

## TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1  
Stylesheet Version v1.2

ETAS ID: TM462832

<b>SUBMISSION TYPE:</b>	NEW ASSIGNMENT
<b>NATURE OF CONVEYANCE:</b>	MERGER
<b>EFFECTIVE DATE:</b>	12/12/2017

## CONVEYING PARTY DATA

Name	Formerly	Execution Date	Entity Type
Verilogue, Inc		12/12/2017	Corporation: DELAWARE

## RECEIVING PARTY DATA

<b>Name:</b>	Publicis Health, LLC
<b>Street Address:</b>	One Pennsylvania Plaza
<b>City:</b>	New York
<b>State/Country:</b>	NEW YORK
<b>Postal Code:</b>	10119
<b>Entity Type:</b>	Limited Liability Company: DELAWARE

## PROPERTY NUMBERS Total: 7

Property Type	Number	Word Mark
Registration Number:	4290898	CARECOACH
Registration Number:	3747961	POINT OF PRACTICE
Registration Number:	4583202	REALITY STARTS HERE
Registration Number:	4583203	REALITY-INFUSED
Registration Number:	4187100	SHAPE THE DIALOGUE - SHAPE THE FUTURE
Registration Number:	3780266	VERILOGUE
Registration Number:	3780265	VERILOGUE

## CORRESPONDENCE DATA

## Fax Number:

*Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.*

Phone: 773-320-0593  
 Email: tmdocket@culhanemeadows.com  
 Correspondent Name: Angela Washelesky  
 Address Line 1: 4249 N. Kolmar Avenue, Suite 101  
 Address Line 4: Chicago, ILLINOIS 60641

<b>NAME OF SUBMITTER:</b>	Angela Washelesky
<b>SIGNATURE:</b>	/Angela Washelesky/

OP \$190.00 4290898

<b>DATE SIGNED:</b>	02/21/2018
<b>Total Attachments: 3</b> source=Verilogue - 3#page1.tif source=Verilogue - 4#page1.tif source=Verilogue - 4#page2.tif	

**PLAN OF MERGER**

This Plan of Merger is made as of the 12<sup>th</sup> day of December, 2017 by and between:

**PUBLICIS HEALTH, LLC**, a limited liability company duly organized and existing under the laws of the State of Delaware (hereinafter "Health"), and

**VERILOGUE, INC.**, a corporation duly organized and existing under the laws of the State of Delaware (hereinafter "Verilogue").

Health and Verilogue provide complementary services to their clients. The parties wish to simplify their structure by means of a merger. For and in consideration of the premises and mutual covenants herein contained, the parties hereby agree as follows:

**FIRST:** Verilogue shall merge with and into Health, and upon the effective date of such merger as hereinafter specified, Verilogue shall cease to exist and shall no longer exercise its rights, powers, and privileges, subject to the laws of the State of Delaware, being its state of incorporation. Health shall assume any and all of the property, assets, rights, powers, and privileges of Verilogue and shall be liable for any and all of the debts and obligations of Verilogue.

**SECOND:** The existing authorized shares of Verilogue shall be canceled, and the paid-in capital of Verilogue shall be eliminated as of the effective date of the merger.

**THIRD:** The state of formation of Health shall be and remain the State of Delaware as of the effective date of the merger.

**FOURTH:** The name of Health shall be and remain "Publicis Health, LLC" as of the effective date of the merger.

**FIFTH:** All provisions of the existing Certificate of Formation of Health, on file with the Secretary of State of Delaware, shall be and remain the Certificate of Formation of Health as of the effective date of the merger.

**SIXTH:** The incumbent officers and management board members of Health shall be and remain the same as of the effective date of the merger.

**SEVENTH:** The merger shall be effective as of 6:00 pm EST on December 29, 2017.

**EIGHTH:** Health and Verilogue shall each take or cause to be taken all actions, and do or cause to be done all necessary things, to consummate and make effective the merger, subject, however, to the appropriate vote of the stockholders and/or board of each of the said parties as provided by law.


**PUBLICIS HEALTH, LLC**

By: \_\_\_\_\_

  
John R. Spitzig  
Vice President & Assistant Secretary

**VERILOGUE, INC.**

By: \_\_\_\_\_

  
John R. Spitzig  
Vice President & Assistant Secretary

# Delaware

The First State

Page 1

I, JEFFREY W. BULLOCK, SECRETARY OF STATE OF THE STATE OF DELAWARE, DO HEREBY CERTIFY THE ATTACHED IS A TRUE AND CORRECT COPY OF THE CERTIFICATE OF MERGER, WHICH MERGES:

"VERILOGUE, INC.", A DELAWARE CORPORATION,

WITH AND INTO "PUBLICIS HEALTH, LLC" UNDER THE NAME OF "PUBLICIS HEALTH, LLC", A LIMITED LIABILITY COMPANY ORGANIZED AND EXISTING UNDER THE LAWS OF THE STATE OF DELAWARE, AS RECEIVED AND FILED IN THIS OFFICE ON THE TWENTY-SEVENTH DAY OF DECEMBER, A.D. 2017, AT 12:53 O'CLOCK P.M.

AND I DO HEREBY FURTHER CERTIFY THAT THE EFFECTIVE DATE OF THE AFORESAID CERTIFICATE OF MERGER IS THE TWENTY-NINTH DAY OF DECEMBER, A.D. 2017 AT 6 O'CLOCK P.M.

A FILED COPY OF THIS CERTIFICATE HAS BEEN FORWARDED TO THE NEW CASTLE COUNTY RECORDER OF DEEDS.



2906183 8100M  
SR# 20177789798

You may verify this certificate online at [corp.delaware.gov/authver.shtml](http://corp.delaware.gov/authver.shtml)

A handwritten signature in black ink, appearing to read "JBULLOCK", written over a horizontal line.

Jeffrey W. Bullock, Secretary of State

Authentication: 203846429

Date: 12-28-17

TRADEMARK  
REEL: 006276 FRAME: 0738

**STATE OF DELAWARE**  
**CERTIFICATE OF MERGER OF**  
**DOMESTIC CORPORATION INTO**  
**DOMESTIC LIMITED LIABILITY COMPANY**

Pursuant to Title 8, Section 264(c) of the Delaware General Corporation Law and Title 6, Section 18-209 of the Delaware Limited Liability Company Act, the undersigned limited liability company executes the following Certificate of Merger:

**FIRST**: The name of the surviving limited liability company is Publicis Health, LLC; and the name of the corporation being merged into this surviving limited liability company is Verilogue, Inc.

**SECOND**: The Agreement of Merger has been approved, adopted, certified, executed, and acknowledged by the surviving limited liability company and the merging corporation.

**THIRD**: The name of the surviving limited liability company is Publicis Health, LLC.

**FOURTH**: The merger is to be effective as of 6:00 pm EST on December 29, 2017.

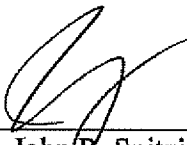
**FIFTH**: The Agreement of Merger is on file at 1 Penns Plaza, New York, New York 10119, the place of business of the surviving limited liability company.

**SIXTH**: A copy of the Agreement of Merger will be furnished by the surviving limited liability company on request, without cost, to any member of the constituent limited liability company or any stockholder of the constituent corporation.

IN WITNESS WHEREOF, said limited liability company has caused this Certificate to be signed by an authorized person on this 27<sup>th</sup> day of December, 2017.

**PUBLICIS HEALTH, LLC**

By: \_\_\_\_\_



John R. Spitzig  
Authorized Person