

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
 Stylesheet Version v1.2

ETAS ID: TM462319

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
SFLD Investments, LLC		06/27/2017	Corporation: MICHIGAN
RECEIVING PARTY DATA			
Name:	Anthony Brands USA, Inc.		
Street Address:	120 Jersey Avenue		
City:	New Brunswick		
State/Country:	NEW JERSEY		
Postal Code:	08901		
Entity Type:	Corporation: NEW JERSEY		
PROPERTY NUMBERS Total: 22			
Property Type	Number	Word Mark	
Registration Number:	2762219	ANTHONY LOGISTICS FOR MEN	
Registration Number:	3242507		
Registration Number:	4032094	SHAVEWORKS	
Registration Number:	4042443	SHAVEWORKS	
Registration Number:	2433113	ANTHONY.COM	
Registration Number:	3753237	THE COOL FIX	
Registration Number:	4606491	DOWNUNDER COMFORT	
Registration Number:	4832564	DEVELOPED FOR MEN. BORROWED BY WOMEN.	
Registration Number:	4769096	EMILY & TONY	
Registration Number:	4769275	EMILY & TONY	
Registration Number:	5140996		
Registration Number:	4042442	SHAVEWORKS	
Registration Number:	4530764	ANTHONY	
Registration Number:	4530765	ANTHONY	
Registration Number:	4492260	ACTION SOLUTIONS FOR MEN	
Registration Number:	4495866	PEARL SOUFFLE	
Registration Number:	4552909	ANTHONY	
Registration Number:	4552910	ANTHONY	
Registration Number:	4552911	ANTHONY BRANDS	

CH \$565.00 2762219

Property Type	Number	Word Mark
Registration Number:	4548929	ANTHONY
Registration Number:	4548930	ANTHONY BRANDS
Registration Number:	4590051	WAKE UP CALL

CORRESPONDENCE DATA

Fax Number: 5616596313

Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.

Phone: 561.671.3608

Email: peter.chiabotti@akerman.com, ip@akerman.com

Correspondent Name: Peter A. Chiabotti

Address Line 1: 777 South Flagler Drive

Address Line 2: Suite 1100 West

Address Line 4: West Palm Beach, FLORIDA 33401

NAME OF SUBMITTER:	Peter A. Chiabotti
SIGNATURE:	/Peter A. Chiabotti/
DATE SIGNED:	02/15/2018

Total Attachments: 7

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TRADEMARK ASSIGNMENT

THIS TRADEMARK ASSIGNMENT (the "Assignment"), effective as of the last date below written, is made by and between **SFLD INVESTMENTS, LLC**, a Michigan limited liability company located at 27777 Franklin Road, Suite 2500, Southfield, MI 48034 (Assignor"), and **ANTHONY BRANDS USA, INC.**, a New Jersey corporation located at 120 Jersey Avenue, New Brunswick, NJ 08901 (Assignee"), the ("Parties").

RECITALS:

- A. Assignor is the owner of record of the trademark applications and registrations listed on Exhibit A (the "Trademarks").
- B. Assignee desires to acquire all of Assignor's entire right, title, and interest in and to the Trademarks, together with whatever goodwill is associated with the Trademarks.
- C. Assignor desires to transfer to Assignee all of Assignor's rights in the Trademarks.

AGREEMENTS:

NOW, THEREFORE, in exchange for \$1.00 and other good and valuable consideration, the receipt and sufficiency of which is hereby acknowledged:

1. Assignor does hereby sell, assign, transfer, convey and set over unto Assignee all rights, title, and interest in and to the Trademarks, together with all other goodwill associated with the Trademarks, including, but not limited to, any and all rights to register and to renew the Trademarks, together with all rights to sue and recover for past, present and future infringement thereof, to have and to hold forever for the sole and exclusive use and benefit of Assignee.

2. As a result of this Assignment, the Trademarks are to be held and enjoyed by Assignee for its own use and enjoyment and the use and enjoyment of its heirs, successors, assigns, and legal representatives, as fully and entirely as the same would have been held and enjoyed by Assignor if this assignment, sale, conveyance, and transfer had not been made.

3. Assignor further covenants and agrees that it shall, at any time, upon Assignee's request, testify in any legal proceeding, execute and deliver any agreement, document, certificate or instrument and generally do all that is possible or that may be necessary or desirable to perfect the title to the Trademarks in Assignee, its heirs, successors, assigns or other legal representatives.

4. If applicable, Assignor hereby authorizes and requests the United States Patent and Trademarks Office, and the corresponding entities or agencies in any applicable foreign countries, to record Assignee as owner of the Trademarks. Assignor agrees to cooperate to sign and deliver to Assignee any further assignment documents reasonably requested by Assignee to effectuate the assignment of the Trademarks to Assignee.

5. This Assignment constitutes the entire understanding between the Parties with respect to the subject matter of this Assignment and supersedes any prior discussions, negotiations, agreements and understandings.

6. This Assignment shall be governed and controlled in all respects by the laws of the State of Michigan, including interpretation, enforceability, validity and construction, without regard to any conflict of law provisions.

7. This Assignment may be executed in one or more counterparts, each of which will be deemed an original agreement, but all of which will be considered one instrument and will become a binding agreement when one or more counterparts have been signed by each of the parties and delivered to the other. A facsimile of this document bearing a party's signature or a printed copy of the original, signed document scanned in .pdf or .tiff format shall have the same legal force and effect as an original of such signature and shall be treated as an original document for evidentiary purposes.

8. The Parties represent that they have carefully read this Assignment and have had an opportunity to consult with an attorney. The Parties affirmatively state that they understand the contents of this Assignment, and sign this Assignment as their free act and deed.

[Signatures follow]

TRADEMARK ASSIGNMENT

IN WITNESS WHEREOF, the Parties have caused this Trademark Assignment to be executed as of the date set forth below.

ASSIGNOR:

SFLD INVESTMENTS, LLC

a Michigan limited liability company

Signature


IRA J. JAFFE, MANAGER

Date June 27, 2017

Executed in the United States of America

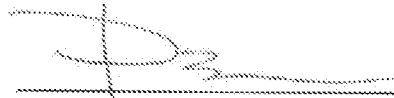
Michigan
STATE OF NEW YORK }

COUNTY OF Oakland }

ss.

On June 27, 2017, before me, Patricia Walker, personally appeared **IRA J. JAFFE** on behalf of **SFLD INVESTMENTS, LLC**, personally known to me (or proved to me on the basis of satisfactory evidence) to be the person whose name is subscribed to the within instrument, and acknowledged to me that he executed the same in his authorized capacity, and that by his signature on the instrument, the entity upon behalf of which he acted, executed the instrument.

WITNESS my hand and official seal.



Notary Signature

PATRICIA WALKER
NOTARY PUBLIC, STATE OF MI
COUNTY OF WAYNE
My Commission Expires 10-24-2018
Acting in the County of Oakland

ASSIGNMENT ACCEPTED:

ASSIGNEE:

ANTHONY BRANDS USA, INC.,
a New Jersey corporation

By: 

Steve Deutsch, President

Dated: June 27, 2017

Executed in the United States of America

STATE OF NEW YORK }

COUNTY OF _____





ss.

On June 27, 2017, before me, _____, personally appeared Steve Deutsch on behalf of ANTHONY BRANDS USA, INC., a New Jersey corporation, personally known to me (or proved to me on the basis of satisfactory evidence) to be the person whose name is subscribed to the within instrument, and acknowledged to me that he/she executed the same in his/her authorized capacity, and that by his/her signature on the instrument, the person, or the entity upon behalf of which the person acted, executed the instrument.







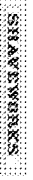
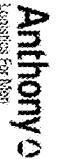
WITNESS my hand and official seal.

ANDREW HANNA
NOTARY PUBLIC OF NEW JERSEY
MY COMMISSION EXPIRES JUNE 25, 2018






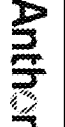


Notary Signature

Country	Mark	Image	Serial No.	Filing Date	Reg. No.	Reg. Date	Class	Description of goods and services
Brazil	PEARL SOLUTION		840506546	May 6, 2013	840506546	Mar 8, 2016	03	Int - Shaving cream
Canada	PEARL SOLUTION		1,625,024	May 1, 2013	TMA903747	May 15, 2015	03	Int - Shaving cream
Canada	WAKE UP CALL		1,658,930	Jan 9, 2014	960747	Jan 23, 2017	03	Int - Skin care products, namely, non-medicated skin serum
Canada	ANTHONY LOGISTICS FOR MEN		1,266,110	Jul 26, 2005	682469	Feb 27, 2007	03	Personal care products for men, namely, shaving cream, shaving gel, pre-shaving preparations, namely, oil; non-medicated astringent after-shave for cosmetic purposes, after-shave balm, tooth paste, personal deodorant, facial and body soap, facial cleanser, anti-wrinkle cream, body cleansing gel, body scrub, facial scrub, skin toner, hand and body lotion, facial lotion, facial moisturizer, deep-pore cleansing clay facial mask, lip cream, eye cream, shampoo, hair conditioner, hair cream, hair gel, talcum powder, sun screen, self tanning lotion, non-medicated muscle rub, and cologne; vitamins and medicated astringent after-shave for medicinal purposes.
Canada	NO SWEAT BODY DEFENSE		1,728,238	May 14, 2015			00	Body cream that dries to a powdery consistency
Canada	ACTION SOLUTIONS FOR MEN		1,661,473	Jan 29, 2014			03	Int - Facial scrub; after shave balm; pre-shave oil; foaming facial cleanser; and shave cream
Europe	PEARL SOLUTION		011791134	May 3, 2013	011791134	Sep 12, 2013	03	Int - Shaving cream
Europe	ANTHONY and Design		012010724	Jul 24, 2013	012010724	Dec 18, 2013	03	Int - Non-medicated preparations for the care of skin, hair and scalp, particularly hair shampoos and conditioners; after-shave; shower and bath gel; skin and facial cleansers; facial scrubs; astringents for cosmetic purposes; skin toners; shave creams and gels; pre-shave oil; skin lotions; sun screen, skin care products, namely, non-medicated skin serum, skin creams; lip balm; body scrub; deodorants for personal use; after sun creams; non-medicated preparations all for the care of skin, hair and scalp; skin care preparations; hair care preparations
							35	Int - On-line retail store services featuring a full line of skin and hair care products
Europe	WAKE UP CALL		012484201	Jan 8, 2014	012484201	Jun 3, 2016	03	Int - Skin care products, namely, non-medicated skin serum
Europe	SHAVEWORKS		011573541	Feb 14, 2013	011573541	Jun 19, 2013	03	Personal care products for men, namely, pre-shaving preparations; non-medicated astringent after-shave for cosmetic purposes, after-shave balm, after-shave lotion, facial scrub, facial lotion, facial moisturizer, exfoliant cream, exfoliant gel; non-medicated topical skin preparations, namely, skin care solution for razor burn, razor bumps and ingrown hair
Europe	SHAVEWORKS and Design		011573631	Feb 14, 2013	011573631	Jun 19, 2013	03	Personal care products for men and women, namely, pre-shaving preparations; non-medicated astringent after-shave for cosmetic purposes, after-shave balm, after-shave lotion, facial scrub, facial lotion, facial moisturizer, exfoliant cream, exfoliant gel; non-medicated topical skin preparations, namely, skin care solution for razor burn, razor bumps and ingrown hair
Europe	SHAVEWORKS (Stylized)		011573672	Feb 14, 2013	011573672	Jun 19, 2013	03	Personal care products for men, namely, pre-shaving preparations; non-medicated astringent after-shave for cosmetic purposes, after-shave balm, after-shave lotion, facial scrub, facial lotion, facial moisturizer, exfoliant cream, exfoliant gel; non-medicated topical skin preparations, namely, skin care solution for razor burn, razor bumps and ingrown hair
Europe	ACTION SOLUTIONS FOR MEN		011573722	Feb 14, 2013	011573722	Jun 21, 2013	03	Int - Facial scrub; after shave balm; pre-shave oil; foaming facial cleanser; and shave cream
Europe	Misc Design		896298	Aug 16, 2006	896298	Aug 16, 2006	03	Int - Personal care products for men, namely, shaving cream, shaving gel; pre-shaving preparations, namely, oil; non-medicated astringent after-shave for cosmetic purposes, after-shave balm, tooth paste, personal deodorant, facial and body soap, facial cleanser, anti-wrinkle cream, body cleansing gel, body scrub, facial scrub, skin toner, hand and body lotion, facial lotion, facial moisturizer, deep-pore cleansing clay facial mask, lip cream, eye cream, shampoo, hair conditioner, hair cream, hair gel, talcum powder, sun screen, self tanning lotion, non-medicated muscle rub and cologne.
							05	Vitamins and medicated astringent after-shave for medicinal purposes.
Europe	ANTHONY.COM		907955	Aug 14, 2006	907955	Aug 14, 2006	35	Dissemination of advertising for others via an on-line electronic communications network and online ordering services featuring cosmetics, and beauty products.
							44	Providing online information in the field of cosmetics, beauty products and dermatology
Europe	GRANDMA STELLERS		011777935	Apr 29, 2013	011777935	Sep 6, 2013	03	Int - Hand soaps and hand lotions
							04	Int - Candles

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Europe	ANTHONY LOGISTICS FOR MEN and Design		1850692	Sep 12, 2000	1850692	Feb 4, 2002	03	Bleaching preparations and other substances for tanning use; cleaning, polishing, scouring and abrasive preparations; soaps, perfumery, essential oils, cosmetics, hair lotions; deodorants; personal care products for men, namely, shaving cream, shaving gel, pre-shave oil, astringent after-shave, after shave balm, tooth paste, deodorant, facial and body soap, facial cleanser, anti-wrinkle cream, body cleansing gel, body scrub, facial scrub, skin toner, hand and body lotion, facial lotion, facial moisturizer, deep-pore cleansing clay, lip cream, eye cream, shampoo, hair conditioner, hair cream, hair gel, talc powder, sun screen, self tanning lotion, non-medicated muscle rub, and cologne.
Europe	NO SWEAT BODY DEFENSE		014065643	May 15, 2015			03	Medical, hygienic and beauty care services; beauty treatment, hairstressing salons; beauty salons; manicuring; cosmetic treatments; information, advisory and consultancy services for all the aforesaid.
India	SHAVEWORKS		3232949	Apr 11, 2016	3232949	Apr 11, 2016	03	Pharmaceutical, veterinary and sanitary preparations; dietetic substances adapted for medical use, food for babies; plasters, materials for dressings; material for stopping teeth, dental wax; disinfectants; preparations for destroying vermin; fungicides, herbicides; vitamins.
India	SHAVEWORKS and Design		3232950	Apr 11, 2016	3232950	Apr 11, 2016	03	Int - Body cream, especially body cream that dries to a powdery consistency
India	THE COOL FIX		3232948	Apr 11, 2016	3232948	Apr 11, 2016	03	Personal care products for men, namely, pre-shaving preparations; non-medicated astringent after-shave for cosmetic purposes, after-shave balm, after-shave lotion, facial scrub, facial lotion, facial moisturizer, exfoliant cream, exfoliant gel; non-medicated topical skin preparations, namely, skin care solution for razor burn, razor bumps and ingrown hair
India	Misc Design		3232946	Apr 11, 2016			03	Personal care products for men, namely, shaving cream, shaving gel, pre-shaving preparations, namely, oil, non-medicated astringent after-shave for cosmetic purposes, after-shave balm, , personal deodorant, facial and body soap, facial cleanser, anti-wrinkle cream, body cleansing gel, body scrub, facial scrub, skin toner, hand and body lotion, facial lotion, facial moisturizer, deep-pore cleansing clay facial mask, eye cream, shampoo, sun screen, self tanning lotion
India	PEARL SOUFFLE		3232947	Apr 11, 2016			03	Int - Shaving cream
India	ANTHONY		3232943	Apr 11, 2016			35	Int - On-line retail store services featuring a full line of skin and hair care products
India	ANTHONY		3232942	Apr 11, 2016			03	Int - Hair shampoos and conditioners; after-shave; shower and bath gel; skin and facial cleansers; facial scrubs; astringents for cosmetic purposes; skin toners; shave creams and gels; pre-shaved oil; skin lotions; sun screen; skin care products, namely, non-medicated skin serum, skin creams, lip balm, body scrub; deodorants for personal use; after sun creams; a full line of non-medicated preparations all for the care of skin, hair and scalp
India	ANTHONY and Design		3232945	Apr 11, 2016			35	Int - On-line retail store services featuring a full line of non-medicated skin and hair care products
India	ANTHONY and Design		3232944	Apr 11, 2016			03	Int - A full line of non-medicated preparations all for the care of skin, hair and scalp
Korea	WAKE UP CALL		4020140001490	Jan 8, 2014	1063152	Oct 7, 2014	03	Int - Skin care products, namely, non-medicated skin serum
Korea	ACTION SOLUTIONS FOR MEN		4020130005895	Jan 30, 2013	1008859	Nov 22, 2013	03	Int - Facial scrub; after shave balm; pre-shave oil; foaming facial cleanser; and shave cream
Korea	SHAVEWORKS		4020130005892	Jan 30, 2013	1015556	Jan 9, 2014	03	Personal care products for men, namely, pre-shaving preparations; non-medicated astringent after-shave for cosmetic purposes, after-shave balm, after-shave lotion, facial scrub, facial lotion, facial moisturizer, exfoliant cream, exfoliant gel; non-medicated topical skin preparations, namely, skin care solution for razor burn, razor bumps and ingrown hair
Korea	SHAVEWORKS and Design		4020130005893	Jan 30, 2013	1015550	Jan 9, 2014	03	Personal care products for men and women, namely, pre-shaving preparations; non-medicated astringent after-shave for cosmetic purposes, after-shave balm, after-shave lotion, facial scrub, facial lotion, facial moisturizer, exfoliant cream, exfoliant gel; non-medicated topical skin preparations, namely, skin care solution for razor burn, razor bumps and ingrown hair
Korea	SHAVEWORKS (Stylized)		4020130005894	Jan 30, 2013	1015525	Jan 9, 2014	03	Personal care products for men, namely, pre-shaving preparations; non-medicated astringent after-shave for cosmetic purposes, after-shave balm, after-shave lotion, facial scrub, facial lotion, facial moisturizer, exfoliant cream, exfoliant gel; non-medicated topical skin preparations, namely, skin care solution for razor burn, razor bumps and ingrown hair
Mexico	PEARL SOUFFLE		1370788	May 3, 2013	1390223	Aug 15, 2013	03	Int - Shaving cream
U.S.	ANTHONY LOGISTICS FOR MEN and Design		76/108,430	Aug 14, 2000	2762219	Sep 9, 2003	3	Personal care products for men, namely, shaving cream, shaving gel, pre-shaving preparations, namely, oil; non-medicated astringent after-shave for cosmetic purposes, after-shave balm, personal deodorant, facial and body soap, facial cleanser, anti-wrinkle cream, body cleansing gel, body scrub, facial scrub, skin toner, hand and body lotion, facial lotion, facial moisturizer, deep-pore cleansing clay facial mask, eye cream, shampoo, sun screen, self tanning lotion

Trademark Assignment

U.S.	Misc Design		78/951,952	Aug 15, 2006	3242507	May 15, 2007	03	Personal care products for men, namely, shaving cream, shaving gel, pre-shaving preparations, namely, oil; non-medicated astringent after-shave for cosmetic purposes, after-shave balm, , personal deodorant, facial and body soap, facial cleanser, anti-wrinkle cream, body cleansing gel, body scrub, facial scrub, body toner, hand and body lotion, facial lotion, facial moisturizer, deep-pore cleansing clay facial mask, eye cream, shampoo, sun screen, self tanning lotion
U.S.	SHAVEWORKS and Design		77/84,141	Jul 17, 2009	4032094	Sep 27, 2011	03	Personal care products for men and women, namely, pre-shaving preparations, non-medicated astringent after-shave for cosmetic purposes, after-shave balm, after-shave lotion, facial scrub, facial lotion, facial moisturizer, exfoliant cream, exfoliant gel, non-medicated topical skin preparations, namely, skin care solution for razor burn, razor bumps and ingrown hair
U.S.	SHAVEWORKS		77/609,941	Nov 7, 2008	4042443	Oct 18, 2011	03	Personal care products for men, namely, pre-shaving preparations; non-medicated astringent after-shave for cosmetic purposes, after-shave balm, after-shave lotion, facial scrub, facial lotion, facial moisturizer, exfoliant cream, exfoliant gel; non-medicated topical skin preparations, namely, skin care solution for razor burn, razor bumps and ingrown hair
U.S.	ANTHONY.COM		75/798,999	Sep 13, 1999	2433113	Mar 6, 2001	42	Providing online information in the field of cosmetics, beauty products, and dermatology
U.S.	THE COOL FIX		77/671,105	Feb 16, 2009	3755237	Feb 23, 2010	03	Non-medicated topical skin preparations, namely, skin care solution for razor burn, razor bumps and ingrown hair
U.S.	DOWNUNDER CONFORT		85/925563	7-May-13	4606491	Sep 16, 2014	3	Int - Body cream that dries to a powdery consistency
U.S.	DEVELOPED FOR MEN, BORROWED BY WOMEN,		86/159,345	Jan 7, 2014	4832564	Oct 13, 2015	03	Int - A full line of non-medicated preparations all for the care of skin, hair and scalp
U.S.	EMILY & TONY		85/836,807	30-Jan-13	4769096	Jul 7, 2015	05	Int - Sexual skin hygiene preparations, namely, cream-to-powder skin creams for intimate areas, which are used and marketed for enhancing sexual activity
U.S.	EMILY & TONY		85/879,863	30-Jan-13	4769275	Jul 7, 2015	04	Int - candles for massage
U.S.	Misc Design		87/089,136	Jun 30, 2016	5140996	Feb 14, 2017	03	Int - A full line of non-medicated preparations all for the care of skin, hair and scalp; non-medicated skin treatments for the prevention of ingrown hair, non-medicated and -aging serums, beauty serums; Exfoliating wipes containing a glycolic ingredient not for medical purposes; Astringent pads for cosmetic purposes; lip balm, body cream that dries to a powdery consistency; hand cream
U.S.	SHAVEWORKS (stylized)		77/609,938	Nov 7, 2008	4042442	Oct 18, 2011	03	Personal care products for men, namely, pre-shaving preparations; non-medicated astringent after-shave for cosmetic purposes, after-shave balm, after-shave lotion, facial scrub, facial lotion, facial moisturizer, exfoliant cream, exfoliant gel; non-medicated topical skin preparations, namely, skin care solution for razor burn, razor bumps and ingrown hair
U.S.	ANTHONY		85/896,268	Apr 5, 2013	4530764	May 13, 2014	03	Int - Hair shampoos and conditioners; After-shave; Shower and bath gel; skin and facial cleansers; Facial scrubs; Astringents for cosmetic purposes; Skin toners; Shave creams and gels; Pre-Shave Oil; skin lotions; Sun screen; Skin care products, namely, non-medicated skin serums; Skin creams; Lip balm; Body scrub; Deodorants for personal use; After sun creams; Non-medicated preparations all for the care of skin, hair and scalp
U.S.	ANTHONY		85/896,280	Apr 5, 2013	4530765	May 13, 2014	35	Int - On-line retail store services featuring a full line of non-medicated skin and hair care products
U.S.	ACTION SOLUTIONS FOR MEN		85/788,561	Nov 27, 2012	4492260	Mar 4, 2014	03	Int - Facial scrub; after shave balm; pre-shave oil; foaming facial cleanser; and shave cream
U.S.	PEARL.SOU.FLE		85/772,754	Nov 6, 2012	4495866	Mar 11, 2014	03	Int - Shaving cream
U.S.	ANTHONY and Design		85/896,286	Apr 5, 2013	4552909	Jun 17, 2014	03	Int - A full line of non-medicated preparations all for the care of skin, hair and scalp
U.S.	ANTHONY and Design		85/896,292	Apr 5, 2013	4552910	Jun 17, 2014	03	Int - On-line retail store services featuring a full line of non-medicated skin and hair care products
U.S.	ANTHONY BRANDS		85/896,300	Apr 5, 2013	4552911	Jun 17, 2014	35	Int - A full line of non-medicated preparations all for the care of skin, hair and scalp
U.S.	ANTHONY		85/896,274	Apr 5, 2013	4548929	Jun 10, 2014	03	Int - On-line retail store services featuring a full line of non-medicated skin and hair care products
U.S.	ANTHONY BRANDS and Design		85/896,307	Apr 5, 2013	4548930	Jun 10, 2014	35	Int - On-line retail store services featuring a full line of non-medicated skin and hair care products
U.S.	WAKE UP CALL		86/005,546	Jul 9, 2013	4590051	Aug 19, 2014	03	Int - Skin care products, namely, non-medicated skin serum
WIPO	Misc Design		896298	Aug 16, 2006	896298	Aug 16, 2006	03	Int - Personal care products for men, namely, shaving cream, shaving gel, pre-shaving preparations, namely, oil; non-medicated astringent after-shave for cosmetic purposes, after-shave balm, tooth paste, personal deodorant, facial and body soap, facial cleanser, anti-wrinkle cream, body cleansing gel, body scrub, facial scrub, skin toner, hand and body lotion, facial lotion, facial moisturizer, deep-pore cleansing clay facial mask, lip cream, eye cream, shampoo, hair conditioner; hair cream, hair gel, talcum powder, sun screen, self tanning lotion, non-medicated muscle rub and cologne.
WIPO	ANTHONY.COM		907955	Aug 14, 2006	907955	Aug 14, 2006	35	Int - Vitamins and medicated astringent after-shave for medicinal purposes.
WIPO	ANTHONY.COM		907955	Aug 14, 2006	907955	Aug 14, 2006	44	Dissemination of advertising for others via an on-line electronic communications network and online ordering services featuring cosmetics, and beauty products.
WIPO	ANTHONY.COM		907955	Aug 14, 2006	907955	Aug 14, 2006	44	Providing online information in the field of cosmetics, beauty products and dermatology

TRADEMARK

REEL: 006273 FRAME: 0044

RECORDED: 02/15/2018