

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM462519

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
NBC Universal, Inc.		01/28/2011	Corporation: DELAWARE
RECEIVING PARTY DATA			
Name:	NBC Universal Media, LLC		
Street Address:	30 Rockerfeller Plaza		
City:	New York		
State/Country:	NEW YORK		
Postal Code:	10112		
Entity Type:	Limited Liability Company: DELAWARE		
PROPERTY NUMBERS Total: 1			
Property Type	Number	Word Mark	
Registration Number:	4101183	INSIDE THE GLASS	
CORRESPONDENCE DATA			
Fax Number:			
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	818-777-6260		
Email:	docketing@nbcuni.com		
Correspondent Name:	David Hazlehurst		
Address Line 1:	100 Universal Plaza		
Address Line 2:	Bldg. 1280; 6th Floor		
Address Line 4:	Universl City, CALIFORNIA 91608		
ATTORNEY DOCKET NUMBER:	5120.009486 NBC Sports Gr		
NAME OF SUBMITTER:	David B. Hazlehurst		
SIGNATURE:	/david b hazlehurst/		
DATE SIGNED:	02/16/2018		
Total Attachments: 5			
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source=NBC Universal Media LLC#page3.tif			
source=NBC Universal Media LLC#page4.tif			

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Delaware

PAGE 1

The First State

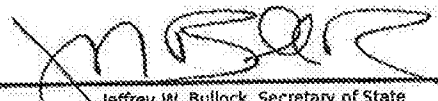
I, JEFFREY W. BULLOCK, SECRETARY OF STATE OF THE STATE OF DELAWARE DO HEREBY CERTIFY THAT THE ATTACHED IS A TRUE AND CORRECT COPY OF THE CERTIFICATE OF CONVERSION OF A DELAWARE CORPORATION UNDER THE NAME OF "NBC UNIVERSAL, INC." TO A DELAWARE LIMITED LIABILITY COMPANY, CHANGING ITS NAME FROM "NBC UNIVERSAL, INC." TO "NBC UNIVERSAL MEDIA, LLC", FILED IN THIS OFFICE ON THE TWENTY-EIGHTH DAY OF JANUARY, A.D. 2011, AT 8:30 O'CLOCK A.M.

2090232 8100V

110084492

You may verify this certificate online
at corp.delaware.gov/authver.shtml




Jeffrey W. Bullock, Secretary of State
AUTHENTICATION: 8524893

DATE: 01-28-11

TRADEMARK
REEL: 006275 FRAME: 0345

CERTIFICATE OF CONVERSION OF
NBC UNIVERSAL, INC. TO
NBC UNIVERSAL MEDIA, LLC

This Certificate of Conversion, dated as of January 28, 2011, has been duly executed and is being filed by NBC Universal, Inc., a Delaware corporation (the "Converting Corporation"), to convert the Converting Corporation to NBC Universal Media, LLC (the "Resulting LLC") under the applicable provisions of Delaware Limited Liability Company Act (8 Del. C § 18-101, et seq.) and the General Corporation Law of Delaware (8 Del. C. § 101, et seq.) (the "DGCL").

1. The Converting Corporation was first incorporated on May 6, 1986 by means of filing a certificate of incorporation with the Secretary of State of the State of Delaware. The jurisdiction of the Converting Corporation at the time it was first time incorporated was the State of Delaware. The jurisdiction of the Converting Corporation immediately prior to the filing of this Certificate of Conversion is the State of Delaware.

2. The name of Converting Corporation immediately prior to the filing of this Certificate of Conversion is NBC Universal, Inc.

3. The name of the limited liability company into which the Converting Corporation shall be converted, as set forth in the limited liability company's certificate of formation, which is being filed concurrently with the Certificate of Conversion, is NBC Universal Media, LLC.

4. The conversion of the Converting Corporation to the Resulting LLC has been approved in accordance with the provisions of Sections 228 and 266 of the DGCL.

[Remainder of page intentionally left blank]

Signature Page to Certificate of Conversion

IN WITNESS WHEREOF, the undersigned has caused this
Certificate of Conversion to be executed as of the date first written above.

The "Converting Corporation":

NBC Universal, Inc.
a Delaware corporation

By: 

Name: John Apedula

Title: Vice President and Assistant Treasurer

Delaware

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The First State

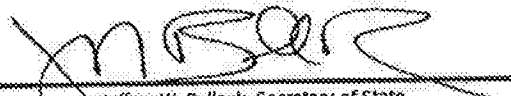
I, JEFFREY W. BULLOCK, SECRETARY OF STATE OF THE STATE OF DELAWARE DO HEREBY CERTIFY THAT THE ATTACHED IS A TRUE AND CORRECT COPY OF CERTIFICATE OF FORMATION OF "NBC UNIVERSAL MEDIA, LLC" FILED IN THIS OFFICE ON THE TWENTY-EIGHTH DAY OF JANUARY, A.D. 2011, AT 8:30 O'CLOCK A.M.



2090232 8100V

110084492

You may verify this certificate online
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Jeffrey W. Bullock, Secretary of State
AUTHENTICATION: 8524893

DATE: 01-28-11

TRADEMARK
REEL: 006275 FRAME: 0348

CERTIFICATE OF FORMATION

OF

NBC Universal Media, LLC

The undersigned, an authorized natural person, in order to form a limited liability company under and pursuant to the provisions of the Delaware Limited Liability Company Act, hereby certifies that:

1. The name of the limited liability company is NBC Universal Media, LLC.
2. The assigned registered office of the limited liability company is 1209 Orange Street, Wilmington, New Castle County, Delaware 19801.
3. The name of the assigned registered agent of the limited liability company is The Corporation Trust Company.
4. The Certificate of Formation shall be effective upon filing with the Secretary of State of the State of Delaware.

I, the undersigned, as an authorized person, for the purpose of forming a limited liability company pursuant to the Limited Liability Company Act of the State of Delaware, do make this certificate, hereby declaring and certifying that this is my act and deed and the facts herein stated are true, and accordingly have hereunto set my hand this 28th day of January, 2011.

By:



Name: John Apadula

Title: Authorized Person