, the receipt of which is hereby acknowledged, ASSIGNOR hereby assigns, sells and transfers to ASSIGNEE, who accepts, the full right to and title in The Trademark together with the goodwill of the business concerned in the goods for which The Trademark has been used and is registered.

Dated: December 17, 2017  
On behalf of ITC USA, LLC

By: [Signature]

Name: ...Dustin Winegardner.....

Title: Managing Director / Partner.....

Dated: December 17, 2017  
On behalf of The Movement IP B.V.

By: [Signature]

Name: P.B. VAN DER VEEN

Title: CEO