

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM462521

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Whink Products Company		12/01/2017	Corporation: IOWA
RECEIVING PARTY DATA			
Name:	Rust-Oleum Corporation		
Street Address:	11 Hawthorn Parkway		
City:	Vernon Hills		
State/Country:	ILLINOIS		
Postal Code:	60061		
Entity Type:	Corporation: DELAWARE		
PROPERTY NUMBERS Total: 20			
Property Type	Number	Word Mark	
Registration Number:	4462920	AMERICA'S HOUSEHOLD PROBLEM SOLVERS	
Registration Number:	4657812	GSR	
Registration Number:	4066357	HAIR CLOG BLASTER	
Registration Number:	4025299	KRUCKENBERG'S GOURMET	
Registration Number:	2697504	KRUCKENBERG'S GOURMET	
Registration Number:	1860232	LIME BUSTER	
Registration Number:	2455938	LITTLE SQUIRT	
Registration Number:	1865134	NO MORE YELLOW	
Registration Number:	2621682	RUST FLUSH	
Registration Number:	1930180	RUST GUARD	
Registration Number:	3437861	RUST OXY	
Registration Number:	2072686	RUST SHIELD	
Registration Number:	4218535	THE BEST ON THE TOUGHEST	
Registration Number:	0858381	WASH AWAY	
Registration Number:	3161769	WHINK	
Registration Number:	3161776	WHINK	
Registration Number:	0525281	WHINK	
Registration Number:	3019323	WHINK HAIR CLOG BLASTER!	
Registration Number:	3853268	WHINK	

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Property Type	Number	Word Mark
Registration Number:	3853274	WHINK
CORRESPONDENCE DATA		
Fax Number:	8478162230	
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>		
Phone:	8478162280	
Email:	pcigelnik@rustoleum.com	
Correspondent Name:	Patricia Cigelnik / Rust-Oleum Corp	
Address Line 1:	11 Hawthorn Parkway	
Address Line 2:	Legal Department	
Address Line 4:	Vernon Hills, ILLINOIS 60061	
NAME OF SUBMITTER:	Patricia A. Cigelnik	
SIGNATURE:	/Patricia A. Cigelnik/	
DATE SIGNED:	02/16/2018	
Total Attachments: 3		
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ASSIGNMENT OF MARKS

WHEREAS, Whink Products Company is the owner of all right, title and interest in and to those certain marks that are Purchased Assets for purposes of a certain Asset Purchase Agreement of even date herewith by and between the parties hereto (the "Marks"), including but not limited to the marks covered by the applications and registrations identified on EXHIBIT A hereto; and

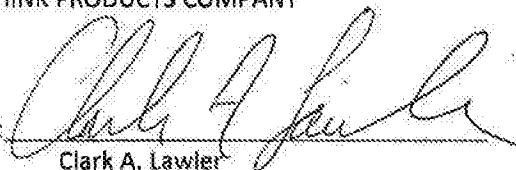
WHEREAS, Rust-Oleum Corporation, with its principal place of business at 11 Hawthorn Parkway, Vernon Hills, Illinois, 60061, U.S.A. ("Assignee"), is desirous of acquiring all right, title and interest in and to the Marks.

NOW, THEREFORE, for good and valuable consideration, receipt of which is hereby acknowledged, and intending to be legally bound, Assignor hereby sells, assigns, and transfers to Assignee, all right, title and interest in and to (i) the Marks, (ii) all registrations and/or applications for registration of the Marks, including but not limited to those identified on EXHIBIT A hereto, (iii) all income, royalties, damages and payments now or hereafter due or payable with respect to the Marks, (iv) all rights of action arising from the Marks, including all claims for damages by reason of past, present and future infringement of the Marks and the right to sue and collect damages for such infringement, to be held and enjoyed by Assignee for its own use and benefit and for its successors and assigns as the same would have been held by Assignor had this assignment not been made, and (v) the goodwill of the business symbolized by the Marks.

IN WITNESS WHEREOF, Assignor has executed and delivered this Assignment of Marks as of December 1, 2017.

WHINK PRODUCTS COMPANY

By:



Clark A. Lawler
Secretary/Treasurer

RUST-OLEUM CORPORATION

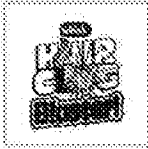

By:







Michael T. Murphy
Vice President and General Counsel

Trademark Records By Country

EXHIBIT A

Owner	Trademark	Country	Application No.	Registration No.	Registration Date	Classes	Status
Canada							
Whink Products Company	RUST FLUSH	Canada	1108873	591873	8 Oct 2003	3	Registered
Whink Products Company	WHINK	Canada	461692	292321	22 Jun 1984	3,5	Registered
Whink Products Company	WHINK HAIR CLOG BLASTER & Design	Canada	1242311	681759	16 Feb 2007	3	Registered
							
United States of America							
Whink Products Company	AMERICA'S HOUSEHOLD PROBLEM SOLVERS	United States of America	77954381	4462920	7 Jan 2014	1,3	Registered
Whink Products Company	GSR	United States of America	86237247	4657812	16 Dec 2014	3	Registered
Whink Products Company	HAIR CLOG BLASTER	United States of America	85273507	4088357	6 Dec 2011	3	Registered
Whink Products Company	KRUCKENBERG'S GOURMET	United States of America	85182230	4025299	13 Sep 2011	2,3	Registered
Whink Products Company	KRUCKENBERG'S GOURMET & Design	United States of America	76373861	2697504	18 Mar 2003	3	Registered
							
Whink Products Company	LIME BUSTER	United States of America	74358601	1860232	25 Oct 1984	3	Registered
Whink Products Company	LITTLE SQUIRT	United States of America	75605347	2455935	29 May 2001	3	Registered
Whink Products Company	NO MORE YELLOW	United States of America	74358603	1665134	29 Nov 1994	3	Registered
Whink Products Company	RUST FLUSH	United States of America	75582442	2621682	17 Sep 2002	3	Registered
Whink Products Company	RUST GUARD	United States of America	74408228	1930180	24 Oct 1995	3	Registered
Whink Products Company	RUST OXY	United States of America	78727691	3437851	27 May 2008	3	Registered
Whink Products Company	RUST SHIELD	United States of America	75010451	2072698	17 Jun 1997	3	Registered
Whink Products Company	THE BEST ON THE TOUGHEST	United States of America	85204038	4218535	2 Oct 2012	1,2,3	Registered

Whink Products Company	WASH AWAY	United States of America	72284770	0858381	8 Oct 1958	3	Registered
Whink Products Company	WHINK	United States of America	78503011	3161769	24 Oct 2006	1,3	Registered
Whink Products Company	WHINK	United States of America	78504140	3161775	24 Oct 2006	1,3	Registered
	WHINK (Original Stylized)						
Whink Products Company		United States of America	71566781	0525281	18 May 1950	3	Registered
	WHINK HAIR CLOG BLASTER & Design						
Whink Products Company		United States of America	79500791	3019323	29 Nov 2005	3	Registered
	WHINK Logo						
Whink Products Company		United States of America	77939935	3853268	28 Sep 2010	1	Registered
	WHINK Logo						
Whink Products Company		United States of America	77939974	3853274	28 Sep 2010	3	Registered

TM Administrator - END OF REPORT

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