

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM462622

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
AMERICAN LEGEND COOPERATIVE		02/06/2018	Cooperative Association: WASHINGTON
RECEIVING PARTY DATA			
Name:	NORTH AMERICAN FUR AUCTIONS INC.		
Street Address:	65 SKYWAY AVE,		
City:	ONTARIO		
State/Country:	CANADA		
Postal Code:	M9W 6C7		
Entity Type:	Corporation: CANADA		
PROPERTY NUMBERS Total: 5			
Property Type	Number	Word Mark	
Registration Number:	4625549	BLACKGLAMA	
Registration Number:	1464577	AMERICAN LEGEND	
Registration Number:	1456768	AMERICAN LEGEND	
Registration Number:	1234610	WHAT BECOMES A LEGEND MOST?	
Registration Number:	0881093	BLACKGLAMA	
CORRESPONDENCE DATA			
Fax Number:	4156597357		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	(415) 836-2557		
Email:	tmdocket@dlapiper.com		
Correspondent Name:	Heather Dunn		
Address Line 1:	555 Mission St, Suite 2400		
Address Line 4:	San Francisco, CALIFORNIA 94105		
NAME OF SUBMITTER:	Heather Dunn		
SIGNATURE:	/Heather Dunn/		
DATE SIGNED:	02/19/2018		
Total Attachments: 4			
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TRADEMARK ASSIGNMENT

THIS TRADEMARK ASSIGNMENT (the "Assignment"), dated as of February 6, 2018, is made by and between AMERICAN LEGEND COOPERATIVE, a Washington cooperative association ("Assignor") with an address of 200 S.W. 34th Street, Renton, WA 98057, and NORTH AMERICAN FUR AUCTIONS INC., a corporation organized under the laws of Canada ("Assignee") with an address of 65 Skyway Avenue, Toronto, Ontario M9W 6C7 Canada.

WHEREAS, Assignor is the owner of the trademarks listed in the attached Schedule A-1 (the "Trademarks"); and

WHEREAS, Assignee desires to acquire the Trademarks.

NOW, THEREFORE, for good and valuable consideration, including payment of Ten Dollars (\$10), the receipt and sufficiency of which are hereby acknowledged, Assignor hereby sells, assigns and transfers to Assignee on a worldwide basis, Assignor's entire right, title and interest in and to the Trademarks, the goodwill of the business in connection therewith, all applications and registrations therefor, and all rights to all income, royalties, claims, counterclaims, payments, and any and all proceeds, benefits, privileges, causes of action, claims, counterclaims, and remedies relating to the Trademarks, all rights to bring an action, whether at law or in equity, for infringement, dilution, misappropriation, misuse or other violation of the Trademarks against any third party, all rights to recover damages, profits and injunctive relief for all past, present or future infringement, dilution, misappropriation, misuse, or other violation of the Trademarks.

This Assignment is made pursuant to the Intellectual Property Purchase Agreement by and between the parties, dated as of the even date herewith (the "Agreement"). To the extent of any conflict between the terms of this Assignment and the Agreement, the terms of the Agreement will prevail and control.

Without additional consideration, Assignor and any affiliates, subsidiaries, directors, employees, successors or assigns shall duly execute and deliver, or cause to be duly executed and delivered, such further instruments and do and cause to be done such further acts and things, including the filing of such assignments, agreements, documents and instruments, as may be necessary or as Assignee may reasonably request in order to fulfill the purposes and intent of this Assignment.

In witness whereof, the parties have caused this Assignment to be executed as of the dates written below.

Signature page follows.

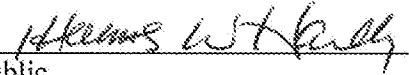
ASSIGNOR:

AMERICAN LEGEND COOPERATIVE

By: 
Name: Patrick Coontz
Title: CEO

The above-named individual, to me known to be the individual named above, personally appeared before me this 2/6, 2018, and acknowledged that he/she executed the foregoing Assignment on behalf of the company and pursuant to authority duly received.




Notary Public

ASSIGNEE:

NORTH AMERICAN FUR AUCTIONS INC.

By: _____
Name: _____
Title: _____

The above-named individual, to me known to be the individual named above, personally appeared before me this _____, 2018, and acknowledged that he/she executed the foregoing Assignment on behalf of the company and pursuant to authority duly received.

Notary Public

ASSIGNOR:

AMERICAN LEGEND COOPERATIVE

By: _____
Name: _____
Title: _____

The above-named individual, to me known to be the individual named above, personally appeared before me this _____, 2018, and acknowledged that he/she executed the foregoing Assignment on behalf of the company and pursuant to authority duly received.

Notary Public

ASSIGNEE:

NORTH AMERICAN FUR AUCTIONS INC.

By: _____
Name: _____
Title: _____

The above-named individual, to me known to be the individual named above, personally appeared before me this February 6th, 2018, and acknowledged that he/she executed the foregoing Assignment on behalf of the company and pursuant to authority duly received.

Notary Public

**Dushahi Sribavan Law
Professional Corporation**
Dushahi Sribavan, B.A., LL.M., J.D.
Notary Public - Lifetime Appointment

Signature Page to Assignment of Trademarks

**TRADEMARK
REEL: 006275 FRAME: 0965**

SCHEDULE A-1

Trademarks

United States Marks

Country	Trademark Registration No.	Registration Date	Trademark Name	Serial No.	Filing Date
USA	4625549	October 21, 2014	BLACKGLAMA	85828937	January 22, 2013
USA	1464577	November 10, 1987	AMERICAN LEGEND	73634477	December 9, 1986
USA	1456768	September 8, 1987	AMERICAN LEGEND	73595383	April 25, 1986
USA	1234610	April 12, 1983	WHAT BECOMES A LEGEND MOST?	73299054	February 27, 1981
USA	0881093	November 25, 1969	BLACKGLAMA	72301938	July 3, 1968

Foreign Marks

Jurisdiction	Trademark Registration No.	Registration Date	Trademark Name
Argentina	2615181	Mar 31, 1993	BLACKGLAMA
Argentina	2615183	Mar 31, 1993	BLACKGLAMA
Armenia	2045	Jul 9, 1997	BLACKGLAMA
Australia	421519	Jan 31, 2006	BLACKGLAMA
Australia	421520	Jan 31, 2006	BLACKGLAMA
Austria	129609	Feb 15, 1990	AMERICAN LEGEND
Austria	114965	Jan 31, 2007	BLACKGLAMA
Belarus	2471	Dec 24, 1993	BLACKGLAMA
Benelux	424314	Feb 3, 2007	AMERICAN LEGEND
Benelux	84611	Dec 2, 1999	BLACKGLAMA
Canada	780610	Oct 26, 2010	AMERICAN LEGEND
Canada	417606	Oct 1, 1993	AMERICAN LEGEND
Canada	920614	Nov 18, 2015	BLACKGLAMA