

## TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1  
Stylesheet Version v1.2

ETAS ID: TM461728

|   |  |                       |                           |
|---|--|-----------------------|---------------------------|
| <b>SUBMISSION TYPE:</b>   | NEW ASSIGNMENT                                     |                       |                           |
| <b>NATURE OF CONVEYANCE:</b>  | ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL |                       |                           |
| <b>CONVEYING PARTY DATA</b>   |  |                       |                           |
| <b>Name</b>   | <b>Formerly</b>                                    | <b>Execution Date</b> | <b>Entity Type</b>        |
| Elice Davis   |  | 01/22/2018            | INDIVIDUAL: UNITED STATES |
| <b>RECEIVING PARTY DATA</b>   |  |                       |                           |
| <b>Name:</b>  | Natural Dog Company                                |                       |                           |
| <b>Street Address:</b>  | 518 Coventry Road                                  |                       |                           |
| <b>City:</b>  | Spicewood  |                       |                           |
| <b>State/Country:</b>   | TEXAS  |                       |                           |
| <b>Postal Code:</b>   | 78699  |                       |                           |
| <b>Entity Type:</b>   | Limited Liability Company: TEXAS                   |                       |                           |
| <b>PROPERTY NUMBERS Total: 1</b>  |  |                       |                           |
| <b>Property Type</b>  | <b>Number</b>                                      | <b>Word Mark</b>      |                           |
| <b>Serial Number:</b>   | 87578669   | NATURAL DOG COMPANY   |                           |
| <b>CORRESPONDENCE DATA</b>  |  |                       |                           |
| <b>Fax Number:</b>  | 9529139334   |                       |                           |
| <i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i> |  |                       |                           |
| <b>Phone:</b>   | 9522324926   |                       |                           |
| <b>Email:</b>   | mrossman@terranovapatentlawpllc.com                |                       |                           |
| <b>Correspondent Name:</b>  | Mitchell Rossman                                   |                       |                           |
| <b>Address Line 1:</b>  | 7760 France Ave South, Suite 1100                  |                       |                           |
| <b>Address Line 4:</b>  | Minneapolis, MINNESOTA 55435                       |                       |                           |
| <b>NAME OF SUBMITTER:</b>   | Mitchell A Rossman                                 |                       |                           |
| <b>SIGNATURE:</b>   | /Mitchell A. Rossman/                              |                       |                           |
| <b>DATE SIGNED:</b>   | 02/12/2018   |                       |                           |
| <b>Total Attachments: 2</b>   |  |                       |                           |
| source=TNPL 097.029TM1 Signed Trademark Application Assignment#page1.tif  |  |                       |                           |
| source=TNPL 097.029TM1 Signed Trademark Application Assignment#page2.tif  |  |                       |                           |

OP \$40.00 87578669

## TRADEMARK APPLICATION ASSIGNMENT

This Agreement is entered into freely by and between Elice Davis of 518 Coventry Road, Spicewood, Texas (TX) 78669-3114 ("Assignor") and the Natural Dog Company of 518 Coventry Road, Spicewood, Texas (TX) 78669-3114 ("Assignee").

WHEREAS, Assignor is the owner of the United States Trademark Application Serial No. 87578669 identified as follows: Natural Dog Company (the "Trademark Application"); and

WHEREAS, Assignee wishes to acquire the entire rights, title, and interest in the Trademark Application in perpetuity;

NOW, the parties agree as follows:

1. Assignment. Assignor does hereby irrevocably assign to Assignee all rights, title, and interest (including, but not limited to, all registration rights with respect to the Trademark Application, all rights to prepare derivative marks, all goodwill and all other rights), in and to the Trademark Application.
2. Consideration. In consideration for the assignment set forth in Section 1, Assignor shall pay Assignee the sum of \$1, payable on January 22, 2018.
3. Representations and Warranties. Assignor represents and warrants to Assignee:
  - (a) Assignor has the right, power and authority to enter into this Agreement;
  - (b) Assignor is the exclusive owner of all right, title and interest, including all intellectual property rights, in the Trademark Application;
  - (c) The Trademark Application is free of any liens, security interests, encumbrances or licenses;
  - (d) The Trademark Application does not infringe the rights of any person or entity;
  - (e) There are no claims, pending or threatened, with respect to Assignor's rights in the Trademark Application;
  - (f) This Agreement is valid, binding and enforceable in accordance with its terms in all jurisdictions pertaining hereto; and
  - (g) Assignor is not subject to any agreement, judgment or order inconsistent with the terms of this Agreement.

4. Entire Agreement. This Agreement, contains the entire understanding and agreement between the parties hereto with respect to its subject matter and supersedes any prior or contemporaneous written or oral agreements, representations or warranties between them respecting the subject matter hereof. There are no amendments, exhibits, or additional terms].

7. Amendment. This Agreement may be amended only by a written agreement signed by both parties which explicitly adjoins itself to this agreement.

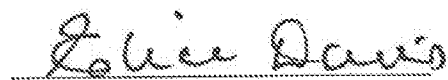
8. Severability. If any term, provision, covenant or condition of this Agreement, or the application thereof to any person, place or circumstance, shall be held by a court of competent jurisdiction to be invalid, unenforceable or void, the remainder of this Agreement and such term, provision, covenant or condition as applied to other persons, places and circumstances shall remain in full force and effect, except as mandated by the ruling.

9. Agreement to Perform Necessary Acts. Assignee agrees to perform any further acts and execute and deliver any documents that may be reasonably necessary to carry out the provisions of this Agreement.

10. Governing Law. This Agreement shall be construed in accordance with, and all actions arising hereunder shall be governed by, the laws of United States of America and the State of Texas.

Date: January 22, 2018

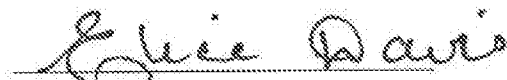
ASSIGNEE



Signature

Elice Davis

ASSIGNOR



Signature

Elice Davis

Owner

Natural Dog Company