

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM462072

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Sargento Foods Inc.		02/12/2018	Corporation: WISCONSIN
RECEIVING PARTY DATA			
Name:	Redevelopment Authority of the City of Plymouth		
Street Address:	128 Smith Street		
City:	Plymouth		
State/Country:	WISCONSIN		
Postal Code:	53073		
Entity Type:	Non-Profit Organization: WISCONSIN		
PROPERTY NUMBERS Total: 1			
Property Type	Number	Word Mark	
Serial Number:	86738837	CHEESE COUNTER	
CORRESPONDENCE DATA			
Fax Number:	4142770656		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	4142716560		
Email:	mkeipdocket@michaelbest.com		
Correspondent Name:	Billie Jean Smith		
Address Line 1:	100 East Wisconsin Avenue, Suite 3300		
Address Line 4:	Milwaukee, WISCONSIN 53202		
NAME OF SUBMITTER:	Jaime L. Trembl		
SIGNATURE:	/jaime l. trembl/		
DATE SIGNED:	02/14/2018		
Total Attachments: 1			
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OP \$40.00 86738837

TRADEMARK ASSIGNMENT

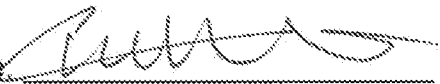
This Agreement is made by and between Sargento Foods Inc., a Wisconsin Corporation (hereinafter "Assignor") and Redevelopment Authority of the City of Plymouth, a redevelopment authority created and existing under Wis. Stat. § 66.1333, having an address of 128 Smith Street, Plymouth, WI 53073 United States of America (hereinafter "Assignee") on this 12th day of February, 2018 ("Effective Date").

WHEREAS, Assignor owns the trademark CHEESE COUNTER (the "Mark") which is the subject of US Trademark Application No. 86/738837 (the "Application"); and

WHEREAS, Assignee is desirous of acquiring said Mark, said Application and any federal registration that issues from said Application.

NOW, THEREFORE, for good and valuable consideration, the receipt of which is hereby acknowledged, Assignor hereby assigns and transfers to Assignee all right, title and interest in and to the Mark, the Application and any federal registration that issues from said Application, and all common law rights in the Mark, together with the goodwill of the business symbolized by the Mark and its right to sue for past infringement of the Mark and to recover any and all damages and awards for such infringement.

SARGENTO FOODS INC.

Signature: 

Name: CHAD HAMILTON

Title: SECRETARY & GENERAL COUNSEL