

## TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1  
Stylesheet Version v1.2

ETAS ID: TM462011

|                                                                                                                                                                                                 |                                                    |                       |                                |
|-------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|----------------------------------------------------|-----------------------|--------------------------------|
| <b>SUBMISSION TYPE:</b>                                                                                                                                                                         | NEW ASSIGNMENT                                     |                       |                                |
| <b>NATURE OF CONVEYANCE:</b>                                                                                                                                                                    | ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL |                       |                                |
| <b>CONVEYING PARTY DATA</b>                                                                                                                                                                     |                                                    |                       |                                |
| <b>Name</b>                                                                                                                                                                                     | <b>Formerly</b>                                    | <b>Execution Date</b> | <b>Entity Type</b>             |
| SUNG SOO KIM                                                                                                                                                                                    |                                                    | 03/17/2017            | INDIVIDUAL: KOREA, REPUBLIC OF |
| <b>RECEIVING PARTY DATA</b>                                                                                                                                                                     |                                                    |                       |                                |
| <b>Name:</b>                                                                                                                                                                                    | SWEET WITH PEOPLE, INC.                            |                       |                                |
| <b>Doing Business As:</b>                                                                                                                                                                       | HEEKCAA                                            |                       |                                |
| <b>Street Address:</b>                                                                                                                                                                          | 18938 LABIN CT. #A103-1                            |                       |                                |
| <b>City:</b>                                                                                                                                                                                    | ROWLAND HEIGHTS                                    |                       |                                |
| <b>State/Country:</b>                                                                                                                                                                           | CALIFORNIA                                         |                       |                                |
| <b>Postal Code:</b>                                                                                                                                                                             | 91748                                              |                       |                                |
| <b>Entity Type:</b>                                                                                                                                                                             | Corporation: CALIFORNIA                            |                       |                                |
| <b>PROPERTY NUMBERS Total: 1</b>                                                                                                                                                                |                                                    |                       |                                |
| <b>Property Type</b>                                                                                                                                                                            | <b>Number</b>                                      | <b>Word Mark</b>      |                                |
| <b>Serial Number:</b>                                                                                                                                                                           | 87369474                                           | HEEKCAA               |                                |
| <b>CORRESPONDENCE DATA</b>                                                                                                                                                                      |                                                    |                       |                                |
| <b>Fax Number:</b>                                                                                                                                                                              | 3232618183                                         |                       |                                |
| <i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i> |                                                    |                       |                                |
| <b>Phone:</b>                                                                                                                                                                                   | 2132358853                                         |                       |                                |
| <b>Email:</b>                                                                                                                                                                                   | sungkim223@gmail.com                               |                       |                                |
| <b>Correspondent Name:</b>                                                                                                                                                                      | SUNG SOO KIM                                       |                       |                                |
| <b>Address Line 1:</b>                                                                                                                                                                          | 18938 LABIN CT. #A103-1                            |                       |                                |
| <b>Address Line 4:</b>                                                                                                                                                                          | ROWLAND HEIGHTS, CALIFORNIA 91748                  |                       |                                |
| <b>NAME OF SUBMITTER:</b>                                                                                                                                                                       | Sung Soo Kim                                       |                       |                                |
| <b>SIGNATURE:</b>                                                                                                                                                                               | /Sung Soo Kim/                                     |                       |                                |
| <b>DATE SIGNED:</b>                                                                                                                                                                             | 02/13/2018                                         |                       |                                |
| <b>Total Attachments: 2</b>                                                                                                                                                                     |                                                    |                       |                                |
| source=201802130001_Kim_Sung Soo_TM Assignment_2018_Recordation Form Cover Sheet_2.13.2018_2.26 PM#page1.tif                                                                                    |                                                    |                       |                                |
| source=201802130001_Kim_Sung Soo_TM Assignment_2018_Assignment_2.13.2018_2.31 PM#page1.tif                                                                                                      |                                                    |                       |                                |

OP \$40.00 87369474

# RECORDATION FORM COVER SHEET TRADEMARKS ONLY

To the Director of the U. S. Patent and Trademark Office: Please record the attached documents or the new address(es) below.

### 1. Name of conveying party(ies):

KIM, SUNG SOO

- Individual(s)                       Association  
 Partnership                         Limited Partnership  
 Corporation- State: \_\_\_\_\_  
 Other \_\_\_\_\_

Citizenship (see guidelines) SOUTH KOREA

Additional names of conveying parties attached?  Yes  No

### 3. Nature of conveyance/Execution Date(s) :

Execution Date(s) 03/17/2017

- Assignment                               Merger  
 Security Agreement                       Change of Name  
 Other \_\_\_\_\_

### 2. Name and address of receiving party(ies)

Additional names, addresses, or citizenship attached?  Yes  No

Name: SWEET WITH PEOPLE, INC.

Street Address: 18938 LABIN CT. #A103-1

City: ROWLAND HEIGHTS

State: CALIFORNIA

Country: U.S.A.                              Zip: 91748

- Individual(s) Citizenship \_\_\_\_\_  
 Association Citizenship \_\_\_\_\_  
 Partnership Citizenship \_\_\_\_\_  
 Limited Partnership Citizenship \_\_\_\_\_  
 Corporation Citizenship CALIFORNIA CORPORATION  
 Other \_\_\_\_\_ Citizenship \_\_\_\_\_

If assignee is not domiciled in the United States, a domestic representative designation is attached:  Yes  No  
(Designations must be a separate document from assignment)

### 4. Application number(s) or registration number(s) and identification or description of the Trademark.

A. Trademark Application No.(s)                      Text

87369474

B. Trademark Registration No.(s)

N/A

Additional sheet(s) attached?  Yes  No

C. Identification or Description of Trademark(s) (and Filing Date if Application or Registration Number is unknown):

HEEKCAA

### 5. Name & address of party to whom correspondence concerning document should be mailed:

Name: SWEET WITH PEOPLE, INC.

Internal Address: \_\_\_\_\_

Street Address: 18938 LABIN CT. #A103-1

City: ROWLAND HEIGHTS

State: CALIFORNIA                              Zip: 91748

Phone Number: 213-235-8853

Docket Number: \_\_\_\_\_

Email Address: sungkim223@gmail.com

### 6. Total number of applications and registrations involved:

ONE (1)

### 7. Total fee (37 CFR 2.6(b)(6) & 3.41)      \$40.00

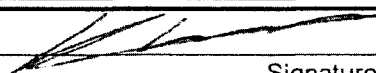
- Authorized to be charged to deposit account  
 Enclosed

### 8. Payment Information:

Deposit Account Number \_\_\_\_\_

Authorized User Name \_\_\_\_\_

### 9. Signature:



Signature

10/31/2017

Date

SUNG SOO KIM

Name of Person Signing

Total number of pages including cover sheet, attachments, and document:

2

## ASSIGNMENT OF TRADEMARK

The undersigned, SUNG SOO KIM, an individual (hereinafter the "Assignor") hereby assigns to SWEET WITH PEOPLE, INC., a California corporation (hereinafter the "Assignee") the following:

All of its rights, title, and interests in ownership of the service mark known as "HEEKCAA" bearing the USPTO serial number 87369474.

Assignor further represents, warrants and agrees as follows:

1. That Assignor has full legal right and authority to execute and carry out the terms of this instrument as of March 17, 2017;
2. That Assignor will execute and deliver any additional instruments which Assignee deems necessary to carry out the purport and tenor of this instrument, including, but not limited to recording an assignment of trademark with the U.S. Patent and Trademark Office;
3. This Assignment of Trademark shall be governed by and construed in accordance with the laws of California;
4. This Assignment of Trademark is binding upon and inures to the benefit of Assignee.

IN WITNESS WHEREOF, SUNG SOO KIM, an individual, executed this Assignment of Trademark in Los Angeles, California on this 31<sup>st</sup> day of October, 2017.

By: \_\_\_\_\_

SUNG SOO KIM