

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM462150

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
SXSW Holdings, Inc.	FORMERLY SXSW, Inc.	02/14/2018	Corporation: TEXAS
RECEIVING PARTY DATA			
Name:	Flashbang LLC		
Street Address:	638 Tillery Street		
City:	Austin		
State/Country:	TEXAS		
Postal Code:	78702		
Entity Type:	Limited Liability Company: TEXAS		
PROPERTY NUMBERS Total: 3			
Property Type	Number	Word Mark	
Registration Number:	4014004	FBA	
Registration Number:	4014005	FOXTROT BRAVO ALPHA	
Registration Number:	4537903	FLASHBANG	
CORRESPONDENCE DATA			
Fax Number:			
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	512-482-5242		
Email:	tmcentral@pirkeybarber.com		
Correspondent Name:	Steven Espenshade		
Address Line 1:	600 Congress Avenue		
Address Line 2:	Suite 2120		
Address Line 4:	Austin, TEXAS 78701		
NAME OF SUBMITTER:	Steven M. Espenshade		
SIGNATURE:	/sm espenshade/		
DATE SIGNED:	02/14/2018		
Total Attachments: 1			
source=Assignment Agreement between SXSW Holdings Inc. and Flashbang LLC 3#page1.tif			

OP \$90.00 4014004

ASSIGNMENT OF TRADEMARK


WHEREAS, SXSX Holdings, Inc. ("Assignor"), a Texas corporation having a business address of 400 Bowie St. Austin, TX 78703, owns and is using through its licensee Flashbang LLC the following trademarks (the "Marks"), which are the subject of the following United States trademark registrations:

MARK	REG NO.
FBA	4,014,004
FOXTROT BRAVO ALPHA	4,014,005
FLASHBANG	4,537,903

WHEREAS, Flashbang LLC ("Assignee"), a Texas limited liability company having a business address of 638 Tillery Street, Austin, TX 78702, has been using the Marks pursuant to a license from Assignor, and desires to acquire any and all rights and goodwill associated with the Marks and the above-referenced registrations:

NOW, THEREFORE, for good and valuable consideration, the receipt and sufficiency of which are hereby acknowledged, Assignor does hereby assign to Assignee effective as of the date of the last signature below all right, title, and interest in and to the Marks and the registrations thereof, together with the goodwill associated with or symbolized by the Marks. The present assignment includes a quitclaim by Assignor of any ownership rights in and to any unregistered marks used by Assignee that include or consist of any element or portion of the Marks.

SXSX HOLDINGS, INC.:




Name
Roland Swenson

Printed Name
CEO

Title
2-13-18

Date

FLASHBANG LLC:



Name
Brad Phillips

Printed Name
Partner

Title
02-14-18

Date