

## TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1  
Stylesheet Version v1.2

ETAS ID: TM462663

<b>SUBMISSION TYPE:</b>	NEW ASSIGNMENT		
<b>NATURE OF CONVEYANCE:</b>	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
<b>CONVEYING PARTY DATA</b>			
<b>Name</b>	<b>Formerly</b>	<b>Execution Date</b>	<b>Entity Type</b>
iShow.com, Inc.		02/12/2018	Corporation: WASHINGTON
<b>RECEIVING PARTY DATA</b>			
<b>Name:</b>	Lennar Pacific Properties Management, Inc.		
<b>Street Address:</b>	700 N.W. 107th Avenue		
<b>City:</b>	Miami		
<b>State/Country:</b>	FLORIDA		
<b>Postal Code:</b>	33172		
<b>Entity Type:</b>	Corporation: DELAWARE		
<b>PROPERTY NUMBERS Total: 1</b>			
<b>Property Type</b>	<b>Number</b>	<b>Word Mark</b>	
<b>Registration Number:</b>	3385426	NEXTGEN HOME EXPERIENCE	
<b>CORRESPONDENCE DATA</b>			
<b>Fax Number:</b>	4693171100		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
<b>Phone:</b>	469.317.1060		
<b>Email:</b>	ccampbell@slatesharwell.com		
<b>Correspondent Name:</b>	Colbie Brazell		
<b>Address Line 1:</b>	1700 Pacific Avenue, SUite 3800		
<b>Address Line 4:</b>	Dallas, TEXAS 75201		
<b>NAME OF SUBMITTER:</b>	Colbie Brazell		
<b>SIGNATURE:</b>	/Colbie Brazell/		
<b>DATE SIGNED:</b>	02/20/2018		
<b>Total Attachments: 3</b>			
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EXHIBIT 1

**TRADEMARK ASSIGNMENT**

This Trademark Assignment (the "Assignment") is made and entered into on this 12th day of February, 2018 (the "Effective Date") by and between iShow.com, Inc. ("Assignor"), on the one hand, and Lennar Pacific Properties Management, Inc. ("Assignee"), on the other hand.

WHEREAS, Assignor is the owner of record, and has right, title, and interest in and to, the following: (i) an unregistered, common law trademark in and to the word mark "NEXTGEN" in connection with providing advertising and marketing services to product manufacturers, designers, architects, and building-material suppliers, and residential licensing, design, development, and construction services; (ii) a Nevada state registration for the word mark "NEXTGEN" for "arranging and conducting trade show exhibitions" in Classification 101, issued on May 24, 2004 and bearing Registration No. SM00360444; and (iii) a federal registration on the United States Patent & Trademark Office's Principal Register for the word mark "NEXTGEN HOME EXPERIENCE" for "product demonstration for the residential construction and consumer electronics industries" in Class of Goods 35, issued on February 19, 2008 and bearing U.S. Trademark Registration No. 3,385,426 (collectively, the "Assigned Trademarks").

WHEREAS, Assignor desires to transfer to Assignee all right, title and interest in and to, and together with the goodwill connected with the use of and symbolized by, the Assigned Trademarks;

WHEREAS, Assignee desires to accept such assignment of the Assigned Trademarks from Assignor;

NOW THEREFORE, for good and valuable consideration, the sufficiency and receipt of which is hereby acknowledged, Assignor and Assignee agree as follows:

1. Assignor hereby sells, assigns and transfers to Assignee its entire right, title and interest in and to the Assigned Trademarks, together with the goodwill of the business associated with the Assigned Trademarks, all of the corresponding rights secured under the laws of the United States and the state of Nevada, as applicable, and all claims, demands, and causes of action for the past, present, or future infringement or other unauthorized use of the Assigned Trademarks, including the right to collect all proceeds and damages therefrom;
2. Assignor shall take all actions necessary to enable Assignee to record the assignment of the Assigned Trademarks with the United States Patent & Trademark Office and the Nevada Secretary of State, as applicable; and
3. This Assignment may be executed in one or more counterparts, each of which will be deemed an original and all of which, when taken together, will constitute one and the same assignment.

IN WITNESS WHEREOF, Assignor and Assignee have duly executed and delivered this Assignment as of the Effective Date.

ASSIGNOR

iShow.com, Inc.

By: 

Name: PAUL BARNETT

Title: CEO

ASSIGNEE

Lennar Pacific Properties Management, Inc.

By: \_\_\_\_\_

Name: \_\_\_\_\_

Title: \_\_\_\_\_

IN WITNESS WHEREOF, Assignor and Assignee have duly executed and delivered this Assignment as of the Effective Date.

ASSIGNOR

iShow.com, Inc.

By:

\_\_\_\_\_  
Name:

\_\_\_\_\_  
Title:

ASSIGNEE

Lennar Pacific Properties Management, Inc.

By:



\_\_\_\_\_  
Name:

\_\_\_\_\_  
Title: Mark Sustana  
General Counsel