

## TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1  
Stylesheet Version v1.2

ETAS ID: TM461945

<b>SUBMISSION TYPE:</b>	NEW ASSIGNMENT		
<b>NATURE OF CONVEYANCE:</b>	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
<b>CONVEYING PARTY DATA</b>			
<b>Name</b>	<b>Formerly</b>	<b>Execution Date</b>	<b>Entity Type</b>
Evolution Vertical, LLC		02/06/2018	Limited Liability Company: ARIZONA
<b>RECEIVING PARTY DATA</b>			
<b>Name:</b>	Retailer Web Services, LLC		
<b>Street Address:</b>	3219 East Camelback Road, Suite 279		
<b>City:</b>	Phoenix		
<b>State/Country:</b>	ARIZONA		
<b>Postal Code:</b>	85018		
<b>Entity Type:</b>	Limited Liability Company: ARIZONA		
<b>PROPERTY NUMBERS Total: 4</b>			
<b>Property Type</b>	<b>Number</b>	<b>Word Mark</b>	
<b>Serial Number:</b>	86741466	RETAILDECK	
<b>Serial Number:</b>	86741474	WEBFRONTS	
<b>Serial Number:</b>	87167197	RETAILDECK CONNECT	
<b>Serial Number:</b>	87135870	WEBFRONTS REVIEW	
<b>CORRESPONDENCE DATA</b>			
<b>Fax Number:</b>	3125274011		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
<b>Phone:</b>	3125274000		
<b>Email:</b>	efstrademarks@taftlaw.com		
<b>Correspondent Name:</b>	Jane S. Berman		
<b>Address Line 1:</b>	111 East Wacker, Suite 2800		
<b>Address Line 4:</b>	Chicago, ILLINOIS 60601		
<b>ATTORNEY DOCKET NUMBER:</b>	RWS01-00600		
<b>NAME OF SUBMITTER:</b>	Jane S. Berman		
<b>SIGNATURE:</b>	/Jane S. Berman/		
<b>DATE SIGNED:</b>	02/13/2018		
<b>Total Attachments: 3</b>			
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## TRADEMARK ASSIGNMENT

This TRADEMARK ASSIGNMENT ("**Trademark Assignment**"), dated as of February 6, 2018, is made by **EVOLUTION VERTICAL, LLC ("Assignor")**, an Arizona limited liability company having a business address at 3219 East Camelback Road, Suite 279, Phoenix, Arizona 85018 USA, in favor of **RETAILER WEB SERVICES, LLC ("Assignee")**, an Arizona limited liability company having a business address at 3219 East Camelback Road, Suite 279, Phoenix, Arizona 85018 USA.

WHEREAS, Assignor desires to assign and transfer to Assignee the Assigned Trademarks (as defined below) and Assignor and Assignee have agreed to execute and deliver this Trademark Assignment evidencing said assignment and transfer.

NOW THEREFORE, Assignor agrees as follows:

For good and valuable consideration, the receipt and sufficiency of which are hereby acknowledged, Assignor hereby irrevocably conveys, transfers, and assigns to Assignee all of Assignor's right, title, and interest in and to the following: (a) the trademarks, trademark registrations, and trademark applications set forth on Schedule 1 hereto and all issuances, extensions, and renewals thereof (the "**Assigned Trademarks**"), together with the goodwill of the business connected with the use of, and symbolized by, the Assigned Trademarks, and the common law rights in or to any of the Assigned Trademarks; provided that, with respect to any United States intent-to-use trademark applications set forth on Schedule 1 hereto, the transfer of such applications accompanies the transfer of Assignor's business to which the trademark pertains, or that portion of the business to which the trademark pertains, and said business is ongoing and existing; (b) all rights of any kind whatsoever of Assignor accruing under any of the foregoing provided by applicable law of any jurisdiction, by international treaties and conventions, and otherwise throughout the world; (c) any and all royalties, fees, income, payments, and other proceeds now or hereafter due or payable with respect to any and all of the foregoing; and (d) any and all claims and causes of action with respect to any of the foregoing, whether accruing before, on, or after the date hereof, including all rights to and claims for damages, restitution, and injunctive and other legal and equitable relief for past, present, and future infringement, dilution, misappropriation, violation, misuse, breach, or default, with the right but no obligation to sue for such legal and equitable relief and to collect, or otherwise recover, any such damages.

Assignor hereby authorizes the Commissioner for Trademarks in the United States Patent and Trademark Office to record and register this Trademark Assignment upon request by Assignee. This Trademark Assignment shall be binding upon and shall inure to the benefit of the parties hereto and their respective successors and assigns.

[SIGNATURE PAGE FOLLOWS]

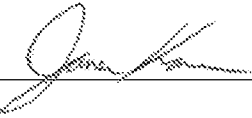
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**TRADEMARK**  
**REEL: 006277 FRAME: 0139**

IN WITNESS WHEREOF, Assignor has duly executed and delivered this Trademark Assignment as of the date first written above.

EVOLUTION VERTICAL, LLC,  
the Assignor

By:  \_\_\_\_\_

Name: James H. Kane Jr.

Title: Manager

**SCHEDULE 1**

**Assigned Trademarks**

<b>Mark</b>	<b>Status</b>	<b>App. Information</b>	<b>Reg. Information</b>
RETAILDECK	Registered	Serial No. 86741466 Filing Date: 08/29/2015	Reg. No. 4959497 Reg. Date: 05/17/2016
WEBFRONTS	Registered	Serial No. 86741474 Filing Date: 08/29/2015	Reg. No. 4986762 Reg. Date: 06/28/2016
RETAILDECK CONNECT	Abandoned	Serial No. 87167197 Filing Date: 7/11/2016	N/A
WEBFRONTS REVIEW	Abandoned	Serial No. 87135870 Filing Date: 08/11/2017	N/A