

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM462611

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
ICON Health & Fitness, Inc.		02/09/2018	Corporation: DELAWARE
RECEIVING PARTY DATA			
Name:	ICON - ALTRA LLC		
Street Address:	1500 SOUTH 1000 WEST		
City:	Logan		
State/Country:	UTAH		
Postal Code:	84321		
Entity Type:	Limited Liability Company: UTAH		
PROPERTY NUMBERS Total: 7			
Property Type	Number	Word Mark	
Registration Number:	4145507	ALTRA	
Registration Number:	3999473	ALTRA	
Registration Number:	4134272	ALTRA	
Registration Number:	5233713	ALTRA IQ	
Registration Number:	5351204		
Serial Number:	85894512	ZERO LIMITS	
Registration Number:	4779742	ZERO LIMIT	
CORRESPONDENCE DATA			
Fax Number:			
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	435-786-5956		
Email:	ip@iconfitness.com		
Correspondent Name:	ICON Health & Fitness, Inc.		
Address Line 1:	1500 SOUTH 1000 WEST		
Address Line 2:	ATTN: legal department		
Address Line 4:	Logan, UTAH 84321		
NAME OF SUBMITTER:	Richard K. C. Chang II		
SIGNATURE:	/Richard K. C. Chang II/		
DATE SIGNED:	02/19/2018		

CH \$190.00 4145507

Total Attachments: 4

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ASSIGNMENT OF INTELLECTUAL PROPERTY

WHEREAS, ICON HEALTH & FITNESS, INC., a Delaware corporation with its principal place of business located at 1500 South 1000 West, Logan, Utah 84321 ("Assignor"), is the full owner of its subsidiary, ICON-ALTRA LLC, a Utah limited liability company with its principal place of business located at 1500 South 1000 West, Logan, Utah 84321 ("Assignee");

WHEREAS, Assignor desires to transfer all of its patents and trademarks as identified in Schedule A and the goodwill of the business symbolized thereby, and the right to sue and collect damages for past and/or future infringement thereof (the "IP"), to Assignee. Assignee desires to receive all of Assignor's patents and trademarks and all associated good will.

NOW, THEREFORE, for and in consideration of good and valuable consideration, the receipt and sufficiency of which is hereby acknowledged, Assignor does hereby assign and transfer to Assignee all right, title and interest in and to the IP, the goodwill of the business symbolized thereby, and the right to sue and collect damages for past and/or future infringement thereof.

IN WITNESS WHEREOF, the parties hereto have executed this Agreement, effective as of the date set forth below.

SIGNED on this the 9th day of February, 2018.

Assignor:

ICON Health & Fitness, Inc.
a Delaware corporation

By:


Everett Smith, Secretary

Assignee:

ICON-ALTRA LLC
a Utah limited liability company

By:


Brian Beckstead, President

SCHEDULE A

Patents

Country	AppTitle	Status	AppNumber	FileDate	PatNumber	IssDate
US	Shoe Tread	Granted	29392441	05/20/2011	D656305	03/27/2012
US	Shoe Tread	Granted	29392442	05/20/2011	D695504	12/17/2013
US	Shoe Tread "Intuition"	Granted	29392445	05/20/2011	D657120	04/10/2012
US	Footwear Apparatus with Technique Feedback	Published	14944944	11/18/2015		
US	Waterproof Fabric in a Running Shoe	Published	15415547	01/25/2017		
US	Shoe Sole	Pending	29626971	11/21/2017		
US	Bone-Shaped Stone Guard and Shoe Incorporating the Same	Pending	15820149	11/21/2017		
US	Shoe Sole	Pending	29626980	11/21/2017		
US	Drainage Holes in a Toe Box of a Shoe	Pending	15820235	11/21/2017		
US	Gaiter Attachment of a Shoe	Pending	15820225	11/21/2017		
US	Shoe Sole	Pending	29626992	11/21/2017		
US	Outsole Lugs Aligned with Metatarsal Bones	Pending	15820258	11/21/2017		
US	Patterned Sole	Pending	29626997	11/21/2017		
US	Flexible Midsole for Shoe and Shoe Incorporating Same	Pending	15820294	11/21/2017		
US	Tread of an Outsole	Pending	29627001	11/21/2017		
US	Shoe Member	Pending	29627004	11/21/2017		
US	Side Reinforcing Member of a Shoe	Pending	15820318	11/21/2017		
US	Spring Mechanism in a Shoe	Pending	15820328	11/21/2017		
US	Shoe Upper	Pending	29627006	11/21/2017		
US	Sensor Incorporated into the Sole of a Shoe	Pending	15821386	11/22/2017		

ALTRA, ALTRA IQ and Journey Logo Trademarks

Country	AppNumber	FileDate	RegNumber	RegDate
AD	28568	05/14/2014	33225	05/14/2014
AT	AM 1083/2014	05/08/2014	279273	08/06/2014
AU	1553879	04/26/2013	1553879	04/26/2013
AZ	201431049	05/08/2014	20160443	05/08/2014
BX	1289135	05/07/2014	0956296	05/07/2014
BY	20141130	05/07/2014	57251	05/07/2014
CH	55514/2014	05/07/2014	658594	05/15/2014
CL	1056210	04/30/2013	1073941	01/21/2014
CN	13138128	08/27/2013	13138128	08/14/2016
CN	18289816	11/10/2015	18289816	10/07/2017
CR	2013003944	05/08/2013	230090	09/19/2013

Country	AppNumber	FileDate	RegNumber	RegDate
CZ	0-513636	05/19/2014	346626	05/19/2014
DE	302014049889.8	06/12/2014	302014049889	07/14/2014
DK	VA 2014 01157	05/08/2014	VR 2014 01566	07/22/2014
EC	201339820	05/14/2013	7212014	01/16/2014
ES	3510182	05/08/2014	3510182	11/18/2014
FR	144141332	12/12/2014	144141332	12/12/2014
GB	3055598	05/15/2014	3055598	05/15/2014
GE	77031/3	05/07/2014	M26363	10/19/2015
GT	2013-03915	03/12/2012	195401	04/07/2014
HK	302671786	07/15/2013	302671786	07/15/2013
HU	M1401519	05/13/2014	215711	05/20/2015
IE	201400861	05/09/2014	252464	05/09/2014
JP	2015-052886	06/04/2015	5884738	09/30/2016
JP	2015-052886	06/04/2015	5884738	09/30/2016
KR	4020130027933	04/30/2013	401056662	09/02/2014
KR	7020140000125	03/19/2014	401056662	09/02/2014
MX	1368974	04/26/2013		
MY	09050213	05/13/2009	09050213	09/05/2011
MY	2013006070	04/26/2013	2013006070	04/26/2013
NO	201405427	05/09/2014	277336	08/22/2014
NZ	976352	04/26/2013	976352	05/08/2015
PH	4201300004925	04/29/2013	4201300004925	08/27/2013
PH	4201300004925	04/29/2013	4201300004925	08/27/2013
PL	Z-428374	05/09/2014	285681	10/21/2016
PT	530321	05/14/2014	530321	12/04/2014
RU	2014715188	05/07/2014	547188	05/07/2014
SE	2014/03306	05/08/2014	520708	08/22/2014
TR	2014/39119	05/09/2014	201439119	05/09/2014
TW	102024890	05/10/2013	01612091	12/01/2013
UA	m201406367	05/07/2014	203411	05/07/2014
US	85341496	06/08/2011	4145507	05/22/2012
US	85044289	05/20/2010	3999473	07/19/2011
US	85295559	04/14/2011	4134272	05/01/2012
US	85341496	06/08/2011	4145507	05/22/2012
VE	2013011319	06/12/2013	P339756	06/12/2013
ZA	201311298	04/26/2013	201311298	02/27/2015
US	87014435	04/26/2016	5233713	06/27/2017
US	87014435	04/26/2016	5233713	06/27/2017
US	86923870	02/29/2016	5351204	12/05/2017
US	86923870	02/29/2016	5351204	12/05/2017

Zero Limits Trademarks

Country	AppNumber	FileDate	RegNumber	RegDate
US	85494512	April 3, 2013		
US	85642091	June 4, 2012	4779742	July 28, 2015

Common Law Trademarks

Adam
Eve
Dehlia
Samson
3 Sum
Repetition
Provision Walk
Instinct Everyday
Intuition Everyday
Provision
Desert Boot
Tokala
One Jr.
Golden Spike
One

Torin IQ
Instinct
Intuition
Paradigm
Impulse
Impulse Flash
Timp
Timp IQ
Olympus
Lone Peak
Lone Peak NeoShell
Lone Peak Mid
Lone Peak Mid NeoShell
Superior
King MT

Smith Boot
Commute
Vali
Solstice
Vanish-R
Duo

Trademarked Tech

A-Bound
Altra EGO
StoneGuard
TrailClaw