

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM462058

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ENTITY CONVERSION		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
STRATIVITY GROUP, INC.		01/31/2018	Corporation: DELAWARE
RECEIVING PARTY DATA			
Name:	STRATIVITY GROUP, LLC		
Street Address:	401 HACKENSACK AVENUE, 8TH FLOOR		
City:	HACKENSACK		
State/Country:	NEW JERSEY		
Postal Code:	07601		
Entity Type:	Limited Liability Company: DELAWARE		
PROPERTY NUMBERS Total: 10			
Property Type	Number	Word Mark	
Registration Number:	4820599	STRATIVITY	
Registration Number:	4820600	STRATIVITY	
Registration Number:	4775309	UNLOCK EXCEPTIONAL	
Registration Number:	4936468	CX MASTERS	
Registration Number:	4959817	CX MASTERS	
Registration Number:	5335701	BE. LEAD. DO!	
Registration Number:	5335702	BE. LEAD. DO!	
Serial Number:	87662195	FUTURE READY CHANGE	
Serial Number:	87662207	FUTURE READY IMPACT	
Serial Number:	87615294	IMPACT CULTURE	
CORRESPONDENCE DATA			
Fax Number:	6468780801		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	646-878-0820`		
Email:	tm-uspto@pearlcohen.com		
Correspondent Name:	Todd Braverman, Esq.		
Address Line 1:	1500 Broadway, 12th Floor		
Address Line 2:	Pearl Cohen Zedek Latzer Baratz LLP		
Address Line 4:	New York, NEW YORK 10036		

CH \$265.00 4820599

ATTORNEY DOCKET NUMBER:	700816-12-00 - Strat Conv
NAME OF SUBMITTER:	Todd Braverman, Esq.
SIGNATURE:	/tjbraverman/
DATE SIGNED:	02/14/2018
Total Attachments: 4 source=Strativity- Certificate of Conversion and Formation (01.31.18)#page1.tif source=Strativity- Certificate of Conversion and Formation (01.31.18)#page2.tif source=Strativity- Certificate of Conversion and Formation (01.31.18)#page3.tif source=Strativity- Certificate of Conversion and Formation (01.31.18)#page4.tif	

Delaware

The First State

Page 1

I, JEFFREY W. BULLOCK, SECRETARY OF STATE OF THE STATE OF DELAWARE, DO HEREBY CERTIFY THAT THE ATTACHED IS A TRUE AND CORRECT COPY OF THE CERTIFICATE OF CONVERSION OF A DELAWARE CORPORATION UNDER THE NAME OF "STRATIVITY GROUP, INC." TO A DELAWARE LIMITED LIABILITY COMPANY, CHANGING ITS NAME FROM "STRATIVITY GROUP, INC." TO "STRATIVITY GROUP, LLC", FILED IN THIS OFFICE ON THE THIRTY-FIRST DAY OF JANUARY, A.D. 2018, AT 11 O`CLOCK A.M.




Jeffrey W. Bullock, Secretary of State

3607129 8100V
SR# 20180617127

You may verify this certificate online at corp.delaware.gov/authver.shtml

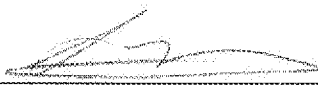
Authentication: 202066008
Date: 01-31-18

TRADEMARK
REEL: 006272 FRAME: 0611

STATE OF DELAWARE
CERTIFICATE OF CONVERSION
FROM A CORPORATION TO A
LIMITED LIABILITY COMPANY PURSUANT TO
SECTION 18-214 OF THE LIMITED LIABILITY ACT

- 1.) The jurisdiction where the Corporation first formed is Delaware.
- 2.) The jurisdiction immediately prior to filing this Certificate is Delaware.
- 3.) The date the corporation first formed is December 24, 2002.
- 4.) The name of the Corporation immediately prior to filing this Certificate is
Strativity Group, Inc.
- 5.) The name of the Limited Liability Company as set forth in the Certificate of
Formation is Strativity Group, LLC.

IN WITNESS WHEREOF, the undersigned have executed this Certificate on the
31 day of January, A.D. 2018.

By: 
Authorized Person

Name: Lior Arussy, President
Print or Type

Delaware

The First State

Page 1

*I, JEFFREY W. BULLOCK, SECRETARY OF STATE OF THE STATE OF
DELAWARE DO HEREBY CERTIFY THAT THE ATTACHED IS A TRUE AND
CORRECT COPY OF THE CERTIFICATE OF FORMATION OF "STRATIVITY
GROUP, LLC" FILED IN THIS OFFICE ON THE THIRTY-FIRST DAY OF
JANUARY, A.D. 2018, AT 11 O`CLOCK A.M.*




Jeffrey W. Bullock, Secretary of State

3607129 8100V
SR# 20180617127

You may verify this certificate online at corp.delaware.gov/authver.shtml

Authentication: 202066008
Date: 01-31-18

TRADEMARK
REEL: 006272 FRAME: 0613

STATE of DELAWARE
LIMITED LIABILITY COMPANY
CERTIFICATE of FORMATION


• **First:** The name of the limited liability company is _____
Strativity Group, LLC

• **Second:** The address of its registered office in the State of Delaware is
1209 Orange Street- Corporation Trust Center in the City of Wilmington
Zip Code 19801

The name of its Registered agent at such address is _____
The Corporation Trust Company

• **Third:** (Insert any other matters the members determine to include herein.)

In Witness Whereof, the undersigned have executed this Certificate of Formation this
31 day of January, 20 18

By: 
Authorized Person(s)

Name: Lior Arussy, President
Typed or Printed