

## TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1  
Stylesheet Version v1.2

ETAS ID: TM462580

<b>SUBMISSION TYPE:</b>	NEW ASSIGNMENT		
<b>NATURE OF CONVEYANCE:</b>	SECURITY INTEREST		
<b>CONVEYING PARTY DATA</b>			
<b>Name</b>	<b>Formerly</b>	<b>Execution Date</b>	<b>Entity Type</b>
HEARING HELP EXPRESS, INC.		02/13/2018	Corporation: ILLINOIS
<b>RECEIVING PARTY DATA</b>			
<b>Name:</b>	CIBC BANK USA		
<b>Street Address:</b>	50 South 6th Street		
<b>Internal Address:</b>	Suite 1400		
<b>City:</b>	Minneapolis		
<b>State/Country:</b>	MINNESOTA		
<b>Postal Code:</b>	55402		
<b>Entity Type:</b>	National Banking Association: ILLINOIS		
<b>PROPERTY NUMBERS Total: 9</b>			
<b>Property Type</b>	<b>Number</b>	<b>Word Mark</b>	
<b>Registration Number:</b>	4955408	HEARING HELP EXPRESS	
<b>Registration Number:</b>	3074719	ECO-GOLD	
<b>Registration Number:</b>	2758410	EARMATE	
<b>Registration Number:</b>	2575690	SIMPLY BATTERIES	
<b>Registration Number:</b>	2219330	HEARING HELP EXPRESS	
<b>Serial Number:</b>	87444463	HEARING HELP PLUS	
<b>Serial Number:</b>	87444425	DIPLOMAT	
<b>Serial Number:</b>	87444303	RANGER	
<b>Serial Number:</b>	87409529	APOLLO	
<b>CORRESPONDENCE DATA</b>			
<b>Fax Number:</b>	6129778650		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
<b>Phone:</b>	612-977-8400		
<b>Email:</b>	ljoyce@briggs.com		
<b>Correspondent Name:</b>	BRIGGS AND MORGAN, P.A.		
<b>Address Line 1:</b>	80 South 8th Street		
<b>Address Line 2:</b>	2200 IDS Center		

CH \$240.00 4955408

<b>Address Line 4:</b>	Minneapolis, MINNESOTA 55402
<b>ATTORNEY DOCKET NUMBER:</b>	38378.6
<b>NAME OF SUBMITTER:</b>	Audrey J. Babcock
<b>SIGNATURE:</b>	/Audrey J. Babcock/
<b>DATE SIGNED:</b>	02/19/2018
<b>Total Attachments: 3</b> source=Intricon - HHE Notice of Grant of Security Interest in Trademarks#page1.tif source=Intricon - HHE Notice of Grant of Security Interest in Trademarks#page2.tif source=Intricon - HHE Notice of Grant of Security Interest in Trademarks#page3.tif	

NOTICE  
OF  
GRANT OF SECURITY INTEREST  
IN  
TRADEMARKS

United States Patent and Trademark Office

Ladies and Gentlemen:

Please be advised that pursuant to a certain Trademark Security Agreement made by HEARING HELP EXPRESS, INC., an Illinois corporation (the “Debtor”) in favor of CIBC BANK USA (formerly known as The PrivateBank and Trust Company), an Illinois banking corporation (the “Bank”), dated as of February 13, 2018, and a certain Loan and Security Agreement made by and among the Debtor, certain of its affiliates, and the Bank, dated as of August 13, 2009 (in each case, as the same may be amended, modified, extended or restated from time to time, collectively, the “Security Agreements”), the Debtor has granted to the Bank a continuing security interest in and continuing lien upon, among other things, the Trademarks and Trademark Applications shown below:

REGISTERED TRADEMARKS

<u>Registration Number</u>	<u>Description of Trademark Item</u>
4955408	HEARING HELP EXPRESS and Design
3074719	ECO-GOLD
2758410	EARMATE
2575690	SIMPLY BATTERIES
2219330	HEARING HELP EXPRESS

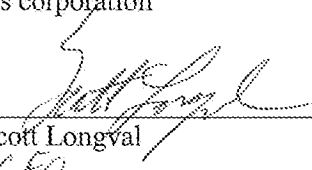
TRADEMARK APPLICATIONS

<u>Serial Number</u>	<u>Description of Trademark Item</u>
87444463	HEARING HELP PLUS
87444425	DIPLOMAT
87444303	RANGER
87409529	APOLLO

The Debtor and the Bank hereby acknowledge and agree that the security interest in the foregoing Trademarks and Trademark Applications (a) may only be terminated in accordance with the terms of the Security Agreements and (b) is not to be construed as an assignment of any Trademark or Trademark Application.

[SIGNATURE PAGE FOLLOWS]

HEARING HELP EXPRESS, INC.,  
an Illinois corporation

By:   
Name: Scott Longval  
Title: CFO

Agreed to and accepted  
as of the date first written above:

CIBC BANK USA (formerly known as  
The PrivateBank and Trust Company),  
an Illinois banking corporation

By: \_\_\_\_\_  
Name: Leanne Manning  
Title: Managing Director

SIGNATURE PAGE TO NOTICE OF GRANT OF SECURITY INTEREST IN TRADEMARKS  
(Hearing Help Express, Inc.)

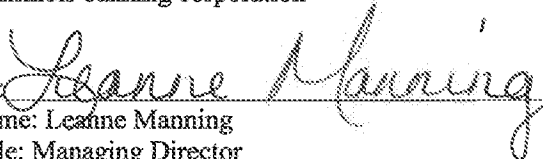
**TRADEMARK**  
**REEL: 006274 FRAME: 0370**

HEARING HELP EXPRESS, INC.,  
an Illinois corporation

By: \_\_\_\_\_  
Name: Scott Longval  
Title:

Agreed to and accepted  
as of the date first written above:

CIBC BANK USA (formerly known as  
The PrivateBank and Trust Company),  
an Illinois banking corporation

By:   
Name: Leanne Manning  
Title: Managing Director

SIGNATURE PAGE TO NOTICE OF GRANT OF SECURITY INTEREST IN TRADEMARKS  
(Hearing Help Express, Inc.)