

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
 Stylesheet Version v1.2

ETAS ID: TM461721

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
MAGIX SOFTWARE GMBH		02/05/2018	Corporation: GERMANY
RECEIVING PARTY DATA			
Name:	Bellevue Investments GmbH & Co. KGaA		
Street Address:	Quedlinburger Str. 1		
City:	10589 Berlin		
State/Country:	GERMANY		
Entity Type:	Corporation: GERMANY		
PROPERTY NUMBERS Total: 1			
Property Type	Number	Word Mark	
Registration Number:	3350587	JAM TRAX	
CORRESPONDENCE DATA			
Fax Number:	2026590441		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	202-659-8225		
Email:	trademarks@alprinlaw.com		
Correspondent Name:	M. Scott Alprin		
Address Line 1:	5 Pinehurst Circle, N.W.		
Address Line 4:	Washington, D.C. 20015		
NAME OF SUBMITTER:	M. Scott Alprin		
SIGNATURE:	/M. Scott Alprin/		
DATE SIGNED:	02/12/2018		
Total Attachments: 2			
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OP \$40.00 3350587

TRADEMARK ASSIGNMENT

WHEREAS, MAGIX Software GmbH, with a principal place of business at Quedlinburger Straße 1, 10589 Berlin, Germany (the "Assignor"), is the owner of certain rights to the Trademarks listed in Exhibit A (the "Trademarks");

WHEREAS, Bellevue Investments GmbH & Co. KGaA, having a principal place of business at Quedlinburger Str. 1, 10589 Berlin Germany (the "Assignee"), wishes to acquire the entire worldwide right, title and interest in and to said Trademarks;

NOW THEREFORE, for good and valuable consideration, the receipt and sufficiency of which is hereby acknowledged, Assignor does hereby sell, assign and transfer to Assignee its entire worldwide right, title and interest in and to the Trademarks.

The parties hereto agree that this assignment shall have an effective date as of December 20th, 2017.

IN TESTIMONY WHEREOF, each party has caused its authorized representative to execute this Assignment.


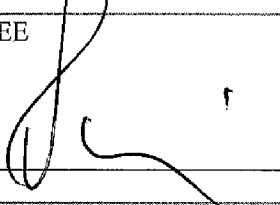
ASSIGNOR  _____	ASSIGNEE  _____
Name: Klaus Schmidt Title: CEO	Name: Dieter Rein Title: COO
Date <u>2018-02-05</u>	Date _____

Exhibit A

Trademarks

Serial No.	Registration No.	Mark
78904552	3350587	JAM TRAX

