

## TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1  
Stylesheet Version v1.2

ETAS ID: TM462743

<b>SUBMISSION TYPE:</b>	NEW ASSIGNMENT		
<b>NATURE OF CONVEYANCE:</b>	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
<b>CONVEYING PARTY DATA</b>			
<b>Name</b>	<b>Formerly</b>	<b>Execution Date</b>	<b>Entity Type</b>
River Ranch Fresh Foods, LLC		11/12/2015	Limited Liability Company: DELAWARE
<b>RECEIVING PARTY DATA</b>			
<b>Name:</b>	Taylor Fresh Foods, Inc.		
<b>Street Address:</b>	150 Main Street, Suite 400		
<b>City:</b>	Salinas		
<b>State/Country:</b>	CALIFORNIA		
<b>Postal Code:</b>	93901		
<b>Entity Type:</b>	Corporation: DELAWARE		
<b>PROPERTY NUMBERS Total: 4</b>			
<b>Property Type</b>	<b>Number</b>	<b>Word Mark</b>	
<b>Registration Number:</b>	4124739	TRACKMYVEG	
<b>Registration Number:</b>	4101360	HERITAGE BLEND	
<b>Registration Number:</b>	1954726	FRESH HOLD	
<b>Registration Number:</b>	1515386	FRESHHOLD	
<b>CORRESPONDENCE DATA</b>			
<b>Fax Number:</b>	3105527031		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
<b>Phone:</b>	3105518755		
<b>Email:</b>	pto-cc@gibsondunn.com		
<b>Correspondent Name:</b>	Mandy Robertson-Bora		
<b>Address Line 1:</b>	2029 Century Park East, 40th Floor		
<b>Address Line 2:</b>	Gibson, Dunn & Crutcher LLP		
<b>Address Line 4:</b>	LOS ANGELES, CALIFORNIA 90067-3026		
<b>ATTORNEY DOCKET NUMBER:</b>	92434-00001		
<b>NAME OF SUBMITTER:</b>	Mandy Robertson-Bora		
<b>SIGNATURE:</b>	/mandy robertson-bora/		
<b>DATE SIGNED:</b>	02/20/2018		
<b>Total Attachments: 2</b>			

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**ASSIGNMENT OF TRADEMARK**

This Trademark Assignment, entered into as of November 12, 2015, is by and between River Ranch Fresh Foods, LLC, a Delaware limited liability company ("Assignor"), and Taylor Fresh Foods, Inc., a Delaware corporation, located at 150 Main Street, Suite 400, Salinas, California, 93901 ("Assignee").

WHEREAS, Assignor is the owner of the trademark registrations identified in Schedule A hereto (hereinafter the "Trademarks"); and

WHEREAS, Assignee desires to accept all of Assignor's right, title and interest in and to the Trademarks, together with the associated goodwill;

NOW, THEREFORE, for good and valuable consideration, the receipt and sufficiency of which is hereby acknowledged, Assignor does hereby assign unto Assignee all right, title and interest in and to the Trademarks, including all common-law rights, throughout the world, together with the associated goodwill, as of the date first written above.

**ASSIGNOR:**

RIVER RANCH FRESH FOODS, LLC

By: 

Name: Thomas Bryan

Title: Secretary and Treasurer

Schedule A

Mark	Registration No.	Registration Date
TRACKMYVEG	4,124,739	04/10/2012
HERITAGE BLEND	4,101,360	02/21/2012
FRESH HOLD	1,954,726	02/06/1996
FRESHHOLD	1,515,386	12/06/1988

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