

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM462510

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	MERGER		
EFFECTIVE DATE:	04/05/2016		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
StyleCaster Media Group LLC		04/05/2016	Limited Liability Company: DELAWARE
RECEIVING PARTY DATA			
Name:	STYLECASTER, INC.		
Street Address:	14614 N. Kierland Blvd		
Internal Address:	Suite S150		
City:	Scottsdale		
State/Country:	ARIZONA		
Postal Code:	85254		
Entity Type:	Corporation: DELAWARE		
PROPERTY NUMBERS Total: 1			
Property Type	Number	Word Mark	
Registration Number:	3681423	STYLECASTER	
CORRESPONDENCE DATA			
Fax Number:	6027985595		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	602.798.5419		
Email:	phx_tmddocketing@ballardspahr.com		
Correspondent Name:	Kimberly A. Warshawsky		
Address Line 1:	1 East Washington Street		
Address Line 2:	Suite 2300		
Address Line 4:	Phoenix, ARIZONA 85004		
NAME OF SUBMITTER:	Kimberly A. Warshawsky		
SIGNATURE:	/Kimberly A. Warshawsky/		
DATE SIGNED:	02/16/2018		
Total Attachments: 1			
source=STYLECASTER(MERGER)#page1.tif			

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Delaware

The First State

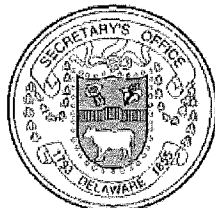
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I, JEFFREY W. BULLOCK, SECRETARY OF STATE OF THE STATE OF DELAWARE, DO HEREBY CERTIFY THE CERTIFICATE OF MERGER WHICH MERGES:

"STYLECASTER MEDIA GROUP LLC", A DELAWARE LIMITED LIABILITY COMPANY,

WITH AND INTO "STYLECASTER, INC." UNDER THE NAME OF "STYLECASTER, INC.", A CORPORATION ORGANIZED AND EXISTING UNDER THE LAWS OF THE STATE OF DELAWARE, WAS RECEIVED AND FILED IN THIS OFFICE THE FIFTH DAY OF APRIL, A.D. 2016, AT 2:08 O`CLOCK P.M.

AND I DO HEREBY FURTHER CERTIFY THAT THE AFORESAID CORPORATION SHALL BE GOVERNED BY THE LAWS OF THE STATE OF DELAWARE.



4989447 8330
SR# 20177598140

You may verify this certificate online at corp.delaware.gov/authver.shtml

A handwritten signature in black ink, appearing to read "JBULLOCK", is written over a horizontal line. Below the line, the text "Jeffrey W. Bullock, Secretary of State" is printed in a small font.

Authentication: 203768416
Date: 12-15-17

RECORDED: 02/16/2018

TRADEMARK
REEL: 006275 FRAME: 0960