

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM462601

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Bluelounge Pte. Ltd.		02/16/2018	Private Limited Company: SINGAPORE
RECEIVING PARTY DATA			
Name:	Advantus, Corp.		
Street Address:	12276 San Jose Blvd., Building 618		
City:	Jacksonville		
State/Country:	FLORIDA		
Postal Code:	32223		
Entity Type:	Corporation: FLORIDA		
PROPERTY NUMBERS Total: 32			
Property Type	Number	Word Mark	
Registration Number:	4070015	BL	
Registration Number:	4078212	BLUELOUNGE	
Registration Number:	4137795	BLUELOUNGE	
Registration Number:	4138960	KICKS	
Registration Number:	4162104	SUMO	
Registration Number:	4168863		
Registration Number:	4423129	MIKA	
Registration Number:	4466503	SANCTUARY	
Registration Number:	4466504	MILO	
Registration Number:	4466533	KII	
Registration Number:	4466534	SAIDOKA	
Registration Number:	4512767	ROLIO	
Registration Number:	4565042	JIMI	
Registration Number:	4606644	KICKFLIP	
Registration Number:	4663804	CABLEBIN	
Registration Number:	4646687	SOBA	
Registration Number:	4668703	VORTEX TECHNOLOGY	
Registration Number:	4709623	CASA	
Registration Number:	4796881	PORTIKO	
TRADEMARK			

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Property Type	Number	Word Mark
Registration Number:	4805498	PIXI
Registration Number:	4852604	POSTO
Registration Number:	4893690	KOSTA
Registration Number:	4893743	AADEN
Registration Number:	5173091	QUICK PEEK
Registration Number:	5215917	REFRESH
Registration Number:	5295618	QUICK PEEK
Registration Number:	2823540	BLUELOUNGE
Registration Number:	3088719	CABLEYOYO
Registration Number:	3265793	BLUELOUNGE
Registration Number:	3448005	COOL FEET
Registration Number:	4002093	CABLEDROP
Registration Number:	4047238	MINIDOCK

CORRESPONDENCE DATA

Fax Number: 9044820099

Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.

Phone: 9044820100

Email: kjacobs@advantus.com

Correspondent Name: Kyle Jacobs

Address Line 1: 12276 San Jose Blvd., Building 618

Address Line 4: Jacksonville, FLORIDA 32223

NAME OF SUBMITTER:	Kyle Jacobs
SIGNATURE:	/s/ Kyle Jacobs
DATE SIGNED:	02/19/2018

Total Attachments: 8
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MASTER ASSIGNMENT

This assignment (“Assignment”) is made on the last date shown below by Bluelounge Pte. Ltd. (“Assignor”) to Advantus, Corp. (“Assignee”). This is the Master Assignment referred to in the Asset Purchase Agreement (the “Purchase Agreement”), dated on or about the date of this Agreement, by and among inter alia Assignor and Bluelounge Distribution, LLC, a California limited liability company as “Sellers” and Assignee as “Buyer.”

Patents

WHEREAS, Assignor is the sole owner of:

- United States Patent D542123 entitled Cable Management Device;
- United States Patent D556019 entitled Combined Cable Management Device with Suction Cup Attachment End and Belt Clip;
- United States Patent D604737 entitled Extended Desk Organizer for Notebook Computers;
- United States Patent D604958 entitled Desk;
- United States Patent D613697 entitled Container with Lid for Storing Power Cords and Cables for Electronic Devices;
- United States Patent D618614 entitled Apparatus for Holding and Recharging Personal Electronic Devices and Mobile Phones;
- United States Patent D637601 entitled Stand;
- United States Patent D648685 entitled Apparatus for Managing Power Cords and Cables;
- United States Patent D649153 entitled Electronic Device Stand;
- United States Patent D649864 entitled Cable Organizer;
- United States Patent D649932 entitled Electrical Device Charger;
- United States Patent D680069 entitled Adapter for Charging;
- United States Patent D683141 entitled Universal Stand;
- United States Patent D685381 entitled Laptop Stand;
- United States Patent D693813 entitled Strip Pad for an Electronic Device;
- United States Patent D701110 entitled Hook;
- United States Patent D701489 entitled Docking Device for Charging;
- United States Patent 7077693 entitled Cable Management Device;
- United States Patent D708052 entitled Cable Management End Clip;
- United States Patent D709359 entitled Cable Management Clip;
- United States Patent D713713 entitled Cable Management Splitter;

- United States Patent D723011 entitled Headphone Stand;
 - United States Patent D723363 entitled Cable Management Installation Tool;
 - United States Patent D738301 entitled Charging Device;
 - United States Patent D738303 entitled Charging Device;
 - United States Patent 7399199 entitled Cable Management Device;
 - United States Patent D740227 entitled Extension Cord;
 - United States Patent D748455 entitled Cable Holder;
 - United States Patent D758175 entitled Fastening Device;
 - United States Patent D758836 entitled Fastening Device;
 - United States Patent D758837 entitled Fastening Device;
 - United States Patent D758838 entitled Fastening Device;
 - United States Patent D763068 entitled Fastening Device;
 - United States Patent Application 29535399 entitled Charging Device; and
 - United States Patent Application 29589168 entitled Phone Holder;
- (collectively, “Patent Assets”), as recorded in the United States Patent and Trademark

Office; and

WHEREAS, Assignee desires to acquire all rights in and to the Patent Assets and any patent(s) (and any reissues or extensions) that may be granted in the United States and throughout the world.

NOW, THEREFORE, for good and valuable consideration, the receipt of which is hereby acknowledged, Assignor hereby sells, assigns, transfers, and conveys to Assignee, its successors and assigns, Assignor’s entire right, title, and interest in and to Patent Assets (as well as such rights in any divisionals, continuations in whole or part, provisionals, non-provisionals, substitutes, renewals, reissues, oppositions, continued examinations, reexaminations, or extensions thereof), including the exclusive right for the Assignee to (a) sue for any infringement that may have occurred before the date of this Assignment; (b) file for any provisional, non-provisional, divisional, continuations in whole or part, renewal, substitute, reissue, opposition, continued examination, reexamination, reissue, foreign, or other application based on the disclosure set forth in any Patent Assets directly in the name of Assignee; and (c) claim any priority rights to which such applications are entitled under international conventions, treaties, or

otherwise. Regarding the latter, to the extent any such application or patent generates a “right of priority” and is within the “period of priority” at the date of this Assignment, the Assignor hereby sells, assigns, transfers, and conveys to Assignee such rights of priority. For this Assignment, the expressions “right of priority” and “period of priority” have the meanings given to them in the Paris Convention for the Protection of Industrial Property, as amended from time to time, and shall be understood as including any equivalent expressions in any national or supra-national legislation that gives effect to that Convention.

Assignor further agrees that, upon request and without further compensation, but at no expense to Assignor, Assignor’s legal representatives and assigns will do all lawful acts, including the execution of papers and the giving of testimony, that may be necessary or desirable for obtaining, sustaining, reissuing, or enforcing the Patent Assets in the United States and throughout the world, and for perfecting, recording, or maintaining the title of Assignee, its successors and assigns, to the Patent Assets in the United States and throughout the world.

Assignor represents and warrants that Assignor has not granted and will not grant to others any rights inconsistent with the rights granted herein.

Assignor authorizes and requests the Commissioner of Patents and Trademarks of the United States and of all foreign countries to issue any patent granted for any application based on the disclosure set forth in any Patent Asset, or on any subsequently filed provisional, non-provisional, divisional, continuation in whole or in part, reissue, or other extension, to Assignee, its successors and assigns, as the assignee of Assignor’s entire interests in the Patent Assets.

Trademarks

WHEREAS, Assignor is the sole owner of:

- United States Trademark Registration No. 2,823,540 for BLUELOUNGE;
- United States Trademark Registration No. 3,088,719 for CABLEYOYO;
- United States Trademark Registration No. 3,265,793 for BLUELOUNGE;
- United States Trademark Registration No. 3,448,005 for COOL FEET;
- United States Trademark Registration No. 4,002,093 for CABLEDROP;
- United States Trademark Registration No. 4,047,238 for MINIDOCK;

- United States Trademark Registration No. 4,070,015 for BL;
- United States Trademark Registration No. 4,078,212 for BLUELOUNGE;
- United States Trademark Registration No. 4,137,795 for BLUELOUNGE;
- United States Trademark Registration No. 4,138,960 for KICKS;
- United States Trademark Registration No. 4,162,104 for SUMO;
- United States Trademark Registration No. 4,168,863 for Recycle (Design);
- United States Trademark Registration No. 4,423,129 for MIKA;
- United States Trademark Registration No. 4,466,503 for SANCTUARY;
- United States Trademark Registration No. 4,466,504 for MILO;
- United States Trademark Registration No. 4,466,533 for KII;
- United States Trademark Registration No. 4,466,534 for SAIDOKA;
- United States Trademark Registration No. 4,512,767 for ROLIO;
- United States Trademark Registration No. 4,565,042 for JIMI;
- United States Trademark Registration No. 4,606,644 for KICKFLIP;
- United States Trademark Registration No. 4,663,804 for CABLEBIN;
- United States Trademark Registration No. 4,646,687 for SOBA;
- United States Trademark Registration No. 4,668,703 for VORTEX TECHNOLOGY;
- United States Trademark Registration No. 4,709,623 for CASA;
- United States Trademark Registration No. 4,796,881 for PORTIKO;
- United States Trademark Registration No. 4,805,498 for PIXI;
- United States Trademark Registration No. 4,852,604 for POSTO;
- United States Trademark Registration No. 4,893,690 for KOSTA;
- United States Trademark Registration No. 4,893,743 for AADEN;
- United States Trademark Registration No. 5,173,091 for QUICK PEEK;
- United States Trademark Registration No. 5,215,917 for REFRESH; and
- United States Trademark Registration No. 5,295,618 for QUICK PEEK,

(collectively, “Marks”), as recorded in the United States Patent and Trademark Office; and

WHEREAS, Assignee desires to acquire all rights in and to the Marks.

NOW, THEREFORE, for good and valuable consideration, the receipt of which is hereby acknowledged, Assignor hereby sells, assigns, transfers, and conveys to Assignee, its successors

and assigns, Assignor's entire right, title, and interest in and to the Marks, together with the goodwill associated therewith, the right to recover for damages and profits and other remedies for past infringements of the Marks, and the right to prosecute this and any other applications or registrations of the Marks.

Assignor further agrees that, upon request and without further compensation, but at no expense to Assignor, he and his legal representatives and assigns will do all lawful acts, including the execution of papers and the giving of testimony, that may be necessary or desirable to vest Assignee's right, title, and interest in and to the Marks, and to enable such right, title, and interest to be recorded in the United States Patent and Trademark Office and any other appropriate governmental authority or agency of the United States and internationally.

Assignor represents and warrants that Assignor has not granted and will not grant to others any rights inconsistent with the rights granted herein.

Copyrights

WHEREAS, Assignor is the sole owner of Copyright Registration Nos. VA 1-697-054 and VA 1-714-681 (hereinafter, "Copyrighted Works"), as recorded in the United States Copyright Office; and

WHEREAS, Assignee desires to acquire all rights in and to the Copyrighted Works.

NOW, THEREFORE, for good and valuable consideration, the receipt of which is hereby acknowledged, Assignor hereby sells, assigns, transfers, and conveys to Assignee, its successors and assigns, Assignor's entire right, title, and interest in and to the Copyrighted Works. This includes the right to reproduce, republish, or reprint the Copyrighted Works in any format or media, the right to grant permission to reproduce, republish, or reprint the Copyrighted Works in any format or media, the right to recover for damages and profits and other remedies for past infringements of the Copyrighted Works, and the right to prosecute this and any other applications or registrations of the Copyrighted Works.

Assignor further agrees that, upon request and without further compensation, but at no expense to Assignor, he and his legal representatives and assigns will do all lawful acts, including the execution of papers and the giving of testimony, that may be necessary or desirable

to vest Assignee's right, title, and interest in and to the Copyrighted Works, and to enable such right, title, and interest to be recorded in the United States Copyright Office and any other appropriate governmental authority or agency of the United States and internationally.

Assignor hereby waives all moral rights associated with the Copyrighted Works.

Assignor represents and warrants that Assignor has not granted and will not grant to others any rights inconsistent with the rights granted herein.

If Assignee is unable, for any reason, to obtain the assistance of Assignor, Assignor hereby designates and appoints Assignee as Assignor's agent and attorney-in-fact, with full power of substitution in Assignor's name and stead, to act for and on behalf of Assignor to take any and all steps to vest or perfect rights in Assignee, protect such rights, or enforce any claim or right of any kind with respect those rights. The power of attorney granted under this section is a power coupled with an interest, and will be irrevocable until all Assignor's obligations are complete and performed in full.

The terms of the Purchase Agreement, including but not limited to Assignor's representations, warranties, covenants, agreements and indemnities relating to the Patent Assets, the Marks, and the Copyrighted Work, are incorporated herein by reference. Assignor acknowledges, covenants and agrees that the representations, warranties, covenants, agreements and indemnities contained in the Purchase Agreement shall not be superseded hereby but shall remain in full force and effect to the full extent provided therein. In the event of any conflict or inconsistency between the terms of the Purchase Agreement and the terms hereof, the terms of the Purchase Agreement shall govern, including but not limited to Assignee's right to the remedies set forth therein, subject to any limitations on liability set forth therein.


* * *

Assignee hereby accepts this Assignment.

IN WITNESS WHEREOF, each party has caused this Assignment to be signed below individually, or if applicable, by a respective duly authorized officer as of February 16, 2018.

ASSIGNOR:

BLUELOUNGE PTE LTD,
a Singapore private limited company

By: 
Dominic Symons, its Director

ASSIGNEE:

ADVANTUS, CORP., a Florida
corporation

By: _____
Print name: _____
Title: _____

Assignee hereby accepts this Assignment.

IN WITNESS WHEREOF, each party has caused this Assignment to be signed below individually, or if applicable, by a respective duly authorized officer as of February 16, 2018.

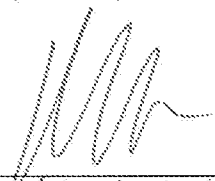
ASSIGNOR:

ASSIGNEE:

BLUELOUNGE PTE LTD,
a Singapore private limited company

ADVANTUS, CORP., a Florida
corporation

By: _____
Dominic Symons, its Director

By:  _____
Print name: WIN GREER
Title: PRESIDENT