

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM461851

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Bimbo Bakeries USA, Inc.		01/22/2018	Corporation: DELAWARE
RECEIVING PARTY DATA			
Name:	Flowers Bakeries Brands, LLC		
Street Address:	1919 Flowers Circle		
City:	Thomasville		
State/Country:	GEORGIA		
Postal Code:	31757		
Entity Type:	Limited Liability Company: DELAWARE		
PROPERTY NUMBERS Total: 1			
Property Type	Number	Word Mark	
Registration Number:	1228651	NATURE'S HARVEST	
CORRESPONDENCE DATA			
Fax Number:			
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	4048156140		
Email:	miskowitz@ktslaw.com		
Correspondent Name:	Mark Iskowitz, Kilpatrick Townsend		
Address Line 1:	1100 Peachtree Street, Suite 2800		
Address Line 4:	Atlanta, GEORGIA 30309-4528		
NAME OF SUBMITTER:	Mark Iskowitz, Kilpatrick Townsend		
SIGNATURE:	/mji/		
DATE SIGNED:	02/12/2018		
Total Attachments: 1			
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OP \$40.00 1228651

U.S. Trademark Assignment

WHEREAS, Bimbo Bakeries USA, Inc., a Delaware corporation having a principal place of business at 55 Business Center Drive, Horsham, Pennsylvania 19044 ("Assignor") is the record owner of the following registration of the NATURE'S HARVEST ("Mark"):

Jurisdiction	Claim	Mark	Goods
United States	Reg. No. 1228651	NATURE'S HARVEST	bread

WHEREAS, Flowers Bakeries Brands, LLC, a Delaware limited liability company with an address of 1919 Flowers Circle Thomasville, Georgia 31757 ("Assignee") desires to acquire all right, title, and interest in and to the Mark, and the goodwill symbolized by the Mark;

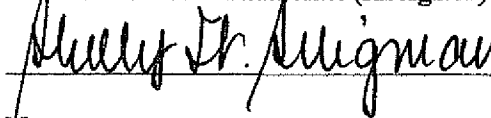
NOW THEREFORE IT IS AGREED AS FOLLOWS

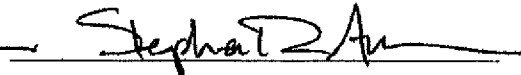
For good and valuable consideration, the receipt and sufficient which are mutually acknowledged, Assignor assigns, transfers, and conveys to Assignee (including its successors and assigns), the entire right, title, and interest in and to the Mark (including the above-referenced registration), and the goodwill symbolized by the Mark, as well as the right to sue for past and present infringements of the Mark.

This agreement is effective as of January __, 2018.

Bimbo Bakeries USA, Inc. (Assignor)

Flowers Bakeries Brands, LLC (Assignee)





Name: SHELLY W. SELIGMAN
Vice President and General Counsel

Name: Stephen R. Avera

Title: _____

Title: Asst. Sec. ; Attorney-in-fact

Date: 1/22/18

Date: _____